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ABSTRACT

This document consists of materials developed and used by a project to research and design a prototype plan using the television program "Reading Rainbow" and the resources of the Western New York Public Broadcasting Association to cultivate family literacy. An executive summary presents findings from the six focus group discussions of the intended target audience. Information from these key stakeholder groups--parents, teachers, literacy providers, children, principals, and parent coordinators/networks--is provided to assess the current use of public television in Western New York, public television's role in supporting family literacy connections, and use of "Reading Rainbow" as a bridge to family literacy. A final report on an outreach initiative describes the following: project goals, composition of the community advisory group, design and implementation of the outreach plan, television and outreach prototype designs, and impact of the initiative and prototype designs. Attachments to this report are as follows: Reading Rainbow Broadcast Season XI 1993-94 Booklist; Reading Rainbow's Family Reading Week flyer and publicity materials; 1994 Reading Rainbow's Family Calendar; follow-up mailing; Reading Rainbow Family Special publicity; follow-up survey and materials on Reading Rainbow Bedtime Reading Pajama Party; publicity materials on the Reading Rainbow outreach initiative; and Start-Up Kit for Hosting a Bedtime Reading Pajama Party. (YLB)

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Executive Summary

Creating Families of Readers

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February 24, 1994

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Executive Summary - Creating Families of Readers

Background

WNED-TV, in Buffalo, New York, submitted a research and development proposal to the National Institute for Literacy in August 1992. As stated in the proposal, the project was to "research and design a prototype plan which used *Reading Rainbow* and the resources of the Western New York Public Broadcasting Association to cultivate family literacy throughout Western New York."

The three primary objectives to reach their goal included: 1) using multi-media resources of WNED to conduct a region-wide outreach campaign designed to build family enthusiasm for reading; 2) developing partnerships with a variety of community groups and institutions to launch and sustain the campaign; and 3) creating, through awareness, mobilization and follow-up phases of the campaign, a special region-wide "Family Reading Week" to promote self-sustaining, family literacy activities. This 16 month effort (funded November 1992) enabled WNED to complete the tasks described below:

- identify existing family literacy projects underway in Western New York;
- form a collaborative task force whose members included representatives from regional key stakeholder groups involved with literacy to develop a prototype outreach plan which uses *Reading Rainbow* as a catalyst for the family literacy movement;
- develop structured focus group discussion questions;
- conduct focus groups representing children, parents, educators and community literacy providers;
- analyze feedback data; and
- design and launch the Creating Families of Readers television and outreach plan.

RMC Research Corporation in Portsmouth, New Hampshire was contracted by WNED-TV to provide evaluation consultation, present information about using television as a means of enhancing family literacy to the task force, assist in the design of questionnaires, and review the data to provide feedback to WNED for their Creating Families of Readers outreach plan.

Purpose

In this Executive Summary, we have presented the findings from the six focus group discussions of the intended target audience. The data collection efforts were designed to assess the current use of public television in Western New York, public television's use in supporting family literacy connections, and in particular the use of *Reading Rainbow* as a bridge to family literacy. This information from key stakeholder groups was used to develop the WNED television/outreach plan to promote the concept of "Creating Families of Readers."

Methodology

An evaluation matrix was developed by WNED and RMC to capture the essential questions which guided this study. In order to answer the overarching question, "How can we best use *Reading Rainbow* to foster greater family literacy?", six broad evaluation questions and subquestions were designed to provide a framework for conducting discussions with six different focus groups. The adult focus group discussions lasted from 1½ to 2 hours in length, with the 7th and 8th grade groups scheduled for 1 hour. To fully get the younger children's perspectives, students in grades 2, 3, 5 and 6 were interviewed individually with the interviews lasting approximately 20 minutes. The study questions are listed below organized by the six categories of focus group participants.

Parents

1. How do parents see public television being used to enhance the learning environment in their home?

   How much television does your family watch?
   Do you watch television with your children? What programs do you watch together?
   What do you do after watching together (talk, watch again, go somewhere, do something)?
   Do you watch public television? For example, Channel 17? Why do you watch public TV?
   Do you know what public television has for educational programs? What other things/activities does public television offer other than TV programs?
   Are books and/or reading a part of your home activities? In what ways?
   Are you familiar with the children's program *Reading Rainbow*? (Show clip). If yes, does it encourage reading activity in your home?
   How do you think *Reading Rainbow* or public television can help promote family reading programs (i.e., tv programs, radio, special events)?

Is *Reading Rainbow* a television show that is something families can do together? If so, why?
Do you watch other television programs that encourage the use of books or reading in your home? What ones?
Are you currently aware of, or involved in any school or public library reading programs for families?

Teachers

2. How can public television help teachers make the family literacy connection with families?

How do you determine if a child comes from a low or non-literate household?
How do you help increase literacy opportunities with those identified families?
Do you work with outside human service agencies to meet the literacy needs of your students and their parents? If so, what ones and how?
Are there any programs in your school to promote family literacy? (Be specific.)
How do you instill the value of reading among children and families in your classroom or school?
Do you watch public television? For example, Channel 17? Why do you watch public television?
Do you know what public television offers for educational programs? What other things/activities does public television offer other than television programs?
How do you see public television having a role in enhancing family literacy?
Are you familiar with the children's program *Reading Rainbow*? (Show clip). If yes, does it encourage reading activity?
How can *Reading Rainbow* specifically help promote family literacy?

Literacy providers

3. How can public television help Literacy Providers enhance their outreach and family literacy services?

Do you view your organization's work as family literacy related?
What is your mission as a promoter/developer of life skills and information processing skills (e.g., family literacy)?
How do you identify/recruit those needing family literacy services?
What methods do you use to provide family literacy services?
What methods do you use in promoting these services?
What are the barriers encountered while trying to reach your target audience/population?
What impact do you believe/know your program has on the family and their literacy needs?
Do you watch public television? For example, Channel 17? Why do you watch public television?
Do you know what public television offers for educational programs? What other things/activities does public television offer other than television programs?
Do you feel that public television has the ability to assist you in your family literacy efforts? How?

Are you familiar with *Reading Rainbow*? (Show clip). If yes, how can *Reading Rainbow* be a springboard for family literacy programs/awareness?
What can public television learn from your experiences?

Children

4. How has *Reading Rainbow* influenced children's literacy habits?

Do you watch television? What are your favorite shows?
Do your parents watch television with you? What kinds of shows do you watch together?
Have you heard of *Reading Rainbow*? (Explain what channels).
Do you watch *Reading Rainbow* in school?
Do you watch *Reading Rainbow* at home?
Do you remember how old you were when you first started watching *Reading Rainbow*? When did you stop watching it? Why?.
Do your parents watch "*Reading Rainbow*" with you?
What do you do before and after watching the show? Give examples.
Do you have a favorite *Reading Rainbow* show that you or your family especially enjoy? Did you do anything together because of what you saw on the program?
What do you like about *Reading Rainbow*?
Does *Reading Rainbow* help you enjoy reading? How?
Is *Reading Rainbow* something you think you can do with your family?
How often do you go to the library? Who takes you?
Do you check out books from the library that you saw on *Reading Rainbow*?
Is there anyone in your family who reads to (or with) you?

Principals

5. How is public television used in schools to support students' educational needs?

How do you instill the value of reading among children and families in your classrooms and school?
Are there any specific programs in your school to promote family literacy?
How do you determine if a child comes from a low or non-literate household?
How do you help make the literacy connection with identified families who are identified as low or non-literate?
Do you watch public television? For example, Channel 17? Why do you watch public television?
Do you know what public television has for educational programs? What other things/activities does public television offer other than television programs?
How are Channel 17's instructional programs and services used to support the curriculum?
How can Channel 17 help you make the home-school literacy connection?
How can Channel 17 be a meaningful part of your staff development for family literacy?

Are you familiar with the children's program *Reading Rainbow*? (Show clip). If yes, does it encourage reading activity?

Parent Coordinators/Networks

6. Do Parent Coordinators/Networks think public television, specifically *Reading Rainbow*, can have a positive influence on family literacy efforts?

What types of parent involvement programs do you offer?
Are there non or low-literate parents among your clients?
How do you identify families (or clients) that are in need of educational services?
What are the barriers you encounter in trying to reach parents in need of services?
What do you currently do to reach out to parents? Is it effective?
What type of follow-through do you use to stay connected with families?
Do you watch public television? For example Channel 17? What do you watch?
Are you aware of the types of educational programming and outreach offered by public television?
Are you familiar with *Reading Rainbow*? (Show clip). Does it have a place in your programs?
Do you think public television, specifically *Reading Rainbow*, can help you make the home-school connection?
How do the literacy attitudes promoted in *Reading Rainbow* relate to and assist the development of parenting skills?

WNED staff, with the assistance of their task force, identified and brought together a total of 138 participants for the six focus groups described in Exhibit 1. These groups were conducted across 21 different sites during the time frame from mid April to the end of July 1993. The information was then reviewed by RMC Research to assist WNED staff in compiling the results into findings for each participant group. These findings follow in the next section reported for each group.

Exhibit 1: Focus Group Demographics

Group	*Demographics*	*Number*	*Total*
Children 6 sites	Urban Suburban Suburban/Rural mix	26 6 25	37
Parents 6 sites	Urban Suburban Rural	22 3 9	34
Teachers 4 sites	Urban Urban/Suburban mix Suburban Rural/Suburban/Urban mix	5 18 2 7	32
Literacy Providers 2 sites	Urban Urban/Suburban mix	10 10	20
Parent Coordinators 1 site	Urban	8	8
Principals 2 sites	Urban Suburban/Rural mix	2 5	7

Findings

CHILDREN

The children who participated represented a range of grade levels as can be seen in Exhibit 2.

Exhibit 2*: *Grade Levels and # of Children

Grade	# of Children
2	18
3	6
5	10
6	4
7	13
8	6

Their responses are summarized into the following observation categories.

General viewing

- Children are diverse in their television viewing and access major network and cable stations.
- Younger children watch more cable stations (e.g., Nickelodeon, Cartoon Network, Disney), with older children selecting more network television.
- Mothers are mentioned more often than fathers when children were asked if parents watch television with them.
- Adults view more with younger children (grades 2 and 3) and less frequently as they get older. Network television's TGIF line up (Full House, Family Matters) and Rescue 911 were mentioned across age ranges as programs families view together.

Reading Rainbow viewing

- Preschool children watch *Reading Rainbow*.
- Younger children currently watch *Reading Rainbow* at home and in school with older children (grades 5-8) reporting they sporadically watch it. Some of these youngsters report watching with younger siblings or by themselves. As one child commented, "You learn things that you don't normally see."
- Older children cited various reasons for not watching *Reading Rainbow*—more homework, less time, grew out of it, allowed to do more, found other shows more interesting.

- Most children have watched *Reading Rainbow* at some point in school. About half of the schools in Western New York seem to use the program on a regular basis. This appears to be equally divided between urban and suburban schools.

- *Reading Rainbow* seems to be watched alone or with other siblings/children. Parents tend to be occupied (just getting home, preparing dinner, etc.) when it is on Channel 17. Air time seems to be inconvenient for some families (i.e., dinnertime).

- *Reading Rainbow* is a catalyst for getting books, further home reading, and visits to the library or museums. Children responded they most liked the Science and Nature themes, as well as the book reviews described by on-screen children.

- Children believe *Reading Rainbow* is good, makes reading fun, helps children read more, introduces them to new books, and supports learning. Older children reflected on LeVar's positive influence and outgoing attitude.

Reading habits

- Most children go to the public library on a regular basis with another family member. The role of the school and classroom libraries is important to children. Younger children go to the library for pleasure reading, while older children go for school-related activities.

- *Reading Rainbow* books are popular and as a result, are not always available from the public library. *Reading Rainbow* books are reported to be found more easily in the school library.

- Younger children experience opportunities to read and be read to at home (siblings or parents) and in school (read-aloud programs). Older children have less time for pleasure reading because of homework responsibilities.

PARENTS

General viewing

- Television is watched more in the winter months. Warm weather leads to more outdoor activities.

- Discover Channel, A&E, and Channel 17 seem to play a significant role in television viewing. Several shows attract the entire family to watch together. Parents also noted that Barney and Carmen San Diego do "teach" their children.

- Many parents talk with their children during programs to clarify, explain, and stress the difference between television and reality. Some parents get involved by doing follow-up activities to programs.

- Many parents view public television as a high quality network, geared more toward education and more intellectually engaging.

Reading Rainbow

- Most parents are familiar with *Reading Rainbow*.

- *Reading Rainbow* is difficult to watch as a family because of its broadcast time.

- Parents do not think that *Reading Rainbow* alone can address literacy concerns. It needs to be incorporated into a larger program.

- Parents would like to see an "older" version of *Reading Rainbow* for children over 8 years old.

- Several parents feel that *Reading Rainbow* and its ancillary support materials should be marketed more effectively.

Family reading activities

- Many parents find ways to make reading a part of their home activities. They use everyday occurrences to encourage literacy activities.

- Parents are aware of different reading programs in their school and communities.

- Parents seem to like family reading programs that are connected to the school. They feel that teachers are good motivators in getting parents and children involved.

- Rural library visits are generally connected with other weekend family events because of the travel distance to the library.

- Some parents recognize that they are literacy role models for their children.

- Parents think many of their peers would like an "idea" packet of things to do, booklist, and how to read aloud.

Public television awareness

- Many are not familiar with educational services offered by their local public television station.

- Several parents wondered if more information could be provided about public television and educational opportunities.

- Parents expressed a desire for more information through the TV Guide and/or newspaper about public television programming.

TEACHERS

General responses

- Teachers are able to determine a child's reading ability from early signs such as how they hold a book and how they care for books.

- Children have an incredible sense of remembering authors and illustrators.

- Parents As Reading Partners (PARP) is popular throughout schools in urban, suburban, and rural areas.

- Teachers do not have much time to work with families but conduct school projects in the hope that families will get involved in their children's education, and that they themselves might be encouraged to seek their own educational assistance.

- Many children do not use the public library because it is far away, and they do not know how to use it. In some schools, they only visit the school library a few times a month because it is closed most of the time to save money.

- "Gimmicky" programs in which children get some sort of reward for reading are good motivators (i.e., Pizza Hut Book It Program).

- Teachers conduct programs using video and art to show children that they can enjoy reading in many different ways.

- Teachers acknowledged that there are many reading motivation programs out there and advise WNED to take one and change it to meet station needs.

- Most teachers are familiar with educational television programs such as *Reading Rainbow* and *Carmen San Diego*. They are not familiar with WNED's full range of educational services and would like workshops to teach them what they can do with the programs.

- Parents need to learn more about the "good, quality" programming that is available. They are more willing to sit down with their child and watch television than to sit down and read together.

- Teachers say that most children do watch *Reading Rainbow* and their students are familiar with *Reading Rainbow* books and WNED's *Reading Rainbow* Van.

- *Reading Rainbow* is something that parents can watch with their children and base home activities around. However, they need to be educated about other possible utilization ideas.

LITERACY PROVIDERS

General responses

- Literacy providers perceive themselves as providing "family literacy" services although they may not be termed "family literacy providers."
- Low literate parents have educational hopes and needs for their children.
- Literacy providers recognize the need for a wide range of family services besides basic literacy, i.e., self-esteem, parenting skills.
- Literacy providers build self-esteem and create strengths within families.
- Literacy providers try to show parents that they are their child's first educator.
- Literacy providers think *Reading Rainbow* is geared too much toward children.
- Networking and referrals are the most frequently used methods of getting new clients. Literacy providers feel a need for a centralized referral service.
- Literacy providers believe each service provided is unique to its clientele. Based on the needs of their community, they arrange services to fulfill expressed needs.
- Literacy providers are aware that family needs are more immediate than educational needs. This usually causes barriers in providing services.
- Some literacy providers are conducting parent workshops on "good television" and reading to children.

PARENT COORDINATORS

General responses

- Parent Coordinators try to reach those most in need, but recognize that those most in need are often the most difficult to reach.
- Parent Coordinators try to teach parents to be a child's "primary educator," and show parents how to interact with their child.
- Parent Coordinators are usually aware of the literacy capabilities of their clients since they have "target populations."
- Parent Coordinators say that word-of-mouth referrals are the best type for difficult to reach populations.
- Parent Coordinators believe that workshop location and time of day are extremely important to attendance.

- Parent Coordinators go to where the people are—homes, churches, malls—to get people involved.
- Parent Coordinators say that parents will put on public television for their children to watch in the morning.
- Parent Coordinators say that their adult clients do not watch public television because they want to be entertained and not educated. They watch television to "escape."
- Parent Coordinators are not familiar with WNED-TV's educational services. After a quick description, they felt that they could use some of the programming in their workshops, and were willing to hand out information on programs to their clients.
- Parent Coordinators say that parents are sometimes more interested in the television than they are in their own family. There needs to be a show that will create interaction between parent and child, but this program would also need to show them how to interact.

PRINCIPALS

General Responses

- Principals are supporting different programs in their schools to promote reading for enjoyment in the classroom and at home.
- Principals support programs that get parents involved in schools and their children's education.
- Principals recognize that parents need to be literacy role models for their children.
- Principals are able to determine fairly quickly the reading level of a child by how he or she holds a book and how often the child reads. They also note that some parents will admit reading difficulties to a principal when they are familiar and comfortable with the administrator.
- Principals feel the need to first make parents and children "feel good" about themselves and then deal with the family's educational needs.
- Principals note public television usage in their schools.
- Principals suggest WNED develop video and print pieces to get parents interested in watching children's programming and becoming more involved with their children.
- Principals say there is a need for teachers to be educated on how to work with parents about how to be better readers with their children.

Summary

Generally, public television is viewed as an asset in Western New York, offering a variety of educational programs that represent quality. There still is a need, however, to inform the general public about the variety of educational services offered by their public television station.

Many of the participants are familiar with *the Reading Rainbow* program and the connection it makes to books for children. Children and adults are able to access books from school and public libraries, as well as purchasing them. Some parents did mention they found it difficult to watch *Reading Rainbow* with their children because of its broadcast time which is near dinner/supper time.

Literacy providers and Parent Coordinators were less likely to be directly involved with using public television programming with their clients and families. They did, however, recognize the potential of sharing information on using programs such as *Reading Rainbow* to promote "good television" and connect families to reading.

READING RAINBOW®

Reading Rainbow Family Reading Week
February, 1994

WNED 17 23 WNEQ

JOIN THE FUN!

WNED-TV, Channel 17 will hold a week of special events in February, 1994, as part of its Reading Rainbow Family Reading Week. There will be a variety of coordinated events for people to participate in such as a Bedtime Reading Pajama Party in conjunction with a special broadcast of Reading Rainbow and a Family Literacy Calendar of activities.

Interested schools, public libraries, parent/teacher organizations, churches, community groups and individual homes, especially those supporting parental involvement through the New Compact for Learning, are invited to join the fun and become a Pajama Party site. If you are interested in participating, please fill out the coupon below and mail to WNED to receive a start-up kit.

This family literacy project is made possible through a grant from The National Institute for Literacy in Washington, D.C.

****

Please fill out completely and send to:

Donna Olney, WNED-TV
Reading Rainbow Family Reading Week
P.O. Box 1263
Buffalo, New York 14240

___ Yes, I would like to become a Bedtime Reading Pajama Party site.

___ I need more information before making a decision.

Organization: ____________________

Contact Person: ____________________

Mailing Address: ____________________

City: ____________________ Zip: ____________________

Business Phone Number: ____________________ Home Phone Number: ____________________

Do you offer a unique family literacy program? Please briefly tell us about it (use back side if needed): ____________________

____

____

____

READING RAINBOW®

Creating Families of Readers
Outreach Initiative

Final Report from
WNED-TV
Buffalo, New York

February, 1994

NATIONAL INSTITUTE for LITERACY

WNED 17 WNEQ 23

Creating Families of Readers
An Overview

We submitted the "Creating Families of Readers" literacy project to the National Institute for Literacy in August of 1992. Our goal was to launch a feasibility study on the use of the critically acclaimed children's series *Reading Rainbow* to promote greater family literacy through a large scale community outreach campaign. We know from our yearly evaluation of the series that *Reading Rainbow* is an effective motivator in encouraging children to read, and that the educational community highly regards its value as a teaching and learning tool. Accordingly, we felt the series could have an enhanced impact on the home literacy environment. Our task then was to develop a prototype plan that would research this concept and apply the findings to the creation of a television-based outreach campaign.

We worked with an advisory committee and research consultant Wendy Graham of RMC Research Corporation in Portsmouth, New Hampshire to develop a method that would address our overriding question - "how can we use *Reading Rainbow* to foster greater family literacy in the home?" The result was a series of questions to be asked in focus groups of key populations most affected by this issue: parents, children, teachers and librarians, principals, literacy providers, and parent coordinators. After careful refining of the research method, we began the task of identifying those agencies that could provide us access to the groups with whom we needed to speak. Our goal was to obtain a diverse sample from each category so that the needs and concerns of all populations could be represented.

Over the course of three months we visited with various organizations - conducting focus groups to gather responses to our questions. When this process was completed, we organized the responses according to key categories so that they could be analyzed by RMC Research. (See attached Executive Summary from RMC Research).

We then used the compiled data to brainstorm an interpretive and comprehensive outreach plan that would meet the needs of our community. This plan consisted of several prototype elements including a locally produced family television special, a family calendar filled with reading tips and fun activities, and a radio report highlighting national and local trends in family literacy.

In the final months of the project, our advisory group took an active role in working with WNED-TV staff to design each specific outreach component. The result was the *Reading Rainbow Family Special* which featured local families engaged in literacy activities, song and dance numbers, people on the street interviews, and clips from past *Reading Rainbow* episodes. To spread the spirit of family reading across Western New York, about 75 to 100 bedtime reading pajama parties were coordinated to coincide with the broadcast of this television special. In addition, we created a *1994 Reading Rainbow Family Calendar* distributed free of charge to all families participating in bedtime reading pajama parties. The full color calendar was designed to promote fun-filled family literacy activities as well as offer tips on encouraging reading year-round in the home.

Project Goals

The overarching goal of the "Creating Families of Readers" project was **to research and design a prototype plan using *Reading Rainbow* and resources of the Western New York Public Broadcasting Association to cultivate family literacy throughout Western New York**. We wanted to cultivate a community of family readers and build a plan which would help us work toward this goal.

Reading Rainbow is viewed by many as a model of family literacy with its rich children's literature teamed with real life experiences, field trips and positive role models. The series has a proven popularity in schools, homes and public libraries throughout the country. Our goal was to build on this popularity and bridge the home, school and community for a common push toward greater family literacy.

As we worked toward this goal we focused on objectives that would help lay the foundation for research, design and continuation of the project. These objectives were to:

> ***Identify and analyze family literacy projects underway in Western New York***. Having been involved in literacy for several years we knew of certain programs, but were unaware of the many others that might have been occurring in places we traditionally had not thought of as providing family literacy services.
>
> ***Isolate the critical attributes of these models and determine how they can best be adapted and applied to our goal of using Reading Rainbow and our public broadcasting resources to cultivate family literacy in Western New York***. Recognizing that these agencies have experience in family literacy, we sought to enhance Western New York's family literacy services without duplicating programs already in place.
>
> ***Form a collaborative design team to help our station develop a prototype television and outreach plan using Reading Rainbow as a catalyst for the family literacy movement***. While public television has the ability to create awareness leading to change, we knew that we could not tackle such an important issue alone. We sought the advice and guidance of those most closely associated with family literacy.
>
> ***Pilot test and evaluate cornerstone components of our prototype plan***. Research can tell us many things, but only until we actually carry out a proposed plan will we know how much of a potential impact can be made on the community.
>
> ***Disseminate our prototype "Creating Families of Readers" television and outreach plan and evaluation results to fellow PBS stations***. While each community is different in many ways, the issue of family literacy is one that spans the nation. We plan to share information with our PBS colleagues who may be pursuing family literacy outreach.

Building A Community Collaborative for Family Literacy

Knowing what a monumental undertaking this project would be, we indicated to the National Institute for Literacy that we would require the coordinated interest of a community advisory group. In fact, we began research for such a group while preparing the proposal. Upon receipt of the grant, we identified those people from the Western New York community who work most closely with families. Having long been involved in the issue of literacy, we looked to those agencies with whom we had worked in the past, as well as newly introduced agencies. Our collaborative included:

- Buffalo & Erie County Public Library
- *The Buffalo News*, Newspapers in Education
- Buffalo Public Schools, Library Media Dept.
- Canisius College Department of Education
- Effective Parenting Information for Children
- Educational Opportunity Center
- Head Start Parent Outreach Staff
- Individual School Librarians/School Administrators
- Just Buffalo Literary Center
- Literacy Volunteers of America
- Neighborhood Community Agencies
- Parents as Reading Partners
- United Parents
- Western District PTA
- WNY Center for Children's Literacy
- Western New York Family Magazine

We held our first meeting on November 20, 1992, putting at the top of the agenda our overriding question - "how can we use *Reading Rainbow* to foster greater family literacy in the home?" As we met, it became clear that there was need for a unified definition of family literacy that our group could use while addressing this question.

At the next advisory meeting, we hosted a session with Wendy Graham of RMC Research who has extensive experience evaluating not only children's television programming but also the national Even Start model. Ms. Graham helped the group understand what family literacy is, enabling us to come up with our own definition based on national standards. This experience led to a shared vision and understanding, and put the group on the right track toward designing a research model that would address our overriding question.

The group met monthly to create the research method and assist in setting up focus groups. As we moved closer to designing the prototype plan, our advisors divided into committees to focus on specific elements that were most closely related to their area of expertise. Our final meeting was held in late February, 1994, where we reflected on the project and its outcomes.

Design and Implementation of Plan

To ensure effective and efficient completion of the proposed outreach plan, we devised a four phase approach to design and implement the process:

Phase One - Building the Collaborative
November, 1992 - January, 1993

- Involved recruiting community partners whose expertise would lend itself to our project
- Insured a long-term commitment by our committee
- Cultivated a shared vision among collaborative members about the definition of family literacy
- Refined our proposed plans

Phase Two - Research and Development of Prototype Designs
February, 1993 - June, 1993

- Worked with the advisory committee to develop a research method that could be used to gather information we were seeking
- Identified and analyzed family literacy projects underway in our community, using the contacts supplied by our committee members as starting points
- Conducted focus groups with principals, teachers, librarians, children, parents, literacy providers and parent coordinators
- Assessed the data and developed a prototype television and outreach plan that would communicate the spirit of family literacy throughout our community

Phase Three - Local Demonstration of Selected Prototype Designs
July, 1993 - February, 1994

- Created various prototype pieces which included a locally produced television special, a family reading calendar and community-wide bedtime reading pajama parties to correspond with the airing of the television special
- Designated the week of February 14-18 as "*Reading Rainbow's Family Reading Week*" with the television special airing on February 16
- Hosted awareness meetings with bedtime reading pajama party participants to brainstorm and share ideas
- Distributed calendars free of charge to agencies, one per each family, to encourage on-going participation in family literacy activities

Phase Four - National Demonstration of Prototype Designs
February, 1994:

- Share our research findings with fellow PBS stations throughout the country
- Begin research of second year funding in an effort to nationally launch elements of the project

Television & Outreach Plan
Prototype Designs

After our research findings were synthesized, we worked with our advisory committee to brainstorm and formulate a television and outreach campaign. We focused on initiatives that we believed could reach a large audience and that would meet the family literacy needs of the Western New York community.

Reading Rainbow's Family Reading Week

For WNED-TV, the week of February 14-18 was dubbed *"Reading Rainbow's Family Reading Week."* The week was a rallying point for several outreach activities, including:

- Broadcast of the *Reading Rainbow Family Special* on WNED-TV, Channel 17 in coordination with over 75 bedtime reading pajama parties across Western New York
- Wide-scale distribution of the *1994 Reading Rainbow Family Calendar*
- Broadcast on WNED-AM (News Radio 970) of a family literacy feature report

About the Family Television Special

The *Reading Rainbow Family Special* aired on Wednesday, February 16 at 8 P.M. on Channel 17 with a repeat on Wednesday, February 23 at 10:30 A.M. This 30-minute program centered around an in-studio party held to celebrate *Reading Rainbow*, families and reading. Emphasis was placed on a variety of fun activities involving children and their families (just as families at bedtime reading pajama parties around Western New York were doing). Through a combination of upbeat field pieces, entertaining moments from past *Reading Rainbow* episodes, and in-studio events, the program encouraged children to be a driving force for action at home and inspire family viewers to join in the celebration of reading all year long.

About the Bedtime Reading Pajama Parties

Approximately 350 schools, community organizations, public libraries, churches and individual homes requested information on hosting bedtime reading pajama parties and over 75 of these sites coordinated events. The objective of these parties was to cultivate family interest in reading in an enjoyable and non-threatening way. Each site coordinator's vision for his/her party was unique with the main idea being to have fun through hands-on, interactive learning activities designed for easy replication by the whole family.

Since Wednesday, February 16 was a school night, it was anticipated that parties would begin around 6:30-7 P.M. and would culminate with group viewing of the *Reading Rainbow Family Special* at 8 P.M. on Channel 17. The special program was followed by the Emmy Award winning *Reading Rainbow* episode "Through Moon and Stars and Night Skies" at 8:30 P.M.

All parties did not occur at this time. Some sites made use of the daytime repeat and hosted a pajama party at that time. Other sites made use of the one-year off-air recording rights and planned parties for later in the month. There were many options that site coordinators were able to take advantage of in order to customize the plan to their individual setting.

About the Family Reading Calendar

The *1994 Reading Rainbow Family Calendar* featuring original full-color illustrations of family reading moments was made available to families who participated in this outreach venture. Even with limited quantities, we were able to distribute one calendar per each participating family. Site coordinators pre-ordered the number of free calendars needed for their parties while other television viewers were invited to order through a special post-program offer of $4 per calendar to cover postage and handling.

Radio Reports

WNED-AM (News Radio 970) developed an in-depth feature report for broadcast during morning drive time (6-9 a.m.) on February 15.

Television & Outreach Initiative
Impact Summary

Reading Rainbow's Family Reading Week Flyer

A flyer announcing *Reading Rainbow's Family Reading Week* was distributed beginning October, 1993. The flyer was designed to solicit groups to join the fun, and to learn more about other family literacy projects underway in Western New York. The flyer was mailed to:

Interested Educators	(150)
Pre-School Child Care Providers	(150)
Public Library Children's Librarians	(200)
Public & Non-Public School Principals	(600)
Public School Librarians	(400)
Western District PTA Unit Presidents	(400)
Western New York Literacy Providers	(50)
WNED-TV's Instructional Television Representatives	(600)

Flyers were also distributed at the Niagara Frontier Reading Council Annual Fall Conference to approximately 150 educators and at a Head Start Conference at the Buffalo Convention Center to approximately 100 Head Start teachers. Through mailings and distribution, we were able to inform **2,800** people in the Western New York community about *Reading Rainbow's Family Reading Week.*

Reading Rainbow's Family Reading Week Publicity

Articles about *Reading Rainbow's Family Reading Week* appeared in:

- Niagara Frontier Reading Council's Fall Spotlight Newsletter - circulation **800**
- *Western New York Family Magazine* - circulation **30,000**
- WNED-TV's February/March Education & Outreach Newsletter - circulation **2,000**
- WNED-TV's On-Air Magazine - circulation **58,000**

Advertisement appeared in *Just Buffalo First Night Word Play* distributed at First Night New Year's Eve Celebration in downtown Buffalo - circulation **2,000**.

Start-Up Kit

Reading Rainbow's Family Reading Week Start-Up Kits were distributed to approximately **350** people who requested information on the television and outreach initiative.

Follow-Up Phone Calls

The Education & Outreach Staff spent the week of January 24, 1994, calling organizations who requested information on *Reading Rainbow's Family Reading Week.* This was an effort to encourage more sites to host pajama parties and to record the program for later use. We were able to reach about **100** schools and community agencies to remind them of the television special.

Awareness Meetings

We hosted three Awareness Meetings on Monday, January 31, 1994, for anyone interested in hosting a bedtime reading pajama party. We had the opportunity to meet with approximately **60** people to learn more about what they were planning to do, and to give them ideas on how to organize their events.

1994 Reading Rainbow Family Calendar

We disseminated **12,000** calendars to over **75** bedtime reading pajama party sites with one calendar going to each participating family.

We have also distributed calendars to:

- *Reading Rainbow* Partnership (30)
- Public Television Family Services Demonstration Sites (8)
- Niagara Frontier Reading Council Board of Directors (15)
- Western New York Public Broadcasting Association Board of Trustees (50)
- New York State Legislators (20)
- Creating Families of Readers Advisory Committee (30)
- Calendar Design Artists (100)
- Executive Management at WNED (15)
- Public Television Education & Outreach and Publicity Directors (560)

Follow-Up Mailing

We sent a postcard to the **350** organizations that requested information on *Reading Rainbow's Family Reading Week* to remind them about the television special and to encourage them to record the program even if they were not planning a bedtime reading pajama party.

Television Tune-In Spot

WNED began airing a 30 second promo in early February, 1994, to inform viewers about the *Reading Rainbow Family Special*. The promo aired for two weeks until February 16 and aired for a total of approximately **70** times.

WNED-AM Radio Report

Our sister radio station, WNED-AM, produced a 3-minute report on Tuesday, February 15. The report featured a representative from the National Center for Family Literacy in Louisville, Kentucky and the Executive Director of Literacy Volunteers of New York State, Inc. who both discussed family literacy and how it is a problem families of all economic and social levels must face. During morning drive time, WNED-AM attracts about **2,000** listeners per an "average quarter hour." The total number of people tuning in to WNED-AM each week is about **40,000**.

Reading Rainbow Family Special Broadcast

WNED-TV aired the *Reading Rainbow Family Special* on Wednesday, February 16 at 8 P.M. with a repeat broadcast on Wednesday, February 23 at 10:30 A.M. The Wednesday night airing had an audience of approximately **19,000** households in Buffalo and **61,000** households in the Toronto/Hamilton area. (This estimate is based on average Nielsen ratings for WNED-TV on a Wednesday evening.) The Wednesday morning airing was available to **400** elementary schools in Western New York and approximately **108,000** students. With one-year off-air recording rights, we hope that the program will be made available to more families by agency use throughout 1994.

Bedtime Reading Pajama Party Sites

Over **75** schools, libraries, agencies and individual homes hosted bedtime reading pajama parties. Some occurred during *Reading Rainbow's Family Reading Week*, while other agencies took advantage of the off-air recording rights and have scheduled parties for Spring, 1994. **12,000** families participated in these parties.

Reading Rainbow Family Special Publicity

We placed an ad in *The Buffalo News TV Topics* section on Sunday, February 13 and again on Wednesday, February 16. The Sunday edition has a circulation of **383,891**, while the Wednesday edition has a circulation of **312,614**.

WNED-TV also issued a press release which included information on *Reading Rainbow's Family Reading Week* as well as a *1994 Reading Rainbow Family Calendar*.

Follow-Up Survey

We sent a questionnaire to pajama party site coordinators in order to get their feedback concerning *Reading Rainbow's Family Reading Week*. We asked questions regarding the Start-Up Kit, Awareness Meetings, the *1994 Reading Rainbow Family Calendar*, and the *Reading Rainbow Family Special*. We hope to take their ideas and suggestions and put them to use, should we have the ability to repeat this television and outreach project in coming years.

Outreach Initiative Report for Fellow Public Television Stations

We have written an in-depth report regarding our project to be sent to **560** Education and Outreach and Publicity Directors throughout the public broadcasting community. The report shares information regarding our proposal, research, and outreach plan, as well as a *1994 Reading Rainbow Family Calendar*.

Project Staff at WNED-TV

Tony Buttino, Vice President National & Local Production
Pamela Johnson, Director Education & Outreach
Donna Olney, Reading Rainbow Project Assistant
Angela Schifano Einwachter, Project Assistant

WNED-TV
Horizons Plaza
P.O. Box 1263
Buffalo, NY 14240
(716) 845-7000
(716) 845-7036 - fax

* * * * * * * * *

Attachments - 5 copies of each

1. RMC Research Executive Summary
2. Reading Rainbow's Family Reading Week Flyer
3. Reading Rainbow's Family Reading Week Publicity
4. Start-Up Kit
5. Awareness Meetings
6. 1994 Reading Rainbow Family Calendar
7. Follow-Up Mailing
8. Reading Rainbow Family Special Publicity
9. Follow-Up Survey
10. Bedtime Reading Pajama Party Sites
11. Outreach Initiative Report to PTV Stations

READING RAINBOW

BROADCAST SEASON XI

1993-94 BOOKLIST

BEST COPY AVAILABLE

[illegible]ing *Rainbow* honors [illegible]body Award and 3 Emmys

Reading Rainbow continues to be honored by its peers as one of the nation's premiere children's television series. Recent awards include:

- The **1992 George Foster Peabody Award** for *The Wall*. The Peabody Award is considered the most prestigious award recognizing distinguished achievement and meritorious service in television and radio.
- **3 Emmy Awards** — including one for *Outstanding Children's Series* — from the National Academy of Television Arts and Sciences. The Academy has now recognized the series with six Emmys in the last three years.

And viewers gi[illegible]e *Reading Rainbo[illegible]* high ratings, too!

"**Reading Rainbow** is a nice show and every time I see it I want to go get some books."

Carolyn, third grade

"The mission of your program is certainly being accomplished in our household. We visit our local libraries on a regular basis and the children love books."

Marilyn Brooks, mother

"To supplement lessons in science, social studies and language, as a class we read the book and watch the **Reading Rainbow** program that matches the topic we're studying. Then I often use it as a jumping off point to assign a creative writing project or research project. The students absolutely love it."

Sandra Mitchell,
classroom teacher

WNED

READING RAINBOW BROADCAST SCHEDULE, 1993 - 1994

Airs Monday - Friday 5:30 P.M.
Wednesdays 10:30 A.M.

PROGRAM NUMBER	PROGRAM TITLE	AIR TIMES ○			
#101	TIGHT TIMES		Oct. 18 1993	Mar. 7 1994	July 25 1994
#102	MISS NELSON IS BACK		19	8	26
#103	BEA AND MR. JONES		20	9	27
#104	BRINGING THE RAIN TO KAPITI PLAIN		21	10	28
#105	LOUIS THE FISH		22	11	29
#106	DIGGING UP DINOSAURS		Oct. 25	Mar. 14	Aug. 1
#107	LIANG AND THE MAGIC PAINTBRUSH		26	15	2
#108	GILA MONSTERS MEET YOU AT THE AIRPORT		27	16	3
#109	THREE DAYS ON A RIVER IN A RED CANOE		28	17	4
#110	THE GIFT OF THE SACRED DOG		29	18	5
#111	GREGORY, THE TERRIBLE EATER		Nov. 1	Mar 21	Aug. 8
#112	THREE BY THE SEA		2	22	9
#113	ARTHUR'S EYES		3	23	10
#114e	THE DAY JIMMY'S BOA ATE THE WASH		4	24	11
#115	TY'S ONE MAN BAND		5	25	12
#201	HOT-AIR HENRY		Nov. 8	Mar. 28	Aug. 15
#202	SIMON'S BOOK		9	29	16
#203	OX-CART MAN		10	30	17
#204	MYSTERY ON THE DOCKS		11	31	18
#205	A CHAIR FOR MY MOTHER		12	Apr. 1	19
#301	PAUL BUNYAN		Nov. 15	Apr. 4	Aug. 22
#302	THE PATCHWORK QUILT		16	5	23
#303	HILL OF FIRE		17	6	24
#304	THE TORTOISE AND THE HARE		18	7	25
#305	PERFECT THE PIG		19	8	26
#306	ANIMAL CAFE	Aug. 2 1993	Nov. 22	Apr. 11	Aug. 29
#307	ALISTAIR IN OUTER SPACE	3	23	12	30
#308	FEELINGS	4	24	13	31
#309	WATCH THE STARS COME OUT	5	25	Apr. 14	Sep. 1
#310	MAMA DON'T ALLOW	6	26	15	2
#401	SPACE CASE	Aug. 9	Nov. 29	Apr. 18	Sep. 5
#402	THE MILK MAKERS	10	30	19	6
#403	IMOGENE'S ANTLERS	11	Dec. 1	20	7
#404	GERMS MAKE ME SICK!	12	2	21	8
#405	ABIYOYO	13	3	22	9
#406	THE LIFE CYCLE OF THE HONEYBEE	Aug. 16	Dec. 6	Apr. 25	Sep. 12
#407	KEEP THE LIGHTS BURNING, ABBIE	17	7	26	13
#408	CHICKENS AREN'T THE ONLY ONES	18	8	27	14
#409	THE PAPER CRANE	19	9	28	15
#410	THE RUNAWAY DUCK	20	10	29	16
#411	A THREE HAT DAY	Aug. 23	Dec. 13	May 2	Sep. 19
#412	RUMPELSTILTSKIN	24	14	3	20
#413	BEST FRIENDS	25	15	4	21
#414	MEANWHILE BACK AT THE RANCH	26	16	5	22
#415	MY LITTLE ISLAND	27	17	6	23
#501	THE BIONIC BUNNY SHOW	Aug. 30	Dec. 20	May 9	Sep. 26
#502	BUGS	31	21	10	27
#503	THE ROBBERY AT THE DIAMOND DOG DINER	Sep. 1	22	11	28
#504	BRUSH	2	23	12	29
#505	THE PURPLE COAT	3	24	13	30
#506	BARN DANCE!	Sep. 6	Dec. 27	May 16	
#507	DUNCAN & DOLORES	7	28	17	
#508	KNOTS ON A COUNTING ROPE	8	29	18	
#509	MUMMIES MADE IN EGYPT	9	30	19	
#510	MUFARO'S BEAUTIFUL DAUGHTER	10	31	20	

○ Check with your local PBS station for broadcast time.

PROGRAM NUMBER	PROGRAM TITLE	AIR TIMES ○		
#601	HUMPHREY THE LOST WHALE: A TRUE STORY	Sep. 13 1993	Jan. 3 1994	May 23 1994
#602	STAY AWAY FROM THE JUNKYARD!	14	4	24
#603	LITTLE NINO'S PIZZERIA	15	5	25
#604	LUDLOW LAUGHS	16	6	26
#605	DINOSAUR BOB AND HIS ADVENTURES WITH THE FAMILY LAZARDO	17	7	27
#606	DIVE TO THE CORAL REEFS	Sep. 20	Jan. 10	May 30
#607	DESERT GIANT: THE WORLD OF THE SAGUARO CACTUS	21	11	31
#608	TOOTH-GNASHER SUPERFLASH	22	12	June 1
#609	BORED — NOTHING TO DO!	23	13	2
#610	SPORTS PAGES	24	14	3
#701	THE MAGIC SCHOOL BUS INSIDE THE EARTH	Sep. 27	Jan. 17	June 6
#702	JACK, THE SEAL AND THE SEA	28	18	7
#703	THE BICYCLE MAN	29	19	8
#704	FLORENCE AND ERIC TAKE THE CAKE	30	20	9
#705	SUNKEN TREASURE	Oct. 1	21	10
#706	ALISTAIR'S TIME MACHINE		Jan. 24	June 13
#707	THE ADVENTURES OF TAXI DOG		25	14
#708	THE LEGEND OF THE INDIAN PAINTBRUSH		26	15
#709	GALIMOTO		27	16
#710	FOX ON THE JOB		28	17
#801	OPT: AN ILLUSIONARY TALE		Jan. 31	June 20
#802	RACOONS AND RIPE CORN		Feb. 1	21
#803	THE LADY WITH THE SHIP ON HER HEAD		2	22
#804	KATE SHELLEY AND THE MIDNIGHT EXPRESS		3	23
#805	SNOWY DAY: STORIES AND POEMS		4	24
#806	TAR BEACH		Feb. 7	June 27
#807	THE WALL		8	28
#808	SAM THE SEA COW		9	29
#809	RECHENKA'S EGGS		10	30
#810	SOPHIE AND LOU		11	July 1
#901	COME A TIDE		Feb. 14	July 4
#902	THE PIGGY IN THE PUDDLE		15	5
#903	SEASHORE SURPRISES		16	6
#904	THROUGH MOON AND STARS		17	7
#905	BERLIOZ THE BEAR		18	8
#906	AMAZING GRACE	Oct. 11	Feb. 21	July 11
#907	THE FURRY NEWS: HOW TO MAKE A NEWSPAPER	12	22	12
#908	MRS. KATZ AND TUSH	13	23	13
#909	THE SALAMANDER ROOM	14	24	14
#910	SILENT LOTUS	15	25	15
#1001	FOLLOW THE DRINKING GOURD	Oct. 18	Feb. 28	July 18
#1002	IF YOU GIVE A MOUSE A COOKIE	19	Mar. 1	19
#1003	IS THIS A HOUSE FOR HERMIT CRAB?	20	2	20
#1004	AND STILL THE TURTLE WATCHED	21	3	21
#1005	JUNE 29, 1999	22	4	22

○ Check with your local PBS station for broadcast time

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Watch for these ten new READING RAINBOW programs!

Coming in October:

- **Amazing Grace**
- **The Furry News: How To Make A Newspaper**
- **Mrs. Katz And Tush**
- **The Salamander Room**
- **Silent Lotus**
- **Follow The Drinking Gourd**
- **If You Give A Mouse A Cookie**
- **Is This A House For Hermit Crab?**
- **And Still The Turtle Watched**
- **June 29, 1999**

Contact your local PBS station for further information.

Reading Rainbow is a production of GPN/ Nebraska ETV Network and WNED-TV, Buffalo and is produced by Lancit Media Productions, Ltd. of New York City.

READING RAINBOW: BROADCAST SEASON XI BOOKLIST

A Public Television Children's Series

Feature and Review Books *

ABIYOYO

a storysong by Pete Seeger, illus. by Michael Hays (Macmillan Publishing Co. 0-02-781490-4)

Review Books:

BLACKBERRY INK

poems by Eve Merriam, pictures by Hans Wilhelm (William Morrow & Co. 0-688-04150-7; **lib.** 0-688-04151-5)

AYU AND THE PERFECT MOON

by David Cox (The Bodley Head/Merrimack Pub. Circle 0-370-30533-7)

PETER AND THE WOLF

adapted from the Musical Tale
by Sergei Prokofiev, illus. by Erna Voigt (David R. Godine, Publisher 0-317-62883-6)

THE ADVENTURES OF TAXI DOG

by Debra and Sal Barracca, illus. by Mark Buehner (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0671-5; **lib.** 0-8037-0672-3)

Review Books:

TAXI: A BOOK OF CITY WORDS

by Betsy and Giulio Maestro (Clarion Books: a Houghton Mifflin Co. imprint 0-89919-528-8; **pb.** Clarion Books: a Houghton Mifflin Co. imprint 0-395-54811-X)

I WANT A DOG

by Dayal Kaur Khalsa (Clarkson N. Potter 0-517-56532-3)

THE FIRST DOG

by Jan Brett (Harcourt Brace 0-15-227650-5)

ALISTAIR IN OUTER SPACE

by Marilyn Sadler, illus. by Roger Bollen (Prentice-Hall Books for Young Readers 0-13-022369-7; **pb.** Simon & Schuster Books for Young Readers 0-671-68504-X)

Review Books:

CHECK IT OUT! THE BOOK ABOUT LIBRARIES

by Gail Gibbons (Harcourt Brace 0-15-216400-6; **pb.** Voyager/HBJ 0-15-216401-4)

COMMANDER TOAD Series

by Jane Yolen, illus. by Bruce Degen (Coward-McCann, Inc. 0-698-30744-5; **pb.** Coward-McCann, Inc. 0-698-20620-7)

MAPS AND GLOBES

by Jack Knowlton, illus. by Harriett Barton (HarperCollins 0-690-04457-7; **pb.** HarperCollins Trophy 0-06-446049-5; **lib.** 0-690-04459-3)

READING RAINBOW
THE BIONIC BUNNY SHOW
Reading Rainbow
THE BIONIC BUNNY SHOW
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Funding provided by The Kellogg Company, the Corporation for Public Broadcasting, the National Science Foundation, the Carnegie Corporation of New York and public television viewers.

* This list consists of all book titles and ISBN numbers for Broadcast Season XI (1993-1994), including the ten new program selections. Each program in the series contains one feature book and three books reviewed by children. In a few programs, additional books are highlighted.

This material is based upon work supported by the National Science Foundation under Grant No. MDR 8550948, MDR 8751433 and MDR 8953425. The Government has certain rights in this material.

(**pb.**) Available in paperback.
(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.
✪ Indicates science programs.

ALISTAIR'S TIME MACHINE

by Marilyn Sadler, illus. by Roger Bollen (Simon and Schuster Books for Young Readers 0-13-022351-4; **pb.** Simon and Schuster Books for Young Readers 0-671-68493-0)

Review Books:

FIND WALDO NOW

by Martin Handford (Little, Brown and Co. 0-316-34292-0)

THE MANY LIVES OF BENJAMIN FRANKLIN

by Aliki (Simon and Schuster Books for Young Readers 0-671-66119-1; **pb.** Simon and Schuster Books for Young Readers 0-671-66491-3)

WHAT DOES IT DO? INVENTIONS THEN AND NOW

by Daniel Jacobs (Raintree Publishers 0-8172-3586-8)

✭ AMAZING GRACE

by Mary Hoffman, illus. by Caroline Binch (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-1040-2)

Review Books:

ROSES SING ON NEW SNOW: A DELICIOUS TALE

By Paul Yee, illus. by Harvey Chan (Macmillan Publishing Co.; and Groundwood Books, Canada 0-02-793622-8)

GREAT WOMEN IN THE STRUGGLE

by Toyomi Igus, Veronica Freeman Ellis, Diane Patrick and Valerie Wilson Wesley (Just Us Books, Inc. **pb.** 0-940975-26-2; **lib.** 0-940975-27-0)

MIRETTE ON THE HIGH WIRE

by Emily Arnold McCully (G.P. Putnam's Sons 0-399-22130-1)

✭ AND STILL THE TURTLE WATCHED

by Sheila MacGill-Callahan, illustrated by Barry Moser (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0931-5)

Review Books:

THIRTEEN MOONS ON TURTLE'S BACK

by Joseph Bruchac and Jonathan London, illus. by Thomas Locker (Philomel 0-399-22141-7)

MY FIRST GREEN BOOK: A LIFE-SIZE GUIDE TO CARING FOR OUR ENVIRONMENT

by Angela K. Wilkes (Alfred A. Knopf 0-679-81780-8; **lib.** 0-679-91780-2)

A RIVER RAN WILD

by Lynne Cherry (Gulliver Books/Harcourt Brace 0-15-200542-0)

ANIMAL CAFE

by John Stadler (Bradbury Press, an affiliate of Macmillan Publishing Co. 0-87888-166-2; **pb.** Aladdin 0-689-71063-1)

Review Books:

THE MOON

by Robert Louis Stevenson, illus. by Denise Saldutti (HarperCollins 0-06-025788-1; **pb.** HarperCollins Trophy 0-06-443098-7; **lib.** 0-06-025789-X)

THE DREAM EATER

by Christian Garrison, illus. by Diane Goode (Bradbury Press, an affiliate of Macmillan Publishing Co. 0-87888-134-4; **pb.** Aladdin 0-689-71058-5)

NIGHT MARKETS: BRINGING FOOD TO A CITY

by Joshua Horwitz (HarperCollins 0-690-04378-3; **pb.** HarperCollins Trophy 0-06-446046-0; **lib.** 0-690-04379-1)

ARTHUR'S EYES

by Marc Brown (Atlantic Monthly Press/Little, Brown and Co. 0-316-11063-9; **pb.** Little, Brown and Co. 0-316-11069-8)

Review Books:

A SHOW OF HANDS

by Linda Bourke and Mary Beth Sullivan (Addison-Wesley Pub. Co. 0-201-07456-7; **pb.** HarperCollins Trophy 0-06-446007-X)

THROUGH GRANDPA'S EYES

by Patricia MacLachlan, illus. by Deborah Ray (HarperCollins 0-06-024044-Y; **pb.** HarperCollins Trophy 0-06-443041-3; **lib.** 0-06-024043-1)

IS THIS A BABY DINOSAUR?

by Millicent E. Selsam (HarperCollins 0-06-025302-9; **pb.** Scholastic Inc. 0-06-443054-5; **lib.** 0-06-025303-7)

Highlighted Books:

ALL THE COLORS OF THE RACE

by Arnold Adoff, illus. by John Steptoe (Lothrop, Lee & Shepard Books 0-688-00879-8; **pb.** Beech Tree Books 0-688-11496-2; **lib.** 0-688-00880-1)

THE TURN ABOUT, THINK ABOUT, LOOK ABOUT BOOK

by Beau Gardner (Lothrop, Lee & Shepard Books 0-688-41969-0; **lib.** 0-688-51969-5)

ROLY GOES EXPLORING

by Philip Newth (**pb.** Philomel 0-399-20815-1)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

✭ Indicates premiere programs for 1993.

❂ Indicates science programs.

BARN DANCE!

by Bill Martin Jr. and John Archambault, illus. by Ted Rand (Henry Holt and Co., Inc. 0-8050-0089-5; **pb.** Owlet Paperbacks 0-8050-0799-7)

Review Books:

HALF A MOON AND ONE WHOLE STAR

by Crescent Dragonwagon, illus. by Jerry Pinkney (Macmillan Publishing Co. 0-02-733120-2; **pb**. Aladdin, an imprint of Macmillan Publishing Co. 0-689-71415-7)

I LIKE THE MUSIC

by Leah Komaiko, illus. by Barbara Westman (HarperCollins 0-06-023271-4; **pb.** HarperCollins Trophy 0-06-043189-4)

THE OLD BANJO

by Dennis Haseley, illus. by Stephen Gammell (Macmillan Publishing Co. 0-02-743100-2; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71380-0)

BEA AND MR. JONES

by Amy Schwartz (Bradbury Press 0-02-781430-0; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA Inc. 0-14-050439-7)

Review Books:

MAX

by Rachel Isadora (Macmillan Publishing Co. 0-02-747450-X; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-02-043800-1)

THERE'S A NIGHTMARE IN MY CLOSET

by Mercer Mayer (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-8682-4; **pb.** Dial Pied Piper, a division of Penguin Books USA Inc. 0-8037-8574-7; **lib.** 0-8037-8683-2)

THE UGLY DUCKLING

retold by Lorinda Bryan Cauley (Harcourt Brace 0-15-292435-3; **pb.** Voyager/Harcourt Brace 0-15-692528-1)

Highlighted Book:

DAYDREAMERS

by Eloise Greenfield, illus. by Tom Feelings (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-2137-4; **pb.** Dial Pied Piper, a division of Penguin Books USA Inc. 0-8037-0167-5; **lib.** 0-8037-2134-X)

BERLIOZ THE BEAR

by Jan Brett (G.P. Putnam's Sons, a division of The Putnam & Grosset Book Group 0-399-22248-0)

Review Books:

GEORGIA MUSIC

by Helen V. Griffith, illus. by James Stevenson (Greenwillow Books 0-688-06071-4; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-09931-9; **lib.** 0-688-06072-2)

THE SCIENCE BOOK OF SOUND

by Neil Ardley, illus. by Dorling Kindersley Ltd., London (Gulliver/HBJ 0-15-200579-X)

INTRODUCTION TO MUSICAL INSTRUMENTS SERIES: BRASS/PERCUSSION/STRINGS/ WOODWINDS

by Dee Lillegard (Childrens Press **pb.** Childrens Press)

BEST FRIENDS

by Steven Kellogg (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0099-7; **pb.** Dial Pied Piper, a division of Penguin books USA Inc. 0-8037-0829-7; **lib.** 0-8037-0101-2)

Review Books:

THE STORY OF MRS. LOVEWRIGHT AND PURRLESS HER CAT

by Lore Segal, illus. by Paul O. Zelinsky (Alfred A. Knopf 0-394-86817-X; **lib.** 0-394-96817-4)

A GIFT FOR TIA ROSA

by Karen T. Taha, illus. by Dee deRosa Dillon Press, a division of Macmillan Publishing Co.; **pb.** Bantam Books 0-553-15978-X; **lib.** 0-87518-306-9)

THE PUPPY WHO WANTED A BOY

by Jane Thayer, illus. by Lisa McCue (William Morrow & Co. 0-688-05944-9; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-08293-9; **lib.** 0-688-05945-7)

THE BICYCLE MAN

by Allen Say (a Parnassus Press Book, published by Houghton Mifflin Co. 0-395-32254-5; **pb.** a Parnassus Press Book, published by Houghton Mifflin Co. 0-395-50652-2)

Review Books:

THE WHITE BICYCLE

by Rob Lewis (Farrar, Straus & Giroux 0-374-38384-7)

OUR TEACHER'S IN A WHEELCHAIR

by Mary Ellen Powers (Albert Whitman & Co.; **lib.** 0-8075-6240-8)

DELPHINE

by Molly Bang (William Morrow & Co. 0-688-05636-9; **lib.** 0-688-05637-7)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.

✪ Indicates science programs.

THE BIONIC BUNNY SHOW

by Marc Brown and Laurene Krasny Brown (Atlantic Monthly Press/Little, Brown and Co. 0-316-11120-1; **pb.** Little, Brown and Co. 0-316-11122-8)

Review Books:

LIGHTS! CAMERA! ACTION!

by Gail Gibbons (HarperCollins 0-690-04476-3; **pb.** HarperCollins Trophy 06-446088-6; **lib.** 0-690-04477-1)

THE PHILHARMONIC GETS DRESSED

by Karla Kuskin, illus. by Marc Simont (HarperCollins 0-06-023622-1; **pb.** HarperCollins Trophy 0-06-443124-X; **lib.** 0-06-023623-X)

RAMONA: BEHIND THE SCENES OF A TELEVISION SHOW

by Elaine Scott, photos by Margaret Miller (Morrow Junior Books 0-688-06818-9; **pb.** Dell Yearling 0-440-40123-2; **lib.** 0-688-06819-7)

BORED — NOTHING TO DO!

by Peter Spier (Doubleday 0-385-13177-1; **pb.** Doubleday 0-385-24104-6)

Review Books:

THE MAGIC WINGS: A TALE FROM CHINA

by Diane Wolkstein, illus. by Robert Andrew Parker (E.P. Dutton, a division of Penguin Books USA Inc. 0-525-44062-3; **pb.** Dutton/Unicorn, a division of Penguin Books USA Inc. 0-525-44275-8)

REDBIRD

an EYES ON THE ENDS OF YOUR FINGERS Book, by Patrick Fort (Orchard Books, New York. Editions Laurence Olivier Four, Caen and Chardon Bleu Editions, Lyon, France 0-531-05746-1)

FLYING

From the "LET'S DISCOVER" Library (Raintree Publishers; **pb.** Raintree Publishers 0-8172-2594-3; **lib.** 0-8172-2613-3)

BRINGING THE RAIN TO KAPITI PLAIN

by Verna Aardema, illus. by Beatriz Vidal (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0809-2; **pb.** Dial Pied Piper, a division of Penguin Books USA Inc. 0-8037-0904-8; **lib.** 0-8037-0807-6)

Review Books:

THE CLOUD BOOK

by Tomie dePaola (Holiday House 0-8234-0259-2; **pb.** Holiday House 0-8234-0531-1)

PETER SPIER'S RAIN

by Peter Spier (Doubleday 0-385-15485-2; **pb.** Doubleday 0-385-15484-4)

A STORY A STORY

by Gail E. Haley (Atheneum Publishers, an imprint of Macmillan Publishing Co. 0-689-20511-2; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71201-4)

BRUSH

by Pere Calders, illus. by Carme Solé Vendrell, translated by Marguerite Feitlowitz (Kane/Miller Book Publishers 0-916291-05-7; **pb.** Kane/Miller Book Publishers 0-916291-16-2)

Review Books:

EGG-CARTON ZOO

by Rudi Haas and Hans Blohm with an introduction by David Suzuki (**pb.** Oxford University Press 0-19-540513-7)

WHAT THE MAILMAN BROUGHT

by Carolyn Craven, illus. by Tomie dePaola (G.P. Putnam's Sons 0-399-21290-6)

JUMANJI

by Chris Van Allsburg (Houghton Mifflin Co. 0-395-30448-2)

✪ BUGS

by Nancy Winslow Parker and Joan Richards Wright, illus. by Nancy Winslow Parker (Greenwillow Books 0-688-06623-2; **pb** Mulberry Books, an imprint of William Morrow & Co. 0-688-08296-3 **lib.** 0-688-06624-0)

Review Books:

ANT CITIES

by Arthur Dorros (HarperCollins 0-690-04568-9; **pb.** HarperCollins Trophy 0-06-445079-1; **lib.** 0-690-04570-0)

BACKYARD INSECTS

by Millicent E. Selsam and Ronald Goor, photos by Ronald Goor (Four Winds Press, an imprint of Macmillan Publishing Co. 0-02-781820-9; **pb.** Scholastic Inc. 0-590-42256-1)

LADYBUG

by Barrie Watts, a "STOPWATCH" Book (Silver Burdett Press/a division of Simon & Schuster 0-382-09441-7; **pb.** Silver Burdett Press/a division of Simon & Schuster 0-382-09960-5; **lib.** 0-382-09437-9)

Highlighted Book:

THE BUG BOOK AND THE BUG BOTTLE

by Dr. Hugh Danks, illus. by Joe Weissman (**pb.** A Somerville House Book published by Workman Publishing 0-89480-314-X)

(**pb.**) Available in paperback

(**lib.**) Available in library binding

★ Indicates premiere programs for 1993

✪ Indicates science programs

A CHAIR FOR MY MOTHER

by Vera B. Williams (Greenwillow Books 0-688-00914-X; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-04074-8; **lib.** 0-688-00915-8)

Review Books:

MY MAMA NEEDS ME

by Mildred Pitts Walter, illus. by Pat Cummings (Lothrop, Lee & Shepard Books 0-688-01670-7; **lib.** 0-688-01671-5)

I HAVE A SISTER, MY SISTER IS DEAF

by Jeanne Whitehouse Peterson, illus. by Deborah Ray (HarperCollins 0-06-024701-0; **pb.** HarperCollins Trophy 0-06-443059-6; **lib.** 0-06-024702-9)

EVERETT ANDERSON'S GOODBYE

by Lucille Clifton, illus. by Ann Grifalconi (Henry Holt and Co., Inc. 0-8050-0235-9; **pb.** Owlet Paperbacks 0-8050-0800-4)

❂ CHICKENS AREN'T THE ONLY ONES

by Ruth Heller (Grosset & Dunlap 0-448-01872-1; **pb.** Sandcastle 0-448-40454-0)

Review Books:

MRS. HUGGINS AND HER HEN HANNAH

by Lydia Dabcovich (E.P. Dutton, a division of Penguin Books USA Inc. 0-525-44203-0)

TURTLE AND TORTOISE

from the "ANIMALS IN THE WILD" Series by Vincent Serventy (Raintree Publishers; **pb.** Scholastic Inc. 0-590-40228-5; **lib.** 0-8172-2403-3)

EGG TO CHICK

by Millicent E. Selsam, illus. by Barbara Wolff (HarperCollins 0-06-025290-1; **pb.** HarperCollins Trophy 0-06-444113-X)

❂ COME A TIDE

by George Ella Lyon, illus. by Stephen Gammell (Orchard Books 0-531-05854-9; **pb.** Orchard/Richard Jackson 0-531-07036-0; **lib.** 0-531-08454-X)

Review Books:

STORMS

by Seymour Simon (Morrow Junior Books, a division of William Morrow & Co., Inc. 0-688-07413-8; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-11708-2 **lib.** 0-688-07414-6)

TORNADO ALERT

by Franklyn M. Branley, illus. by Guilio Maestro (HarperCollins 0-690-04686-3; lib. 0-690-04688-X)

WEATHER

by Rena K. Kirkpatrick, illus. by Janetta Lewin, from the LOOK at SCIENCE SERIES (Raintree Publishers **lib.** 0-8172-2360-6)

THE DAY JIMMY'S BOA ATE THE WASH

by Trinka Hakes Noble, illus. by Steven Kellogg (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-1723-7; **pb.** Puffin/Pied Piper, a division of Penguin Books USA Inc. 0-8037-0094-6; **lib.** 0-8037-1724-5)

Review Books:

CRICTOR

by Tomi Ungerer (HarperCollins 0-06-026180-3; **pb.** HarperCollins Trophy 0-06-443044-8; **lib.** 0-06-026181-1)

"COULD BE WORSE!"

by James Stevenson (Greenwillow Books 0-688-80075-0; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA Inc. 0-688-07035-3; **lib.** 0-688-84075-2)

ALEXANDER AND THE TERRIBLE, HORRIBLE, NO GOOD, VERY BAD DAY

by Judith Viorst, illus. by Ray Cruz (Atheneum Publishers, an imprint of Macmillan Publishing Co. 0-689-30072-7; **pb.** Aladdin 0-689-71173-5)

❂ DESERT GIANT: THE WORLD OF THE SAGUARO CACTUS

by Barbara Bash (Sierra Club Books/Little, Brown 0-316-08301-1; **pb.** Sierra Club Books/Little, Brown 0-316-08307-0)

Review Books:

SNAKES ARE HUNTERS

by Patricia Lauber, illus. by Holly Keller (HarperCollins 0-690-04628-6; **pb.** HarperCollins Trophy 06-445080-5; **lib.** 0-690-04630-8)

CACTUS

by Cynthia Overbeck, photos by Shabo Hani, a Lerner Natural Science Book (Lerner Publications Co. 0-8225-1469-9; **pb.** First Avenue Editions, a division of Lerner Publications Co. 0-8225-9556-7; **lib.** 0-8225-1469-0)

A LIVING DESERT

by Guy J. Spencer, photos by Tim Fuller,from the "Let's Take a Trip" Series (Troll Associates 0-8167-1169-0; **pb.** Troll Associates 0-8167-1170-Y)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.

❂ Indicates science programs.

DIGGING UP DINOSAURS

by Aliki (HarperCollins 0-690-04714-2; **pb.** HarperCollins Trophy 0-06-445078-3; **lib.** 0-690-04716-9)

Review Books:

DINOSAUR TIME

by Peggy Parish, illus. by Arnold Lobel (HarperCollins 0-06-024653-7; **pb.** HarperCollins Trophy 0-06-444037-0; **lib.** 0-06-024654-5)

IF YOU ARE A HUNTER OF FOSSILS

by Byrd Baylor, illus. by Peter Parnall (Charles Scribner's Sons 0-684-16419-1; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-70773-8)

DINOSAURS! A DRAWING BOOK

by Michael Emberley (Little, Brown and Co. 0-316-23417-6; **pb.** Little, Brown and Co. 0-316-23631-4)

Highlighted Book:

TYRANNOSAURUS WRECKS: A BOOK OF DINOSAUR RIDDLES

by Noelle Sterne, illus. by Victoria Chess (HarperCollins 0-690-03959-X; **pb.** HarperCollins Trophy 0-06-443043-Y; **lib.** 0-690-03960-3)

DINOSAUR BOB AND HIS ADVENTURES WITH THE FAMILY LAZARDO

by William Joyce (HarperCollins 0-06-023047-9; **lib.** 0-06-021584-4)

Review Books:

CASEY AT THE BAT

by Ernest Lawrence Thayer, illus. by Ken Bachaus (Raintree Publishers; **pb.** Raintree Publishers 0-8172-2264-2; **lib.** 0-8172-2121-2)

OLD TURTLE'S BASEBALL STORIES

by Leonard Kessler (Greenwillow Books 0-688-00723-6; **pb.** Dell Young Yearling 0-440-40277-8; **lib.** 0-688-00724-4)

RONALD MORGAN GOES TO BAT

by Patricia Reilly Giff, illus. by Susanna Natti (Viking Kestrel, a division of Penguin Books USA Inc. 0-670-81457-1; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA Inc. 0-14-050669-1)

❂ *DIVE TO THE CORAL REEFS*

A New England Aquarium Book, by Elizabeth Tayntor, Paul Erickson and Les Kaufman (Crown Publishers, Inc. 0-517-56311-8; **pb.** Crown Publishers, Inc. 0-517-58210-4)

Review Books:

HOW TO HIDE AN OCTOPUS & OTHER SEA CREATURES

from the "How to Hide" Series by Ruth Heller (Grosset & Dunlap 0-448-10476-8)

I CAN BE AN OCEANOGRAPHER

by Paul P. Sipiera, from the "I Can Be" Series (Childrens Press 0-516-01905-8; **pb.** Childrens Press 0-516-41905-6)

CREATURES OF THE SEA

by John Christopher Fine (Atheneum, an imprint of Macmillan Publishing Co. 0-689-31420-5)

DUNCAN AND DOLORES

by Barbara Samuels (Bradbury Press, an affiliate of Macmillan Publishing Co. 0-02-778210-7; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71294-4)

Review Books:

PUSS IN BOOTS

by Charles Perrault, retold and illus. by Lorinda Bryan Cauley (Harcourt Brace 0-15-264227-7; **pb.** Voyager/Harcourt Brace 0-15-264228-5)

CAT & CANARY

by Michael Foreman (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0137-3; **pb.** Dial Pied Piper, a division of Penguin Books USA Inc. 0-8037-0133-0)

MOON TIGER

by Phyllis Root, illus. by Ed Young (Henry Holt and Co., Inc. 0-8050-0896-9; **pb.** Owlet Paperbacks 0-8050-0803-9)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.

❂ Indicates science programs.

FEELINGS

by Aliki (Greenwillow Books 0-688-03831-X; **lib.** 0-688-03832-8)

Review Books:

HONEY, I LOVE AND OTHER LOVE POEMS

by Eloise Greenfield, illus. by Diane and Leo Dillon (HarperCollins 0-690-01334-5; **pb.** HarperCollins Trophy 0-06-443097-9; **lib.** 0-690-03845-3)

FIREFLIES!

by Julie Brinckloe (Macmillan Publishing Co.; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71055-0; **lib.** 0-02-713310-9)

LOUDMOUTH GEORGE AND THE SIXTH-GRADE BULLY

by Nancy Carlson (Carolrhoda Books, Inc.; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA Inc. 0-14-050510-5; **lib.** 0-87614-217-X)

Highlighted Book:

KOKO'S KITTEN

by Dr. Francine Patterson, photos by Ronald H. Cohn (Scholastic Hardcover, an imprint of Scholastic Inc. 0-590-33811-0; **pb.** Scholastic Inc. 0-590-33812-9)

FLORENCE AND ERIC TAKE THE CAKE

by Jocelyn Wild (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0305-8)

Review Books:

UNCLE NACHO'S HAT

a bilingual Spanish/English book, adapted by Harriet Rohmer, illus. by Veg Reisberg (Children's Book Press, San Francisco; **lib.** 0-89239-043-3)

THE GARDEN OF ABDUL GASAZI

by Chris Van Allsburg (Houghton Mifflin Co. 0-395-27804-X)

MY FIRST COOK BOOK

by Angela Wilkes (Alfred A. Knopf 0-394-80427-9)

★ *FOLLOW THE DRINKING GOURD*

by Jeanette Winter (Alfred A. Knopf 0-394-89694-7; **pb.** A Dragonfly Book published by Alfred A. Knopf 0-679-81997-5; **lib.** 0-394-99694-1)

Review Books:

SHAKE IT TO THE ONE THAT YOU LOVE THE BEST: PLAY SONGS AND LULLABIES FROM BLACK MUSICAL TRADITIONS

collected and adapted by Cheryl Warren Mattox, illus. from the works of Varnette P. Honeywood and Brenda Joysmith (**pb.** Warren-Mattox Productions distributed by JTG of Nashville 0-962-3381-0-9)

A PICTURE BOOK OF HARRIET TUBMAN

by David A. Adler, illus. by Samuel Byrd (Holiday House 0-8234-0926-0)

SWEET CLARA AND THE FREEDOM QUILT

by Deborah Hopkinson, illus. by James Ransome (Alfred A. Knopf 0-679-82311-5; **lib.** 0-679-92311-X)

FOX ON THE JOB

by James Marshall (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0350-3; **pb.** Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0746-0; **lib.** 0-8037-0351-1)

Review Books:

PIG PIG GETS A JOB

by David McPhail (Dutton Children's Books, a division of Penguin Books USA Inc. 0-525-44619-2)

MUSIC, MUSIC FOR EVERYONE

by Vera B. Williams (Greenwillow Books 0-688-02603-6; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-07811-7; lib. 0-688-02604-4)

HELPING OUT

by George Ancona (Clarion Books: a Houghton Mifflin Co. imprint 0-89919-278-5; **pb.** Clarion Books: a Houghton Mifflin Co. imprint 0-395-55774-1)

★ *THE FURRY NEWS: HOW TO MAKE A NEWSPAPER*

by Loreen Leedy (Holiday House 0-8234-0793-4)

Review Books:

GREAT NEWSPAPER CRAFTS

by F. Virginia Walter, illus. by Teddy Cameron Long (Sterling Publishing 0-920534-75-9; pb. Sterling Publishing 0-920534-79-1)

NEWSPAPERS

by David Petersen (Childrens Press 0-516-01702-0)

WHAT IT'S LIKE TO BE A...NEWSPAPER REPORTER

by Janet Craig, illus:. by Richard Max Kolding (**pb**. Troll Associates 0-8167-1808-3; **lib**. 0-8167-1807-5)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.

✪ Indicates science programs.

GALIMOTO

by Karen Lynn Williams, illus. by Catherine Stock (Lothrop, Lee & Shepard Books 0-688-08789-2; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-10991-8; **lib.** 0-688-08790-6)

Review Books:

THE LITTLE PIGS' PUPPET BOOK

by N. Cameron Watson (Little, Brown and Co.; **lib.** 0-316-92468-7)

LOOK AT THIS

by Harlow Rockwell (**pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71165-4)

MY FIRST ACTIVITY BOOK

by Angela Wilkes (Alfred A. Knopf 0-394-86583-9; **lib.** 0-394-96583-3)

❂ *GERMS MAKE ME SICK!*

by Melvin Berger, illus. by Marylin Hafner (HarperCollins 0-690-04428-3; **pb.** HarperCollins Trophy 0-06-445053-8; **lib.** 0-690-04429-1)

Review Books:

THE MICROSCOPE

by Maxine Kumin, illus. by Arnold Lobel (HarperCollins 0-06-023523-3; **pb.** HarperCollins Trophy 0-06-443136-3; **lib.** 0-06-023524-1)

GUESS WHAT?

by Beau Gardner (Lothrop, Lee & Shepard Books 0-688-04982-6; **lib.** 0-688-04983-4)

TEDDY BEARS CURE A COLD

by Susanna Gretz, illus. by Alison Sage (Four Winds Press, an imprint of Macmillan Publishing Co. 0-02-736960-9; **pb.** Scholastic Inc. 0-590-42132-8)

THE GIFT OF THE SACRED DOG

by Paul Goble (Bradbury Press, an affiliate of Macmillan Publishing Co. 0-02-736560-3; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-02-043280-1)

Review Books:

MOONSONG LULLABY

by Jamake Highwater, with photos by Marcia Keegan (Lothrop, Lee & Shepard Books 0-688-00427-X; **lib.** 0-688-00428-8)

SUHO AND THE WHITE HORSE

retold by Yuzo Otsuka, illus. by Suekichi Akaba (Viking Penguin Inc., a division of Penguin Books USA Inc. 0-670-68149-0)

WHY MOSQUITOES BUZZ IN PEOPLE'S EARS

by Verna Aardema, illus. by Leo and Diane Dillon (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-6089-2; **pb.** Dial Pied Piper, a division of Penguin Books USA Inc. 0-8037-6088-4; **lib.** 0-8037-6087-6)

GILA MONSTERS MEET YOU AT THE AIRPORT

by Marjorie Weinman Sharmat, illus. by Byron Barton (Macmillan Publishing Co. 0-02-782450-0; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71383-5)

Review Books:

PETER'S CHAIR

by Ezra Jack Keats (HarperCollins 0-06-023111-4; **pb.** HarperCollins Trophy 0-06-443040-5)

MITCHELL IS MOVING

by Marjorie Weinman Sharmat, illus. by Jose Aruego and Ariane Dewey (Macmillan Publishing Co. 0-02-782410-1; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-02-045260-8)

THE BIG HELLO

by Janet Schulman, illus. by Lillian Hoban (Greenwillow Books 0-688-80036-X; **pb.** Dell Yearling 0-440-40484-3; **lib.** 0-688-84036-1)

GREGORY, THE TERRIBLE EATER

by Mitchell Sharmat, illus. by Jose Aruego and Ariane Dewey (Four Winds Press, an imprint of Macmillan Publishing Co. 0-02-782250-8; **pb.** Scholastic Inc. 0-590-40250-1)

Review Books:

MRS. PIG'S BULK BUY

by Mary Rayner (Atheneum Publishers, an imprint of Macmillan Publishing Co. 0-689-30831-0; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-70771-1)

POEM STEW

edited by William Cole, illus. by Karen Ann Weinhaus (HarperCollins 0-397-31963-0; **pb.** HarperCollins Trophy 0-06-44036-7; **lib.** 0-397-31964-9)

BETTER HOMES & GARDENS NEW JUNIOR COOKBOOK

(Meredith Corporation 0-696-00405-4)

HILL OF FIRE

by Thomas P. Lewis, illus. by Joan Sandin (**pb.** HarperCollins Trophy 0-06-444040-0; **lib.** 0-06-023804-6)

Review Books:

EMMA'S DRAGON HUNT

by Catherine Stock (Lothrop, Lee & Shepard Books 0-688-02696-6; **lib.** 0-688-02698-2)

ED EMBERLEY'S SCIENCE FLIP BOOKS

by Ed Emberley (Little, Brown and Co. 0-316-23616-0)

THE TAMARINDO PUPPY AND OTHER POEMS

by Charlotte Pomerantz, illus. by Byron Barton (Greenwillow Books 0-688-80251-6; **lib.** 0-688-82451-8)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.

❂ Indicates science programs.

HOT-AIR HENRY

by Mary Calhoun, illus. by Erick Ingraham (William Morrow & Co. 0-688-00501-2; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-04068-3; **lib.** 0-688-00502-0)

Review Books:

EASY-TO-MAKE SPACESHIPS THAT REALLY FLY
by Mary Blocksma and Dewey Blocksma, illus. by Marisabina Russo (Simon & Schuster 0-671-66301-1; **pb.** Simon & Schuster 0-671-66302-X)

THE BIG BALLOON RACE
by Eleanor Coerr, illus. by Carolyn Croll (**pb.** HarperCollins Trophy 0-06-444053-2; **lib.** 0-06-021353-1)

JUST US WOMEN
by Jeannette Caines, illus. by Pat Cummings (HarperCollins 0-06-020941-0; **pb.** HarperCollins Trophy 0-06-443056-1; **lib.** 0-06-020942-9)

✪HUMPHREY THE LOST WHALE: A TRUE STORY

by Wendy Tokuda and Richard Hall, illus. by Hanako Wakiyama (Heian International, Inc. 0-89346-270-5)

Review Books:

ALL ABOUT WHALES
by Dorothy Hinshaw Patent (Holiday House 0-8234-0644-X)

WHALEWATCH!
by June Behrens, photos by John Olguin (Childrens Press; **pb.** Childrens Press 0-516-48873-2; **lib.** 0-516-8873-4)

THE LIFE CYCLE OF THE WHALE
by Paula Z. Hogan, illus. by Karen Halt (Raintree Publishers; **lib.** 0-8172-1500-X)

★IF YOU GIVE A MOUSE A COOKIE

by Laura Joffe Numeroff, illus. by Felicia Bond (HarperCollins 0-06-024586-7; **lib.** 0-06-024587-9)

Review Books:

THIS IS THE KEY TO THE KINGDOM
by Diane Worfolk Allison (Little, Brown and Co. 0-316-03432-0)

THE HOUSE THAT JACK BUILT
illus. by Jenny Stow (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-1090-9)

SMART DOG
by Ralph Leemis, illus. by Chris L. Demarest (Boyds Mills Press, Inc. 1-56397-109-7)

IMOGENE'S ANTLERS

by David Small (Crown Publishers, Inc.; **pb.** Crown Publishers, Inc. 0-517-56242-1; **lib.** 0-517-55564-6)

Review Books:

GEORGE SHRINKS
by William Joyce (HarperCollins 0-06-023070-3; **pb.** HarperCollins Trophy 0-06-443129-0; **lib.** 0-06-023071-1)

THE TREK
by Ann Jonas (Greenwillow Books 0-688-04799-8; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-08742-6; **lib.** 0-688-04800-5)

WHEN PANDA CAME TO OUR HOUSE
by Helen Zane Jensen (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0236-1)

★✪IS THIS A HOUSE FOR HERMIT CRAB?

by Megan McDonald, illus. by S. D. Schindler (Orchard Books 0-531-05855-7; **lib.** 0-531-08455-8)

Review Books:

URBAN ROOSTS
by Barbara Bash (Sierra Club Books/Little, Brown 0-316-08306-2; **pb.** Sierra Club Books/Little, Brown 0-316-08312-7)

SPIDER'S WEB
by Christine Back and Barrie Watts, a "STOPWATCH" Book (**pb.** Silver Burdett Press 0-382-24020-0; **lib.** 0-382-09288-0)

BUSY, BUSY SQUIRRELS
by Colleen Stanley Bare (Cobblehill Books, an affiliate of Dutton Children's Books, a division of Penguin Books USA Inc. 0-525-65063-6)

✪JACK, THE SEAL AND THE SEA

by Gerald Aschenbrenner, English adaptation by Joanne Fink (Silver Burdett Press, a division of Simon & Schuster 0-382-09735-1; **pb.** Silver Burdett Press, a division of Simon & Schuster 0-671-09986-9)

Review Books:

STERLING: THE RESCUE OF A BABY HARBOR SEAL
A New England Aquarium Book, by Sandra Verrill White and Michael Filisky (Crown Publishers, Inc. 0-517-57112-9)

WATER: WHAT IT IS, WHAT IT DOES
by Judith S. Seixas, illus. by Tom Huffman (Greenwillow Books 0-688-06607-0; **lib.** 0-688-06608-9)

A DAY IN THE LIFE OF A MARINE BIOLOGIST
by David Paige, photos by Roger Ruhlin, from the "A Day In The Life of..." Series (Troll Associates 0-89375-446-3; **pb.** Troll Associates 0-89375-447-1)

(**pb.**) Available in paperback.
(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.
✪ Indicates science programs.

★*JUNE 29, 1999*

by David Wiesner (Clarion Books: a Houghton Mifflin Co. imprint 0-395-59762-5)

Review Books:

TIME TRAIN

by Paul Fleischman, illus. by Claire Ewart (A Charlotte Zolotow Book 0-06-021709-X; **lib.** 0-06-021710-3)

GROWING VEGETABLE SOUP

by Lois Ehlert (Harcourt Brace 0-15-232575-1; **pb.** Voyager/Harcourt Brace 0-15-232580-8)

CLOUDY WITH A CHANCE OF MEATBALLS

by Judi Barrett, illus. by Ron Barrett (Atheneum Publishers, an imprint of Macmillan Publishing Co. 0-689-30647-4; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-707495)

KATE SHELLEY AND THE MIDNIGHT EXPRESS

by Margaret K. Wetterer, illus. by Karen Ritz (Carolrhoda Books, Inc. 0-87614-425-3)

Review Books:

THE TRAIN TO LULU'S

by Elizabeth Fitzgerald Howard, illus. by Robert Casilla (Bradbury Press, an affiliate of Macmillan Publishing Co. 0-02-744620-4)

THE LITTLE ENGINE THAT COULD

by Watty Piper, illus. by George and Doris Hauman (Platt & Monk, a division of Grosset & Dunlap 0-448-40520-2; **lib.** 0-448-13022-X)

THE POLAR EXPRESS

by Chris Van Allsburg (Houghton Mifflin Co. 0-395-38949-6)

KEEP THE LIGHTS BURNING, ABBIE

by Peter and Connie Roop, illus. by Peter E. Hanson (Carolrhoda Books, Inc.; **pb.** First Avenue Editions, a division of Lerner Publications Co. 0-87614-454-7; **lib.** 0-87614-275-1)

Review Books:

VERY LAST FIRST TIME

by Jan Andrews, illus. by Ian Wallace (A Margaret K. McElderry Book, an imprint of Macmillan Publishing Co. 0-689-50388-1)

THE LITTLE RED LIGHTHOUSE AND THE GREAT GRAY BRIDGE

by Hildegarde H. Swift and Lynd Ward (Harcourt Brace 0-15-247040-9; **pb.** Voyager/Harcourt Brace 0-15-652840-1)

SAILING WITH THE WIND

by Thomas Locker (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0311-2; **lib.** 0-8037-0312-0)

KNOTS ON A COUNTING ROPE

by Bill Martin Jr. and John Archambault, illus. by Ted Rand (Henry Holt and Co., Inc. 0-8050-0571-4)

Review Books:

HARRIET'S RECITAL

by Nancy Carlson (Carolrhoda Books, Inc.; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA, Inc. 0-14-050464-8; **lib.** 0-87614-181-5)

LET'S GO SWIMMING WITH MR. SILLYPANTS

by M.K. Brown (Crown Publishers, Inc.; **pb.** Crown Dragonfly 517-59030-1; **lib.** 0-517-56185-9)

OWL MOON

by Jane Yolen, illus. by John Schoenherr (Philomel Books 0-399-21457-7)

THE LADY WITH THE SHIP ON HER HEAD

by Deborah Nourse Lattimore (Harcourt Brace 0-15-243525-5)

Review Books:

THE FLYAWAY PANTALOONS

by Joseph Sharples, illus. by Sue Scullard (Carolrhoda Books, Inc.; **pb.** First Avenue Editions, a division of Lerner Publications Co. 0-87614-527-6 **lib.** 0-87614-408-3)

AN ENCHANTED HAIR TALE

by Alexis De Veaux, illus. By Cheryl Hanna (HarperCollins 0-06-021623-9; **pb.** HarperCollins Trophy 0-06-443271-8; **lib.** 0-06-021624-7)

MOOG-MOOG, SPACE BARBER

by Mark Teague (Scholastic Hardcover, an imprint of Scholastic Inc. 0-590-43332-6; **pb.** Scholastic Inc. 0-590-43331-8)

THE LEGEND OF THE INDIAN PAINTBRUSH

retold and illus. by Tomie dePaola (G.P. Putnam's Sons 0-399-21534-4; **pb.** Sandcastle 0-399-21777-0)

Review Books:

RAINBOW CROW

retold by Nancy Van Laan, illus. by Beatriz Vidal (Alfred A. Knopf 0-394-89577-0; **pb.** Dragonfly Books, a division of Alfred A. Knopf 0-679-81942-8; **lib.** 0-394-99577-5)

INDIANS OF THE AMERICAS

from the New True Book Series (Children's Press)

THE MUD PONY

retold by Caron Lee Cohen, illus. by Shonto Begay (Scholastic Hardcover, an imprint of Scholastic Inc. 0-590-41525-5; **pb.** Scholastic Inc. 0-590-41526-3)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.

✪ Indicates science programs.

LIANG AND THE MAGIC PAINTBRUSH

by Demi (Henry Holt and Co., Inc. 0-8050-0220-0; **pb.** Owlet Paperbacks 0-8050-0801-2)

Review Books:

EMMA

by Wendy Kesselman, illus. by Barbara Cooney (Doubleday 0-385-13461-4; **pb.** HarperCollins Trophy 0-06-443077-4)

BEN'S TRUMPET

by Rachel Isadora (Greenwillow Books 0-688-80194-3; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-10988-8)

IF YOU TAKE A PENCIL

by Fulvio Testa (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-4023-9; **pb.** Dial Pied Piper, a division fo Penguin Books USA Inc. 0-8037-0165-9)

✪ *THE LIFE CYCLE OF THE HONEYBEE*

by Paula Z. Hogan, illus. by Geri K. Strigenz (Raintree Publishers 0-8172-1256-6)

Review Books:

THE REASON FOR A FLOWER

by Ruth Heller (Grosset & Dunlap 0-448-14495-6)

THE LADY AND THE SPIDER

by Faith McNulty, illus. by Bob Marstall (HarperCollins 0-06-024191-8; **pb.** HarperCollins Trophy 0-06-443152-5; **lib.** 0-06-024192-6)

GOING BUGGY! JOKES ABOUT INSECTS

by Peter and Connie Roop, illus. by Joan Hanson (Lerner Publications Co.; **pb.** First Avenue Editions, a division of Lerner Publications Co. 0-8225-9530-3; **lib.** 0-8225-0988-1)

LITTLE NINO'S PIZZERIA

by Karen Barbour (Harcourt Brace 0-15-247650-4; **pb.** Voyager/Harcourt Brace 0-15-246321-6)

Review Books:

EATS POEMS

by Arnold Adoff, illus. by Susan Russo (Lothrop, Lee and Shepard Books 0-688-41901-1; pb. Mulberry Books, an imprint of William Morrow & Co. 0-688-11695-7; **lib.** 0-688-51901-6)

WHAT HAPPENS TO A HAMBURGER

by Paul Showers, illus. by Anne Rockwell (HarperCollins 0-690-04426-7; **pb.** HarperCollins Trophy 0-06-445013-9; **lib.** 0-690-04427-5)

THE POPCORN BOOK

by Tomie dePaola (Holiday House 0-8234-0314-9; **pb.** Holiday House 0-8234-0533-8)

LOUIS THE FISH

by Arthur Yorinks, illus. by Richard Egielski (Farrar, Straus & Giroux 0-374-34658-5; **pb.** Farrar, Straus & Giroux 0-374-44598-2)

Review Books:

WHERE THE WILD THINGS ARE

by Maurice Sendak (HarperCollins 0-06-025520-X; **pb.** HarperCollins Trophy 0-06-443178-9; **lib.** 0-06-225521-8)

A FISH HATCHES

by Joanna Cole and Jerome Wexler (William Morrow & Co. 0-688-22153-X; **lib.** 0-688-32153-4)

ONE MONDAY MORNING

by Uri Shulevitz (Charles Scribner's Sons 0-684-13195-1; **pb.** Aladdin 0-689-71062-3)

LUDLOW LAUGHS

by Jon Agee (Farrar, Straus & Giroux 0-374-34666-6; **pb.** a Sunburst Book/FSG 0-374-44663-6)

Review Books:

PIG WILLIAM

by Arlene Dubanevich (Bradbury Press, an affiliate of Macmillan Publishing Co. 0-02-733200-4; **pb.** Aladdin 0-689-71372-X)

SHAKE MY SILLIES OUT

A Raffi Song to Read™, illus. by David Allender (Crown Publishers, Inc. 0-517-56646-X; **pb.** Crown Publishers, Inc. 0-517-56647-8)

THE MAKE ME LAUGH! JOKE BOOKS

a Series illus. by Joan Hanson (Lerner Publications Co.; **pb.** First Avenue Editions, a division of Lerner Publications Co.)

✪ *THE MAGIC SCHOOL BUS INSIDE THE EARTH*

by Joanna Cole, illus. by Bruce Degen (Scholastic Hardcover 0-590-40759-7; **pb.** Scholastic Inc. 0-590-40760-0)

Review Books:

CAVES

by Roma Gans, illus. by Giulio Maestro (HarperCollins 0-690-01070-2)

HOW TO DIG A HOLE TO THE OTHER SIDE OF THE WORLD

by Faith McNulty, illus. by Marc Simont (HarperCollins 0-06-024147-0; **pb.** HarperCollins Trophy 0-06-443218-1; **lib.** 0-06-024148-9)

ROCK COLLECTING

by Roma Gans, illus. by Holly Keller (HarperCollins 0-690-04265-5; **pb.** HarperCollins Trophy 0-06-445063-5; **lib.** 0-690-04266-3)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.

✪ Indicates science programs.

MAMA DON'T ALLOW

by Thacher Hurd (HarperCollins 0-06-022689-7; **pb.** HarperCollins Trophy 0-06-443078-2; **lib.** 0-06-022690-0)

Review Books:

MIRANDA

by Tricia Tusa (Macmillan Publishing Co. 0-02-789520-3; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71064-X)

APT. 3

by Ezra Jack Keats (Macmillan Publishing Co. 0-02-749510; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71059-3)

ALLIGATOR SHOES

by Arthur Dorros (**pb.** Dutton/Unicorn, a division of Penguin Books USA Inc. 0-525-44428-9)

Highlighted Book:

MOUTHSOUNDS

by Frederick R. Newman (**pb.** Workman Publishing 0-89480-128-7)

MEANWHILE BACK AT THE RANCH

by Trinka Hakes Noble, illus. by Tony Ross (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0353-8; **lib.** 0-8037-0354-6)

Review Books:

DAKOTA DUGOUT

by Ann Turner, illus. by Ronald Himler (Macmillan Publishing Co. 0-02-789700-1; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71296-0)

BOSSYBOOTS

by David Cox (Crown Publishers, Inc. 0-517-56491-2)

RODEO

by Cheryl Walsh Bellville (Carolrhoda Books, Inc.; **pb.** First Avenue Editions, a division of Lerner Publications Co. 0-87614-492-X; **lib.** 0-87614-272-2)

❂ THE MILK MAKERS

by Gail Gibbons (Macmillan Publishing Co. 0-02-736640-5; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71116-6)

Review Books:

BABY ANIMALS ON THE FARM

by Hans-Heinrich Isenbart, photos by Ruth Rau, translated by Elizabeth D. Crawford (G. P. Putnam's Sons 0-399-20960-3)

WHALES AND OTHER SEA MAMMALS

by Elsa Posell (Childrens Press 0-516-01663-6; **pb.** Childrens Press 0-516-41663-4)

FROM BLOSSOM TO HONEY

a 'START TO FINISH' Book by Ali Mitgutsch (Carolrhoda Books, Inc.; **lib.** 0-87614-146-7)

MISS NELSON IS BACK

by Harry Allard and James Marshall, illus. by James Marshall (Houghton Mifflin Co. 0-395-41668-X; **pb.** Houghton Mifflin Co. 0-590-33467-0; **lib.** 0-395-32956-6)

Review Books:

GRANDMAMA'S JOY

by Eloise Greenfield, illus. by Carole Byard (Philomel Books 0-529-05536-8; **lib.** 0-529-05537-6)

DADDY IS A MONSTER SOMETIMES

by John Steptoe (HarperCollins 0-397-31762-X; **pb.** HarperCollins Trophy 0-06-443042-1; **lib.** 0-397-31893-6)

HARLEQUIN AND THE GIFT OF MANY COLORS

by Remy Charlip and Burton Supree (Four Winds Press, an imprint of Macmillan Publishing Co. 0-8193-0494-8; **lib.** 0-8193-0495-6)

Highlighted Book:

THE UPSIDE DOWN RIDDLE BOOK

Riddles compiled and edited by Louis Phillips, Upside Down Graphics by Beau Gardner (Lothrop, Lee & Shepard Books 0-688-00931-X; **lib.** 0-688-00932-8)

★ MRS. KATZ AND TUSH

by Patricia Polacco (a Bantam Little Rooster Book 0-553-08122-5)

Review Books:

ABUELA

by Arthur Dorros, illus. by Elisa Kleven (Dutton Children's Books, a division of Penguin Books USA Inc. 0-525-44750-4)

WILFRID GORDON MCDONALD PARTRIDGE

by Mem Fox, illus. by Julie Vivas (American edition by Kane/Miller 0-949641-16-2; **pb.** American edition by Kane/Miller 0-916291-26-X

KWANZAA

by Deborah Newton Chocolate, illus. by Melodye Rosales (Childrens Press 0-516-03991-1; **pb.** Childerens Press 0-516-43991-X)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.

❂ Indicates science programs.

MUFARO'S BEAUTIFUL DAUGHTERS

by John Steptoe (Lothrop, Lee & Shepard Books 0-688-04045-4; **lib.** 0-688-04046-2)

Review Books:

WHO'S IN RABBIT'S HOUSE?

by Verna Aardema, illus. by Leo and Diane Dillon (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-9550-5; **pb.** Dial Pied Piper, a division of Penguin Books USA Inc. 0-8037-9549-1; **lib.** 0-8037-9551-3)

JAMBO MEANS HELLO SWAHILI ALPHABET BOOK

by Muriel Feelings, illus. by Tom Feelings (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-4346-7; **pb.** Dial Pied Piper, a division of Penguin Books USA Inc. 0-8037-4428-5; **lib.** 0-8037-4350-5)

JAFTA Series

by Hugh Lewin, illus. by Lisa Kopper (Carolrhoda Books, Inc.; **pb.** First Avenue Editions, a division of Lerner Publications Co.)

✪ *MUMMIES MADE IN EGYPT*

by Aliki (HarperCollins 0-690-03858-5; **pb.** HarperCollins Trophy 0-06-446011-8; **lib.** 0-690-03859-3)

Review Books:

BILL AND PETE GO DOWN THE NILE

By Tomie dePaola (G.P. Putnam's Sons 0-399-21395-3; **pb.** G.P. Putnam's Sons 0-399-22003-8)

I CAN BE AN ARCHAEOLOGIST

by Robert B. Pickering, from the "I Can Be" Series (Childrens Press; **pb.** Childrens Press 0-516-41909-9; **lib.** 0-516-01909-0)

VISITING THE ART MUSEUM

by Laurene Krasny Brown and Marc Brown (E.P. Dutton, a division of Penguin Books USA Inc. 0-525-44233-2; **pb.** Dutton/Unicorn, a division of Penguin Books USA Inc. 0-525-44568-4)

MY LITTLE ISLAND

by Frané Lessac (HarperCollins 0-397-32114-7; **pb.** HarperCollins Trophy 0-06-443146-0; **lib.** 0-397-32115-5)

Review Books:

YAGUA DAYS

by Cruz Martel, illus. by Jerry Pinkney (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-9765-6; **pb.** Dial Pied Piper, a division of Penguin Books USA Inc. 0-8037-0457-7; **lib.** 0-8037-9766-4)

NICHOLAS BENTLEY STONINGPOT III

by Ann McGovern, illus. by Tomie dePaola (Boyds Mills Press, Inc. 1-56397-104-6)

THE VIKING CHILDREN'S WORLD ATLAS

by Jacqueline Tivers and Michael Day (Viking Kestrel, a division of Penguin Books USA Inc. 0-670-21791-3; **pb.** Puffin 0-14-031874-7)

MYSTERY ON THE DOCKS

by Thacher Hurd (HarperCollins 0-06-022701-X; **pb.** HarperCollins Trophy 0-06-443058-8; **lib.** 0-06-022702-8)

Review Books:

BIG CITY PORT

by Betsy Maestro and Ellen DelVecchio, illus. by Giulio Maestro (Four Winds Press, an imprint of Macmillan Publishing Co. 0-590-07869-0; **pb.** Scholastic Inc. 0-590-41577-8; **lib.** 0-02-462110-3)

THE WRECK OF THE ZEPHYR

by Chris Van Allsburg (Houghton Mifflin Co.; **lib.** 0-395-33075-0)

NATE THE GREAT Mystery Series

by Marjorie Weinman Sharmat, illus. by Marc Simont (Coward-McCann; **pb.** Dell Yearling)

✪ *OPT: AN ILLUSIONARY TALE*

by Arline and Joseph Baum (Viking Penguin, a division of Penguin Books USA Inc. 0-670-80870-9; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA Inc. 0-14-050573-3)

Review Books:

LENSES! TAKE A CLOSER LOOK

by Siegfried Aust, illus. by Helge Nyncke (Lerner Publications Co. 0-8225-2151-2)

HIDE AND SEEK

edited by Jennifer Coldrey and Karen Goldie-Morrison, an Oxford Scientific Films Book (G.P. Putnam's Sons 0-399-21342-2)

IF AT FIRST YOU DO NOT SEE

by Ruth Brown (Henry Holt and Co., Inc. 0-8050-1053-X; **pb.** Henry Holt and Co., Inc. 0-8050-1031-9)

OX-CART MAN

by Donald Hall, illus. by Barbara Cooney (Viking Penguin Inc., a division of Penguin Books USA Inc. 0-670-53328-9; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA Inc. 0-14-050441-9; **lib.** 0-670-53328-9)

Review Books:

ROUND TRIP

by Ann Jonas (Greenwillow Books 0-688-01772-X; **pb.** Scholastic Inc. 0-590-40956-5; **lib.** 0-688-01781-9)

A WINTER PLACE

by Ruth Yaffe Radin, illus. by Mattie Lou O'Kelley (Little, Brown and Co. 0-316-73218-4; **pb.** Little, Brown and Co. 0-316-73219-2; **lib.** 0-316-73218-4)

WAGON WHEELS

by Barbara Brenner, illus. by Don Bolognese (HarperCollins 0-06-020668-3; **pb.** HarperCollins Trophy 0-06-444052-4; **lib.** 0-06-020669-1)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

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✪ Indicates science programs.

THE PAPER CRANE

by Molly Bang (Greenwillow Books 0-688-04108-6; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-07333-6; **lib.** 0-688-04109-4)

Review Books:

HOW MY PARENTS LEARNED TO EAT

by Ina R. Friedman, illus. by Allen Say (Houghton Mifflin Co.; **pb.** Sandpiper 0-395-44235-4; **lib.** 0-395-35379-3)

"PAPER" THROUGH THE AGES

by Shaaron Cosner, illus. by Priscilla Kiedrowski (Carolrhoda Books, Inc.; **lib.** 0-87614-270-6)

PERFECT CRANE

by Anne Laurin, illus. by Charles Mikolaycak (HarperCollins 0-06-023743-0; **pb.** HarperCollins Trophy 0-06-443154-1; **lib.** 0-06-023744-9)

Highlighted Book:

EASY ORIGAMI

by Dokuohtei Nakano, translated by Eric Kenneway (Viking Kestrel, a division of Penguin Books USA Inc. 0-670-80382-0)

THE PATCHWORK QUILT

by Valerie Flournoy, illus. by Jerry Pinkney (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0097-0; **lib.** 0-8037-0098-9)

Review Books:

THE TWO OF THEM

by Aliki (Greenwillow Books 0-688-80225-7; **lib.** 0-688-84225-9)

ANGEL CHILD, DRAGON CHILD

by Michelle Maria Surat, illus. by Vo-Dinh Mai (Carnival Press/Raintree Publishers; **pb.** Scholastic Inc. 0-590-42271-5; **lib.** 0-940742-12-8)

BEING ADOPTED

by Maxine B. Rosenberg, photos by George Ancona (Lothrop, Lee & Shepard Books 0-688-02672-9; **lib.** 0-688-02673-7)

PAUL BUNYAN

retold and illustrated by Steven Kellogg (William Morrow & Co. 0-688-03849-2; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-05800-0; **lib.** 0-688-03850-6)

Review Books:

THE STAR-SPANGLED BANNER

illus. by Peter Spier (Doubleday 0-385-09458-2; **pb.** Doubleday 0-385-23401-5; **lib.** 0-385-07746-7)

THE LEGEND OF THE BLUEBONNET

retold and illustrated by Tomie dePaola (G.P. Putnam's Sons 0-399-20937-9; **pb.** G.P. Putnam's Sons 0-399-20938-7)

WHALE IN THE SKY

by Anne Siberell (E.P. Dutton, a division of Penguin Books USA Inc. 0-525-44021-6; **pb.** Dutton/Unicorn, a division of Penguin Books USA Inc. 0-525-44197-2)

PERFECT THE PIG

by Susan Jeschke (Henry Holt and Co., Inc. 0-8050-0704-0; **pb.** Scholastic Inc. 0-590-33741-6)

Review Books:

POINSETTIA & HER FAMILY

by Felicia Bond (HarperCollins 0-690-04144-6; **pb.** HarperCollins Trophy 0-06-443076-6; **lib.** 0-690-04145-4)

THE BIONIC BUNNY SHOW

by Marc Brown and Laurene Krasny Brown (Atlantic Monthly Press/Little, Brown and Co. 0-316-11120-1; **pb.** Little, Brown and Co. 0-316-11122-8)

HECTOR, THE ACCORDION-NOSED DOG

by John Stadler (Bradbury Press, an affiliate of Macmillan Publishing Co. 0-02-786680-7; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-02-688763-0)

Highlighted Book:

THE BOOK OF PIGERICKS

by Arnold Lobel (HarperCollins 0-06-023982-4; **pb.** HarperCollins Trophy 0-06-443163-0; **lib.** 0-06-023983-2)

THE PIGGY IN THE PUDDLE

by Charlotte Pomerantz, illus. by James Marshall (Macmillan Publishing Co. 0-02-774900-2; pb. Aladdin, an imprint of Macmillan Publishing Co. 0-689-71293-6)

Review Books:

OINK

by Arthur Geisert (Houghton Mifflin Co. 0-395-55329-6)

THE HIPPOPOTAMUS SONG: A MUDDY LOVE STORY

by Michael Flanders and Donald Swann, illus. by Nadine Bernard Westcott (Joy Street/Little, Brown and Co. 0-316-28557-9)

THIS HOUSE IS MADE OF MUD

by Ken Buchanan, illus. by Libba Tracy (Northland Publishing Co. 0-87358-518-6)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

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✪ Indicates science programs.

THE PURPLE COAT

by Amy Hest, illus. by Amy Schwartz (Four Winds Press, an imprint of Macmillan Publishing Co. 0-02-743640-3; pb. Aladdin, an imprint of Macmillan Publishing Co. 0-689-71634-6)

Review Books:

PABLO PICASSO

by Ibi Lepscky, illus. by Paolo Cardoni, translated by Howard Rodger MacLean (Barron's Educational Series, Inc. 0-8120-5511-X)

THE GOAT IN THE RUG

by Charles L. Blood and Martin Link, illus. by Nancy Winslow Parker (Four Winds Press, an imprint of Macmillan Publishing Co. 0-02-710920-8; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71418-1)

HOW A BOOK IS MADE

by Aliki (HarperCollins 0-690-04496-8; **pb.** HarperCollins Trophy 0-06-446085-1; **lib.** 0-690-04498-4)

✪ RACCOONS AND RIPE CORN/DEER AT THE BROOK/COME OUT, MUSKRATS

by Jim Arnosky (Lothrop, Lee & Shepard Books 0-688-05455-2/0-688-04099-3/0-688-05457-9; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-10489-4/0-688-10488-6/0-688-10490-8)

Review Books:

BIRD WATCH

by Jane Yolen, illus. by Ted Lewin (Philomel Books 399-21612-X)

MY FIRST NATURE BOOK

by Angela Wilkes (Alfred A. Knopf 0-394-86610-X; **lib.** 0-394-96610-4)

TREE TRUNK TRAFFIC

by Bianca Lavies (Dutton Children's Books, a division of Penguin Books USA Inc. 0-525-44495-5; **pb.** Puffin Unicorn 0-14-054837-8)

RECHENKA'S EGGS

by Patricia Polacco (Philomel Books, a division of The Putnam & Grosset Book Group 0-399-21501-8)

Review Books:

THE TALKING EGGS

by Robert D. San Souci, illus. by Jerry Pinkney (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0619-7; **lib.** 0-8037-0620-0)

STEFAN & OLGA

by Betsy Day (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0816-5; **lib.** 0-8037-0817-3)

I MADE IT MYSELF

by Sabine Lohf (Childrens Press 0-516-09254-5; **pb.** Childrens Press 0-516-49254-3)

THE ROBBERY AT THE DIAMOND DOG DINER

by Eileen Christelow (Clarion Books: a Houghton Mifflin Co. imprint 0-89919-425-7; **pb.** Clarion Books: a Houghton Mifflin Co. imprint 0-317-69509-6)

Review Books:

AUNT EATER LOVES A MYSTERY

by Doug Cushman (HarperCollins 0-06-021326-4; **pb.** HarperCollins Trophy 0-06-444126-1; **lib.** 0-06-021327-2)

A CACHE OF JEWELS AND OTHER COLLECTIVE NOUNS

by Ruth Heller (Grosset & Dunlap 0-448-19211-X; **pb.** Grosset & Dunlap 0-448-40075-8)

BETTER HOMES AND GARDENS STEP-BY-STEP KIDS' COOK BOOK

(Meredith Corporation 0-696-01325-8; **pb.** Meredith Corporation 0-696-01327-4)

RUMPELSTILTSKIN

retold and illustrated by Paul O. Zelinsky (E.P. Dutton, a division of Penguin Books USA Inc. 0-525-44265-0)

Review Books:

A MEDIEVAL FEAST

by Aliki (HarperCollins 0-690-04245-0; **pb.** HarperCollins Trophy 0-06-446050-9; **lib.** 0-690-04246-9)

THE STORY OF A CASTLE

by John S. Goodall (A Margaret K. McElderry Book, an imprint of Macmillan Publishing Co. 0-689-50405-5)

THE SLEEPING BEAUTY

retold and illustrated by Mercer Mayer (Macmillan Publishing Co. 0-02-765340-4)

THE RUNAWAY DUCK

by David Lyon (Lothrop, Lee & Shepard Books 0-688-04002-0; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-07334-4; **lib.** 0-688-04003-9)

Review Books:

DABBLE DUCK

by Anne Leo Ellis, illus. by Sue Truesdell (HarperCollins 0-06-021817-7; **pb.** HarperCollins Trophy 0-06-443153-3)

THE STORY ABOUT PING

by Marjorie Flack and Kurt Wiese (Viking Kestrel, a division of Penguin Books USA Inc.; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA Inc. 0-14-050241-6; **lib.** 0-670-67223-8)

JAMAICA'S FIND

by Jaunita Havill, illus. by Anne Sibley O'Brien (Houghton Mifflin Co. 0-395-39376-0; **pb.** Houghton Mifflin Co. 0-395-45357-7)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.

✪ Indicates science programs.

★✪THE SALAMANDER ROOM

by Anne Mazer, illus. by Steve Johnson (Alfred A. Knopf 0-394-82945-X; **lib.** 0-394-92945-4)

Review Books:

THE GREAT KAPOK TREE: A TALE OF THE AMAZON RAIN FOREST
by Lynne Cherry (Gulliver Books/Harcourt Brace 0-15-200520-X)

CHIPMUNK SONG
by Joanne Ryder, illus. by Lynne Cherry (Lodestar Books, an affiliate of Dutton Children's Books, a division of Penguin Books USA Inc. 0-525-67191-9; **pb.** Lodestar Books, an affiliate of Dutton Children's Books, a division of Penguin Books USA Inc. 0-525-67312-1)

FROGS, TOADS, LIZARDS AND SALAMANDERS
by Nancy Winslow Parker and Joan Richards Wright, illus. by Nancy Winslow Parker (Greenwillow Books 0-688-08680-2; **lib.** 0-688-08681-0)

✪SAM THE SEA COW

by Francine Jacobs, illus. by Laura Kelly (Walker and Company, Inc. 0-8027-8147-0; **pb.** Walker and Company, Inc. 0-8027-7373-7)

Review Books:

MANATEES
by Emilie U. Lepthien (Childrens Press **lib.** 0-516-01114-6; **pb.** Childrens Press 0-516-41114-4)

10 THINGS I KNOW BOOKS
by Wendy Wax and Della Rowland, illus. by Thomas Payne (Calico Books, an imprint of Contemporary Books, Inc.)

WILL WE MISS THEM? ENDANGERED SPECIES
by Alexandra Wright, illus. by Marshall Peck III (Charlesbridge Publishing 0-88106-489-0 **pb.** Charlesbridge Publishing 0-88106-448-2)

SEASHORE SURPRISES

by Rose Wyler, illus. by Steven James Petruccio (Julian Messner, an imprint of Simon & Schuster Children's Book Division 0-671-69165-1; **pb.** Julian Messner, an imprint of Simon & Schuster Children's Book Division 0-671-69167-8)

Review Books:

IS THIS A HOUSE FOR HERMIT CRAB?
by Megan McDonald, illus. by S. D. Schindler (Orchard Books 0-531-05855-7; **lib.** 0-531-08455-8)

THE SEASHORE BOOK
by Charlotte Zolotow, illus. by Wendell Minor (HarperCollins 0-06-020213-0; **lib.** 0-06-020214-9)

WHAT'S INSIDE? SHELLS
by Angela Royston, photos by Andreas von Einsiedel (Dorling Kindersley Inc., New York 1-879431-10-6)

★SILENT LOTUS

by Jeanne M. Lee (Farrar, Straus & Giroux 0-374-36911-9)

Review Books:

THE HANDMADE ALPHABET
by Laura Rankin (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0974-9; **lib.** 0-8037-0975-7)

HAND RHYMES
collected and illus. by Marc Brown (Dutton Children's Books, a division of Penguin Books USA Inc. 0-525-44201-4; **pb.** Puffin Unicorn, a division of Penguin Books USA Inc. 0-14-054939-0)

AMY: THE STORY OF A DEAF CHILD
by Lou Ann Walker, photos by Michael Abramson (Lodestar Books, an affiliate of Dutton Children's Books, a division of Penguin Books USA Inc. 0-525-67145-5)

SIMON'S BOOK

by Henrik Drescher (Lothrop, Lee & Shepard Books 0-688-02085-2; **pb.** Scholastic Inc. 0-590-41934-X; **lib.** 0-688-02086-0)

Review Books:

BEGIN AT THE BEGINNING
by Amy Schwartz (HarperCollins 0-06-025227-8; **pb.** HarperCollins Trophy' 0-06-443060-X; **lib.** 0-06-025228-6)

WHAT'S UNDER MY BED?
by James Stevenson (Greenwillow Books 0-688-02325-8; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA Inc. 0-14-050485-0; **lib.** 0-688-02327-4)

ME AND NEESIE
by Eloise Greenfield, illus. by Moneta Barnett (HarperCollins 0-690-00714-0; **pb.** HarperCollins Trophy 0-06-443057-X; **lib.** 0-690-00715-9)

SNOWY DAY: STORIES AND POEMS

edited by Caroline Feller Bauer, illus. by Margot Tomes (HarperCollins 0-397-32176-7; pb. HarperCollins Trophy 0-06-446123-8; **lib.** 0-397-32177-5)

Review Books:

WINTER
by Ron Hirschi, photos by Thomas D. Mangelsen (Cobblehill Books, an affiliate of Dutton Children's Books, a division of Penguin Books USA Inc. 0-525-65026-1)

STOPPING BY WOODS ON A SNOWY EVENING
by Robert Frost, illus. by Susan Jeffers (Dutton Children's Books, a division of Penguin Books USA Inc. 0-525-40115-6)

OVER THE RIVER AND THROUGH THE WOOD
by Lydia Maria Child, illus. by Iris Van Rynbach (Little, Brown and Co. 0-316-13873-8 pb. Mulberry Books, an imprint of William Morrow & Co. 0-688-11839-9)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.

✪ Indicates science programs.

SOPHIE AND LOU

by Petra Mathers (HarperCollins 0-06-024071-7; **pb.** HarperCollins Trophy 0-06-44-3331-5 **lib.** 0-06-024072-5)

Review Books:

CORDELIA, DANCE!

by Sarah Stapler (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0792-4; **lib.** 0-8037-0793-2)

DANCING WITH THE INDIANS

by Angela Shelf Medearis, illus. by Samuel Byrd (Holiday House 0-8234-0893-0; **pb.** Holiday House 0-8234-1023-4)

LION DANCER: ERNIE WAN'S CHINESE NEW YEAR

by Kate Waters and Madeline Slovenz-Low, photos by Martha Cooper (Scholastic Hardcover 0-590-43046-7; **pb.** Scholastic 0-590-43047-5)

✪ SPACE CASE

by Edward Marshall, illus. by James Marshall (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-8005-2; **pb.** Dial Pied Piper, a division of Penguin Books USA Inc. 0-8037-8431-7; **lib.** 0-8037-8007-9)

Review Books:

ASTRONUTS: SPACE JOKES AND RIDDLES

compiled by Charles Keller, illus. by Art Cumings (Prentice-Hall Books for Young Readers 0-13-049909-9)

IS THERE LIFE IN OUTER SPACE?

by Franklyn M. Branley, illus. by Don Madden (HarperCollins 0-690-04374-0; **pb.** HarperCollins Trophy 0-06-445049-X; **lib.** 0-690-04375-9)

LEGEND OF THE MILKY WAY

retold and illustrated by Jeanne M. Lee (Henry Holt and Co., Inc. 0-8050-0217-0)

SPORTS PAGES

by Arnold Adoff, illus. by Steve Kuzma (HarperCollins 0-397-32102-3; **pb.** HarperCollins Trophy 0-06-446098-3; **lib.** 0-397-32103-1)

Review Books:

MISS NELSON HAS A FIELD DAY

by Harry Allard and James Marshall (Houghton Mifflin Co. 0-395-36690-9; **pb.** Houghton Mifflin Co. 0-395-48654-8)

MAKING THE TEAM

By Nancy Carlson (Carolrhoda Books, Inc. 0-87614-281-1; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA Inc. 0-14-050601-2)

SOCCER SAM

by Jean Marzollo, illus. by Blanche Sims, from the "Step Into Reading™" Series (Random House 0-394-98406-4; **pb.** Random House 0-394-88406-X)

Highlighted Book

SPORTS

by Tim Hammond, photos by Dave King, an Eyewitness Book (Alfred A. Knopf 0-394-89616-5; **lib.** 0-394-99616-X)

STAY AWAY FROM THE JUNKYARD!

by Tricia Tusa (Macmillan Publishing Co.; **lib.** 0-02-789541-6)

Review Books:

THE SNOWY DAY

by Ezra Jack Keats (Viking Kestrel, a division of Penguin Books USA Inc. 0-670-65400-0; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA, Inc. 0-14-050182-7)

THE STORY OF FERDINAND

by Munro Leaf, illus. by Robert Lawson (Viking Kestrel, a division of Penguin Books USA Inc.; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA Inc. 0-14-050234-3; **lib.** 0-670-67424-9)

MAKE WAY FOR DUCKLINGS

by Robert McCloskey (Viking Kestrel, a division of Penguin Books USA Inc.; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA, Inc. 0-14-050171-1; **lib.** 0-670-45149-5)

Highlighted Book:

THE VELVETEEN RABBIT

by Margery Williams, illus. by William Nicholson (Doubleday 0-385-07725-4; **pb.** Avon Camelot 0-385-00913-5; **lib.** 0-385-07748-3)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.

✪ Indicates science programs.

❂ SUNKEN TREASURE

by Gail Gibbons (HarperCollins 0-690-04734-7; **pb.** HarperCollins Trophy 0-06-446097-5; **lib.** 0-690-04736-3)

Review Books:

THE TITANIC: LOST... AND FOUND
by Judy Donnelly, illus. by Keith Kohler, from the "Step Into Reading™" Series (Random House; **pb.** Random House 0-394-88669-0; **lib.** 0-394-98669-5)

A DAY UNDERWATER
by Deborah Kovacs (**pb.** Scholastic Inc. 0-590-40746-5)

WHAT'S IN THE DEEP? AN UNDERWATER ADVENTURE FOR CHILDREN
by Alese and Morton Pechter (Acropolis Books, Ltd. 0-87491-923-1)

TAR BEACH

by Faith Ringgold (Crown Publishers, Inc. 0-517-58030-6; **lib.** 0-517-58031-4)

Review Books:

I'M FLYING!
by Alan Wade, illus. by Petra Mathers (Alfred A. Knopf 0-394-84510-2; **lib.** 0-394-94510-7)

ON GRANDMA'S ROOF
by Erica Silverman, illus. by Deborah Kogan Ray (Macmillan Publishing Co. 0-02-782681-3)

TO SLEEP
by James Sage, illus. by Warwick Hutton (a Margaret K. McElderry Book, an imprint of Macmillan Publishing Co. 0-689-50497-7)

THREE BY THE SEA

by Edward Marshall, illus. by James Marshall (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-8687-5; **pb.** Dial Easy-to-Read, a division of Penguin Books USA Inc. 0-8037-8671-9)

Review Books:

FROG AND TOAD TOGETHER
by Arnold Lobel (HarperCollins 0-06-023959-X; **pb.** HarperCollins Trophy 0-06-444021-4; **lib.** 0-06-023960-3)

COME AWAY FROM THE WATER, SHIRLEY
by John Burningham (HarperCollins 0-690-01360-4; **pb.** HarperCollins Trophy 0-06-443039-1; **lib.** 0-690-01361-2)

REGARDS TO THE MAN IN THE MOON
by Ezra Jack Keats (Four Winds Press, an imprint of Macmillan Publishing Co. 0-590-07820-8; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71160-3)

THREE DAYS ON A RIVER IN A RED CANOE

by Vera B. Williams (Greenwillow Books 0-688-80307-5; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-04072-1; **lib.** 0-688-84307-7)

Review Books:

ANNO'S JOURNEY
by Mitsumasa Anno (Philomel Books 0-399-20762-7; **pb.** Philomel 0-399-20952-2; **lib.** 0-399-61165-7)

WORLDS TO EXPLORE: HANDBOOK FOR BROWNIE AND JUNIOR GIRL SCOUTS
by Girl Scouts of the U.S.A. (**pb.** 0-88441-316-0)

MUNDOS A EXPLORAR
(Spanish Adaption of WORLDS TO EXPLORE; **pb.** 0-88441-331-4)

TODAY WE ARE BROTHER AND SISTER
by Arnold Adoff, illus. by Glo Coalson (Lothrop, Lee & Shepard Books 0-688-41973-9; **lib.** 0-688-51973-3)

A THREE HAT DAY

by Laura Geringer, illus. by Arnold Lobel (HarperCollins 0-06-021988-2; **pb.** HarperCollins Trophy 0-06-443157-6; **lib.** 0-06-021989-0)

Review Books:

CAPS FOR SALE
by Esphyr Slobodkina (HarperCollins 0-201-09147-X; **pb.** HarperCollins Trophy 0-06-443143-6; **lib.** 0-06-025778-4)

MAEBELLE'S SUITCASE
by Tricia Tusa (Macmillan Publishing Co.; **lib.** 0-02-789250-6)

SHOES
by Elizabeth Winthrop, illus. by William Joyce (HarperCollins 0-06-026591-4; **pb.** HarperCollins Trophy 0-06-443171-1; **lib.** 0-06-026592-2)

THROUGH MOON AND STARS AND NIGHT SKIES

by Ann Turner, illus. by James Graham Hale (A Charlotte Zolotow Book 0-06-026189-7; **pb.** HarperCollins Trophy 0-06-443308-8; **lib.** 0-06-026190-0)

Review Books:

HORACE
by Holly Keller (Greenwillow Books 0-688-09831-2; **lib.** 0-688-09832-0)

FATHERS, MOTHERS, SISTERS, BROTHERS: A COLLECTION OF FAMILY POEMS
by Mary Ann Hoberman, illus. by Marylin Hafner (Joy Street/Little, Brown and Co. 0-316-36736-2)

FREE TO BE...A FAMILY: A BOOK ABOUT ALL KINDS OF BELONGING
by Marlo Thomas and Friends (Bantam Books 0-553-05235-7; **pb.** Bantam Books 0-553-34559-1)

(**pb.**) Available in paperback.

(**lib.**) Available in library binding.

★ Indicates premiere programs for 1993.

❂ Indicates science programs.

TIGHT TIMES

by Barbara Shook Hazen, illus. by Trina Schart Hyman (Viking Penguin Inc. a division of Penguin Books USA Inc., 0-670-71287-6; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA Inc. 0-14-050442-7)

Review Books:

WHEN I WAS YOUNG IN THE MOUNTAINS

by Cynthia Rylant, illus. by Diane Goode (E.P. Dutton, a division of Penguin Books USA Inc. 0-525-42525-X; **pb.** Dutton/Unicorn, a division of Penguin Books USA Inc. 0-525-44198-0)

PET SHOW!

by Ezra Jack Keats (Macmillan Publishing Co. 0-02-749620-1; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71159-X)

THE TERRIBLE THING THAT HAPPENED AT OUR HOUSE

by Marge Blaine, illus. by John Wallner (Four Winds Press, an imprint of Macmillan Publishing Co. 0-590-07780-5; **pb.** Scholastic Inc. 0-590-40355-9)

TOOTH-GNASHER SUPERFLASH

by Daniel Pinkwater (Macmillan Publishing Company 0-02-774655-0; **pb.** Aladdin, an imprint of Macmillan Publishing Co. 0-689-71407-6)

Review Books:

FILL IT UP! ALL ABOUT SERVICE STATIONS

by Gail Gibbons (HarperCollins 0-690-04439-9; **pb.** HarperCollins Trophy 06-446051-7; **lib.** 0-690-04440-2)

TIN LIZZIE AND LITTLE NELL

by David Cox (The Bodley Head 0-370-30922-7)

TRUCK SONG

by Diane Siebert, illus. by Byron Barton (HarperCollins 0-690-04410-0; **pb.** HarperCollins Trophy 06-443134-7; **lib.** 0-690-04411-9)

THE TORTOISE AND THE HARE

adapted and illustrated by Janet Stevens (Holiday House 0-8234-0510-9; **pb.** Holiday House 0-8234-0564-8)

Review Books:

SAM JOHNSON AND THE BLUE RIBBON QUILT

by Lisa Campbell Ernst (Lothrop, Lee & Shepard Books 0-688-01516-6; **pb.** Mulberry Books, an imprint of William Morrow & Co. 0-688-11505-5; **lib.** 0-688-01517-4)

HOORAY FOR SNAIL!

by John Stadler **pb.** HarperCollins Trophy 0-06-443075-8; **lib.** 0-690-04413-5)

ALBERT THE RUNNING BEAR'S EXERCISE BOOK

by Barbara Isenberg & Marjorie Jaffe, illus. by Diane de Groat (Clarion Books: a Houghton Mifflin Co. imprint 0-89919-294-7; **pb.** Clarion Books: a Houghton Mifflin Co. imprint 0-89919-318-8)

TY'S ONE-MAN BAND

by Mildred Pitts Walter, illus. by Margot Tomes (Four Winds Press, an imprint of Macmillan Publishing Co. 0-590-07580-2; **pb.** Scholastic Inc. 0-590-40178-5; **lib.** 0-02-792300-2)

Review Books:

MAKING MUSICAL THINGS

by Ann Wiseman (Charles Scribner's Sons 0-684-16114-1)

THE AMAZING BONE

by William Steig (Farrar, Straus & Giroux 0-374-30248-0; **pb.** Puffin Books/Viking Penguin, a division of Penguin Books USA Inc. 0-14-050247-5)

THE BANZA

by Diane Wolkstein, illus. by Marc Brown (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-0428-3; **pb.** Dial Pied Piper, a division of Penguin Books USA Inc. 0-8037-0058; **lib.** 0-8037-0429-1)

THE WALL

by Eve Bunting, illus. by Ronald Himler (Clarion Books: a Houghton Mifflin Co. imprint 0-395-51588-2; **pb.** Clarion Books: a Houghton Mifflin Co. imprint 0-395-62977-2)

Review Books:

TILLIE AND THE WALL

by Leo Lionni (Alfred A. Knopf 0-394-82155-6; **pb.** Knopf Dragonfly 0-679-81357-8; **lib.** 0-394-92155-0)

ALL THOSE SECRETS OF THE WORLD

by Jane Yolen, illus. by Leslie Baker (Little, Brown and Co. 0-316-96891-9; **pb.** Joy Street/Little, Brown 0-316-96895-1)

MY GRANDSON LEW

by Charlotte Zolotow, illus. by William Pène du Bois (HarperCollins 0-06-026961-8; **pb.** Harper Trophy 0-06-443066-9)

WATCH THE STARS COME OUT

by Riki Levinson, illus. by Diane Goode (E.P. Dutton, a division of Penguin Books USA Inc. 0-525-44205-7)

Review Books:

THE LONG WAY TO A NEW LAND

by Joan Sandin (HarperCollins 0-06-025193-X; **pb.** HarperCollins Trophy 0-06-444100-8; **lib.** 0-06-025194-8)

MOLLY'S PILGRIM

by Barbara Cohen, illus. by Michael J. Deraney (Lothrop, Lee & Shepard Books 0-688-02103-4; **lib.** 0-688-02104-2)

THE ISLAND OF THE SKOG

by Steven Kellogg (Dial Books for Young Readers, a division of Penguin Books USA Inc. 0-8037-3842-0; **pb.** Dial Pied Piper, a division of Penguin Books USA Inc. 0-8037-4122-7; **lib.** 0-8037-3840-4)

Rights Overview

OFF-AIR RECORD RIGHTS OVERVIEW✣

SCHOOLS:

- Schools (K-12) may record **Reading Rainbow** off-air for audiovisual use only (not for use on closed circuit, ITFS channels, cable, or other multi-site distribution systems).
- The programs recorded off-air **can only be used** at the recording site. Programs **cannot be circulated** to other schools.
- Programs recorded off-air **cannot be duplicated** without acquiring duplication rights from GPN.
- Schools have off-air recording rights as long as their public television station is airing the **Reading Rainbow** programs. If the station ceases to air **Reading Rainbow**, then the school must contact GPN concerning the date program tapes must be erased or rights must be acquired.
- Regional, county or district media centers do not have duplication and circulation rights unless such rights are purchased from GPN.

LIBRARIES:

- Public libraries have the right to record off-air **Reading Rainbow** programs for which the rights have not expired (see schedule, page 23). These taped programs can be used in the library and can be loaned to patrons. Public performance rights are included in these off-air rights.
- The free-use off-air record rights are available for three years from the premiere date of each program (see page 23 Rights Schedule). **When the free-use rights expire, the tapes must be erased unless extended rights are purchased from GPN. The cost to acquire life of tape audiovisual rights is $20.00 per program per copy retained.**
- Tapes circulated to library patrons must have a warning label cautioning against making copies.
- Libraries **may not duplicate Reading Rainbow** unless duplication rights are purchased from GPN.
- Tapes **cannot be recorded** at one library site and transferred to another.
- These rights **do not include** community access or cable usage or other broadcast situations.

OTHER ORGANIZATIONS:

All other organizations, profit or nonprofit, do not have the right to tape **Reading Rainbow** programs off-air or duplicate the programs unless rights are purchased from GPN. However, tapes of programs (public performance rights included) can be purchased from GPN.

PUBLIC PERFORMANCE RIGHTS AVAILABILITY

Public performance rights are available in the following ways —

1) by purchasing the program on VHS from GPN,

2) by using the three year off-air recording rights for libraries (see Rights Overview),

3) by using the off-air recording rights for public schools (see Rights Overview),

4) by purchasing from GPN extentions for expired rights of off-air copies.

READING RAINBOW PROGRAMS ON VHS

Reading Rainbow programs are available from GPN for $39.95 per program. These programs are packaged for easy identification with colorful cassette covers which include the name of the program and the program description. The tapes include public performance rights and circulation rights for the life of the tape.

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PUBLIC LIBRARY OFF-AIR RECORD RIGHTS EXPIRATION SCHEDULE

PROGRAM TITLE	RIGHTS EXPIRE	GPN #	PBS #
TIGHT TIMES	EXPIRED	1	101
MISS NELSON IS BACK	EXPIRED	2	102
BEA AND MR. JONES	EXPIRED	3	103
BRINGING THE RAIN TO KAPITI PLAIN	EXPIRED	4	104
LOUIS THE FISH	EXPIRED	5	105
DIGGING UP DINOSUARS	EXPIRED	6	106
LIANG AND THE MAGIC PAINTBRUSH	EXPIRED	7	107
GILA MONSTERS MEET YOU AT THE AIRPORT	EXPIRED	8	108
THREE DAYS ON A RIVER IN A RED CANOE	EXPIRED	9	109
THE GIFT OF THE SACRED DOG	EXPIRED	10	110
GREGORY, THE TERRIBLE EATER	EXPIRED	11	111
THREE BY THE SEA	EXPIRED	12	112
ARTHUR'S EYES	EXPIRED	13	113
THE DAY JIMMY'S BOA ATE THE WASH	EXPIRED	14	114
TY'S ONE-MAN BAND	EXPIRED	15	115
HOT-AIR HENRY	EXPIRED	16	201
SIMON'S BOOK	EXPIRED	17	202
OX-CART MAN	EXPIRED	18	203
MYSTERY ON THE DOCKS	EXPIRED	19	204
A CHAIR FOR MY MOTHER	EXPIRED	20	205
PAUL BUNYAN	EXPIRED	21	301
THE PATCHWORK QUILT	EXPIRED	22	302
HILL OF FIRE	EXPIRED	23	303
THE TORTOISE AND THE HARE	EXPIRED	24	304
PERFECT THE PIG	EXPIRED	25	305
ANIMAL CAFE	EXPIRED	26	306
ALISTAIR IN OUTER SPACE	EXPIRED	27	307
FEELINGS	EXPIRED	28	308
WATCH THE STARS COME OUT	EXPIRED	29	309
MAMA DON'T ALLOW	EXPIRED	30	310
SPACE CASE	EXPIRED	31	401
THE MILK MAKERS	EXPIRED	32	402
IMOGENE'S ANTLERS	EXPIRED	33	403
GERMS MAKE ME SICK!	EXPIRED	34	404
ABIYOYO	EXPIRED	35	405
THE LIFE CYCLE OF THE HONEYBEE	EXPIRED	36	406
KEEP THE LIGHTS BURNING, ABBIE	EXPIRED	37	407
CHICKENS AREN'T THE ONLY ONES	EXPIRED	38	408
THE PAPER CRANE	EXPIRED	39	409
THE RUNAWAY DUCK	EXPIRED	40	410
A THREE HAT DAY	EXPIRED	41	411
RUMPELSTILTSKIN	EXPIRED	42	412
BEST FRIENDS	EXPIRED	43	413
MEANWHILE BACK AT THE RANCH	EXPIRED	44	414
MY LITTLE ISLAND	EXPIRED	45	415
THE BIONIC BUNNY SHOW	EXPIRED	46	501
BUGS	EXPIRED	47	502
THE ROBBERY AT THE DIAMOND DOG DINER	EXPIRED	48	503
BRUSH	EXPIRED	49	504
THE PURPLE COAT	EXPIRED	50	505
BARN DANCE!	EXPIRED	51	506
DUNCAN AND DOLORES	EXPIRED	52	507
KNOTS ON A COUNTING ROPE	EXPIRED	53	508
MUMMIES MADE IN EGYPT	EXPIRED	54	509
MUFARO'S BEAUTIFUL DAUGHTERS	EXPIRED	55	510
HUMPHREY THE LOST WHALE: A TRUE STORY	EXPIRED	56	601
STAY AWAY FROM THE JUNKYARD!	EXPIRED	57	602
LITTLE NINO'S PIZZERIA	EXPIRED	58	603
LUDLOW LAUGHS	EXPIRED	59	604
DINOSAUR BOB AND HIS ADVENTURES WITH THE FAMILY LAZARDO	EXPIRED	60	605
DIVE TO THE CORAL REEFS	EXPIRED	61	606
DESERT GIANT: THE WORLD OF THE SAGUARO CACTUS	EXPIRED	62	607
TOOTH-GNASHER SUPERFLASH	EXPIRED	63	608
BORED--NOTHING TO DO!	EXPIRED	64	609
SPORTS PAGES	EXPIRED	65	610
THE MAGIC SCHOOL BUS INSIDE THE EARTH	EXPIRED	66	701
JACK, THE SEAL AND THE SEA	EXPIRED	67	702
THE BICYCLE MAN	EXPIRED	68	703
FLORENCE AND ERIC TAKE THE CAKE	EXPIRED	69	704
SUNKEN TREASURE	EXPIRED	70	705
ALISTAIR'S TIME MACHINE	8/31/94	71	706
THE ADVENTURES OF TAXI DOG	8/31/94	72	707
THE LEGEND OF THE INDIAN PAINTBRUSH	8/31/94	73	708
GALIMOTO	8/31/94	74	709
FOX ON THE JOB	8/31/94	75	710
OPT: AN ILLUSIONARY TALE	8/31/94	76	801
RACCOONS AND RIPE CORN	8/31/94	77	802
THE LADY WITH THE SHIP ON HER HEAD	8/31/94	78	803
KATE SHELLEY AND THE MIDNIGHT EXPRESS	8/31/94	79	804
SNOWY DAY: STORIES AND POEMS	8/31/94	80	805
TAR BEACH	10/31/95	81	806
THE WALL	10/31/95	82	807
SAM THE SEA COW	10/31/95	83	808
RECHENKA'S EGGS	10/31/95	84	809
SOPHIE AND LOU	10/31/95	85	810
COME A TIDE	10/31/95	86	901
THE PIGGY IN THE PUDDLE	10/31/95	87	902
SEASHORE SURPRISES	10/31/95	88	903
THROUGH MOON AND STARS AND NIGHT SKIES	10/31/95	89	904
BERLIOZ THE BEAR	10/31/95	90	905
AMAZING GRACE	10/31/96	91	906
THE FURRY NEWS: HOW TO MAKE A NEWSPAPER	10/31/96	92	907
MRS. KATZ AND TUSH	10/31/96	93	908
THE SALAMANDER ROOM	10/31/96	94	909
SILENT LOTUS	10/31/96	95	910
FOLLOW THE DRINKING GOURD	10/31/96	96	1001
IF YOU GIVE A MOUSE A COOKIE	10/31/96	97	1002
IS THIS A HOUSE FOR HERMIT CRAB?	10/31/96	98	1003
AND STILL THE TURTLE WATCHED	10/31/96	99	1004
JUNE 29, 1999	10/31/96	100	1005

READING RAINBOW ANCILLARY MATERIALS LIST

When ordering from GPN, please send a check with each order. If the order is more than $50.00, GPN will accept an institutional purchase order. GPN's Federal Identification Number is 47-049-1233.

Order from:	Item/Description	Price
Reading Rainbow/GPN **P.O. Box 80669** **Lincoln, NE 68501**	**Reading Rainbow Packet** (includes Booklist and other RR series information)	$3.00
	Reading Rainbow Programs on VHS (one 30-minute program per cassette)	$39.95 per program
	Knots on a Counting Rope on Videodisc (a single sided, Level I videodisc accompanied by a guide with barcodes and frame numbers)	$99.95
	Only videocassettes and videodiscs purchased from GPN have public performance and circulation rights.	
	Science Guide (a teacher's guide featuring 15 science programs)	$5.00/copy
	Teacher's Guide (classroom activities & discussion questions for each program)	Programs 1-90: $10.50/set Programs 91-100: $3.75 (available 3/94)
	Buttons (with **Reading Rainbow** Rainbow & Butterfly)	$48/100 Minimum Order: 100
	Stickers **Bookmarks** (colorful giveaways for children)	$8/200 Minimum Order: 200
	T-Shirts (with the **Reading Rainbow** Logo)	$7 per shirt; available in ecru and powder blue (indicate color) Children's sizes: S, M, L Adult Sizes: L, XL
	Posters	$2.50 each

Order from:	Item/Description	Price
Harper Audio **1-800/331-3761**	**Reading Rainbow Songs** on audiocassette (20 original, toe tapping **Reading Rainbow** tunes)	$9.95 plus postage ISBN number: 0898 4586 92

READING RAINBOW BROADCAST SCHEDULE, 1993 - 1994

PROGRAM NUMBER	PROGRAM TITLE	AIR TIMES ○			
#101	TIGHT TIMES		Oct. 18 1993	Mar. 7 1994	July 25 1994
#102	MISS NELSON IS BACK		19	8	26
#103	BEA AND MR. JONES		20	9	27
#104	BRINGING THE RAIN TO KAPITI PLAIN		21	10	28
#105	LOUIS THE FISH		22	11	29
#106	DIGGING UP DINOSAURS		Oct. 25	Mar. 14	Aug. 1
#107	LIANG AND THE MAGIC PAINTBRUSH		26	15	2
#108	GILA MONSTERS MEET YOU AT THE AIRPORT		27	16	3
#109	THREE DAYS ON A RIVER IN A RED CANOE		28	17	4
#110	THE GIFT OF THE SACRED DOG		29	18	5
#111	GREGORY, THE TERRIBLE EATER		Nov. 1	Mar 21	Aug. 8
#112	THREE BY THE SEA		2	22	9
#113	ARTHUR'S EYES		3	23	10
#114e	THE DAY JIMMY'S BOA ATE THE WASH		4	24	11
#115	TY'S ONE MAN BAND		5	25	12
#201	HOT-AIR HENRY		Nov. 8	Mar. 28	Aug. 15
#202	SIMON'S BOOK		9	29	16
#203	OX-CART MAN		10	30	17
#204	MYSTERY ON THE DOCKS		11	31	18
#205	A CHAIR FOR MY MOTHER		12	Apr. 1	19
#301	PAUL BUNYAN		Nov. 15	Apr. 4	Aug. 22
#302	THE PATCHWORK QUILT		16	5	23
#303	HILL OF FIRE		17	6	24
#304	THE TORTOISE AND THE HARE		18	7	25
#305	PERFECT THE PIG		19	8	26
#306	ANIMAL CAFE	Aug. 2 1993	Nov. 22	Apr. 11	Aug. 29
#307	ALISTAIR IN OUTER SPACE	3	23	12	30
#308	FEELINGS	4	24	13	31
#309	WATCH THE STARS COME OUT	5	25	Apr. 14	Sep. 1
#310	MAMA DON'T ALLOW	6	26	15	2
#401	SPACE CASE	Aug. 9	Nov. 29	Apr. 18	Sep. 5
#402	THE MILK MAKERS	10	30	19	6
#403	IMOGENE'S ANTLERS	11	Dec. 1	20	7
#404	GERMS MAKE ME SICK!	12	2	21	8
#405	ABIYOYO	13	3	22	9
#406	THE LIFE CYCLE OF THE HONEYBEE	Aug. 16	Dec. 6	Apr. 25	Sep. 12
#407	KEEP THE LIGHTS BURNING, ABBIE	17	7	26	13
#408	CHICKENS AREN'T THE ONLY ONES	18	8	27	14
#409	THE PAPER CRANE	19	9	28	15
#410	THE RUNAWAY DUCK	20	10	29	16
#411	A THREE HAT DAY	Aug. 23	Dec. 13	May 2	Sep. 19
#412	RUMPELSTILTSKIN	24	14	3	20
#413	BEST FRIENDS	25	15	4	21
#414	MEANWHILE BACK AT THE RANCH	26	16	5	22
#415	MY LITTLE ISLAND	27	17	6	23
#501	THE BIONIC BUNNY SHOW	Aug. 30	Dec. 20	May 9	Sep. 26
#502	BUGS	31	21	10	27
#503	THE ROBBERY AT THE DIAMOND DOG DINER	Sep. 1	22	11	28
#504	BRUSH	2	23	12	29
#505	THE PURPLE COAT	3	24	13	30
#506	BARN DANCE!	Sep. 6	Dec. 27	May 16	
#507	DUNCAN & DOLORES	7	28	17	
#508	KNOTS ON A COUNTING ROPE	8	29	18	
#509	MUMMIES MADE IN EGYPT	9	30	19	
#510	MUFARO'S BEAUTIFUL DAUGHTER	10	31	20	

○ Check with your local PBS station for broadcast time

PROGRAM NUMBER	PROGRAM TITLE	AIR TIMES ○		
#601	HUMPHREY THE LOST WHALE: A TRUE STORY	Sep. 13 1993	Jan. 3 1994	May 23 1994
#602	STAY AWAY FROM THE JUNKYARD!	14	4	24
#603	LITTLE NINO'S PIZZERIA	15	5	25
#604	LUDLOW LAUGHS	16	6	26
#605	DINOSAUR BOB AND HIS ADVENTURES WITH THE FAMILY LAZARDO	17	7	27
#606	DIVE TO THE CORAL REEFS	Sep. 20	Jan. 10	May 30
#607	DESERT GIANT: THE WORLD OF THE SAGUARO CACTUS	21	11	31
#608	TOOTH-GNASHER SUPERFLASH	22	12	June 1
#609	BORED — NOTHING TO DO!	23	13	2
#610	SPORTS PAGES	24	14	3
#701	THE MAGIC SCHOOL BUS INSIDE THE EARTH	Sep. 27	Jan. 17	June 6
#702	JACK, THE SEAL AND THE SEA	28	18	7
#703	THE BICYCLE MAN	29	19	8
#704	FLORENCE AND ERIC TAKE THE CAKE	30	20	9
#705	SUNKEN TREASURE	Oct. 1	21	10
#706	ALISTAIR'S TIME MACHINE		Jan. 24	June 13
#707	THE ADVENTURES OF TAXI DOG		25	14
#708	THE LEGEND OF THE INDIAN PAINTBRUSH		26	15
#709	GALIMOTO		27	16
#710	FOX ON THE JOB		28	17
#801	OPT: AN ILLUSIONARY TALE		Jan. 31	June 20
#802	RACOONS AND RIPE CORN		Feb. 1	21
#803	THE LADY WITH THE SHIP ON HER HEAD		2	22
#804	KATE SHELLEY AND THE MIDNIGHT EXPRESS		3	23
#805	SNOWY DAY: STORIES AND POEMS		4	24
#806	TAR BEACH		Feb. 7	June 27
#807	THE WALL		8	28
#808	SAM THE SEA COW		9	29
#809	RECHENKA'S EGGS		10	30
#810	SOPHIE AND LOU		11	July 1
#901	COME A TIDE		Feb. 14	July 4
#902	THE PIGGY IN THE PUDDLE		15	5
#903	SEASHORE SURPRISES		16	6
#904	THROUGH MOON AND STARS		17	7
#905	BERLIOZ THE BEAR		18	8
#906	AMAZING GRACE	Oct. 11	Feb. 21	July 11
#907	THE FURRY NEWS: HOW TO MAKE A NEWSPAPER	12	22	12
#908	MRS. KATZ AND TUSH	13	23	13
#909	THE SALAMANDER ROOM	14	24	14
#910	SILENT LOTUS	15	25	15
#1001	FOLLOW THE DRINKING GOURD	Oct. 18	Feb. 28	July 18
#1002	IF YOU GIVE A MOUSE A COOKIE	19	Mar. 1	19
#1003	IS THIS A HOUSE FOR HERMIT CRAB?	20	2	20
#1004	AND STILL THE TURTLE WATCHED	21	3	21
#1005	JUNE 29, 1999	22	4	22

○ *Check with your local PBS station for broadcast time*

P.O. Box 80669
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(402) 472-2007 or Toll Free 800-228-4630

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Reading Rainbow's Family Reading Week

Awareness Meeting - Monday, January 31, 1994

1. Brief history of Reading Rainbow (see fact sheet)
2. Background Information on National Institute for Literacy Grant
   a. Advisory Committee
   b. Community-wide Research
3. Reading Rainbow's Family Reading Week
   a. Purpose
   b. Elements
4. Reading Rainbow's Family Reading Special (see outline)
5. Brainstorm Activities for Pajama Party Events
6. Question & Answer

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READING RAINBOW

Opening Books...Opening Minds

NEWS

FACT SHEET: READING RAINBOW

WHAT:	A critically acclaimed and Emmy Award-winning half-hour children's series that initiates a lasting connection between children and literature. **READING RAINBOW** motivates children to read on their own for pleasure and entertainment.
WHO:	5-to-8-year-old audience; broadcast by nearly 330 public television stations with coverage in 95 percent of all U.S. homes. Also utilized by thousands of schools as a regular part of the curriculum.
WHEN:	Viewers can watch **READING RAINBOW** five days a week, 52 weeks a year on PBS.
WHY:	Created to encourage young viewers to turn to books for entertainment and enlightenment.
FORMAT:	Fast-paced video magazine format, variety of subjects. Each episode features on-location settings that illustrate themes suggested by the show's feature book. Feature books are narrated by celebrities -- such as Eartha Kitt, Bill Cosby, Ruby Dee, Jason Robards, and Dixie Carter -- while the book's illustrations are shown on-screen. Followed with on-location "real-life" situations and book reviews by children reviewers. Other features include animation, music videos, dances, songs and "kid on the street" interviews. The excitement generated by the programs does more than teach young children about books and the joy of learning; it also formulates positive attitudes which carry over into adult life. Program elements in **READING RAINBOW** bring children a fresh appreciation of the world around them by introducing them to new places and people . For many children, **READING RAINBOW** opens the door to local community resources such as libraries, museums, aquariums and nature centers.
HOST:	Actor LeVar Burton, celebrating his 11th consecutive year as host.

A Production of Great Plains National/Nebraska ETV Network and WNED-TV, Buffalo and is produced by Lancit Media Productions, Ltd., of New York City. • Made possible by Kellogg's®, the Corporation for Public Broadcasting, the National Science Foundation, the Carnegie Corporation of New York and the nation's public television stations

Reading Rainbow's Family Reading Special

Airs Wednesday, February 16 at 8 P.M. on Channel 17
(repeated Wednesday, February 23 at 10:30 A.M.)

* *

LeVar Burton Introduction.

Reading Rainbow Theme Song.

In-studio Opening with Bob Schneider and families.

Reading Rainbow Video - "A Family Is Where You Find Love" from *Reading Rainbow* #904 "Through Moon and Stars and Night Skies".

Introduction of Craft Activity - a Family Patchwork Quilt from *Reading Rainbow* #302 "The Patchwork Quilt". Bob Schneider introduces patches adapted from various *Reading Rainbow* books. Bob then describes craft and talks with family participants about their own patches that they are creating in the Studio

Bob Schneider invites in-studio guests and audience at home to join in singing "The Reading Round".

"People on the Street" interviews of WNY children, some "celebrities".

Reading Rainbow Musical Song "I'm Looking Up".

Bob talks with families to see progress on their quilt squares.

Family Field Trip to visit with local family to see how they turned a story into a creative literacy adventure - a family puppet show.

Reading Rainbow Video - "Check It Out" from *Reading Rainbow* #101 "Tight Times".

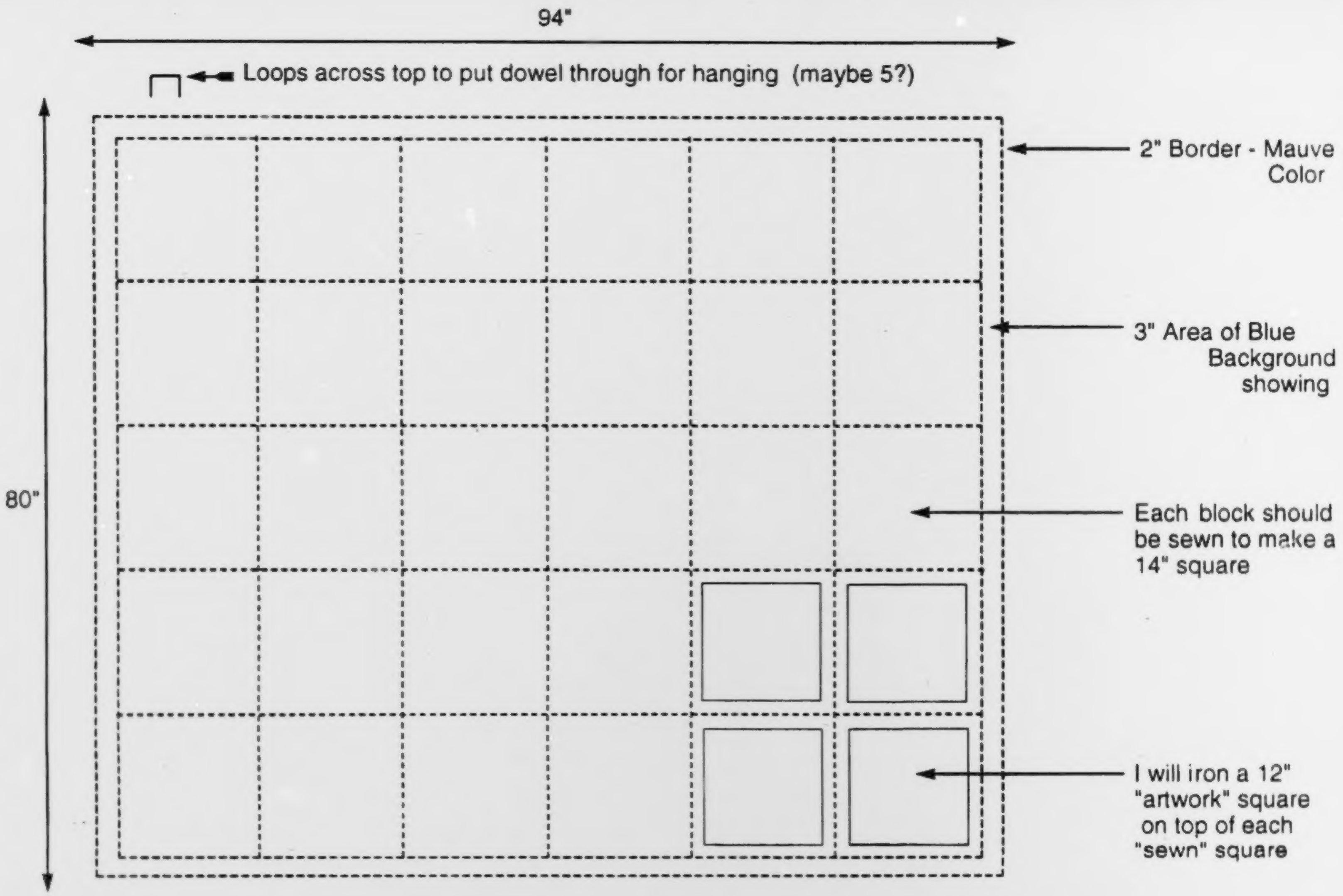
Families complete quilt squares and attach them to larger patchwork quilt on set.

Reading Rainbow Video - "You're A Family" from *Reading Rainbow* #302 "The Patchwork Quilt".

Good-bye from Studio & Credits.

The Family Special will be followed at 8:30 P.M. by the Emmy Award winning Reading Rainbow Episode "Through Moon and Stars and Nights Skies".

Recording Rights: There are one-year off-air recording rights for "Reading Rainbow's Family Reading Special". No duplication rights. Please feel free to record the program for use again in your building.



Loops across top to put dowel through for hanging (maybe 5?)

2" Border - Mauve Color

3" Area of Blue Background showing

Each block should be sewn to make a 14" square

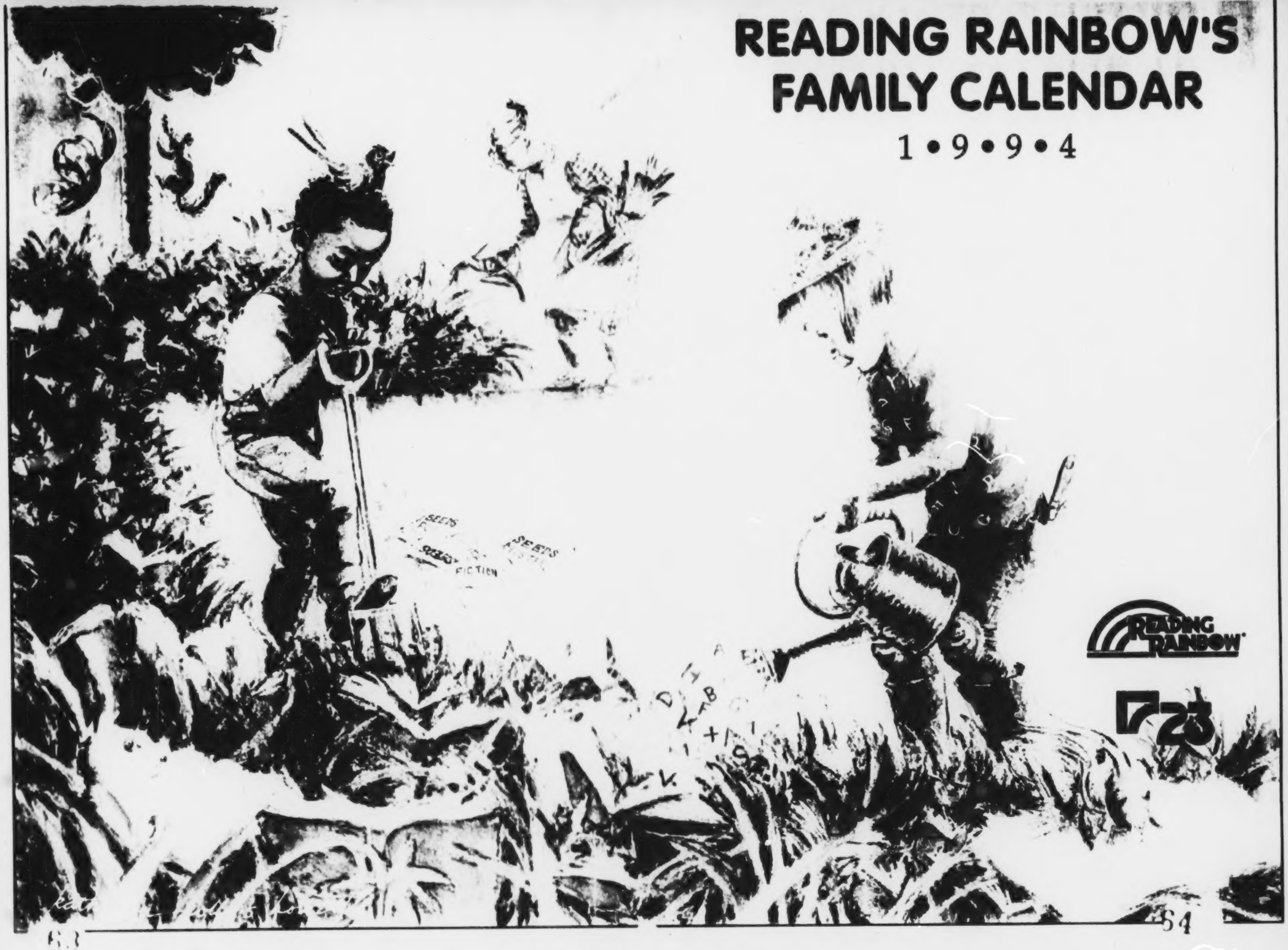
I will iron a 12" "artwork" square on top of each "sewn" square

Final size: 7' 10" wide x 6' 8" tall (2 sides, with batting in between)
Colors: Royal blue bkgd (see sample swatches)
2" Mauve edge

Show date: February 12, 1994
Your deadline: February 9 (I will need a day to iron on the artwork squares, + setup)

READING RAINBOW'S FAMILY CALENDAR

1•9•9•4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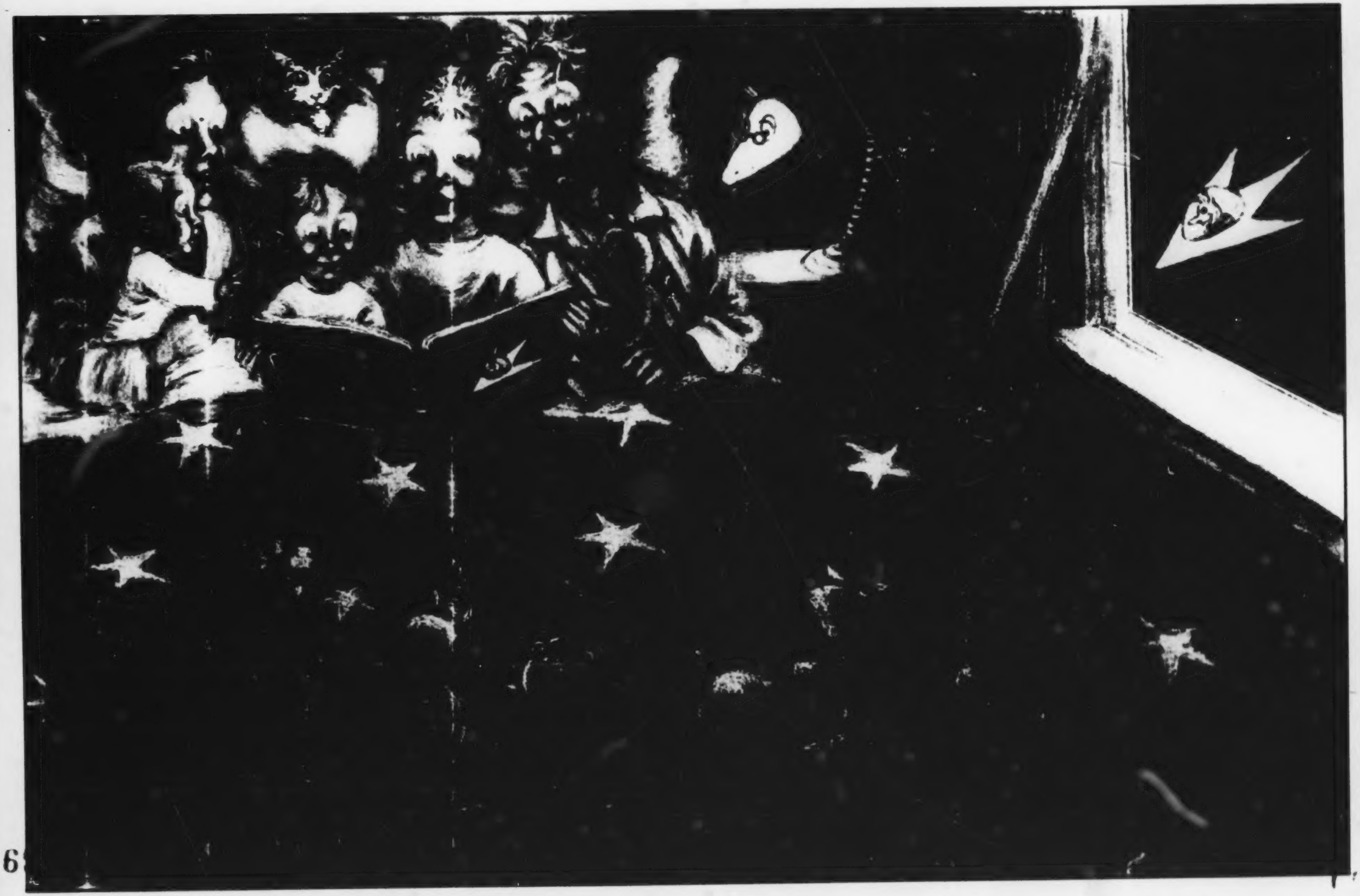
READING RAINBOW

23



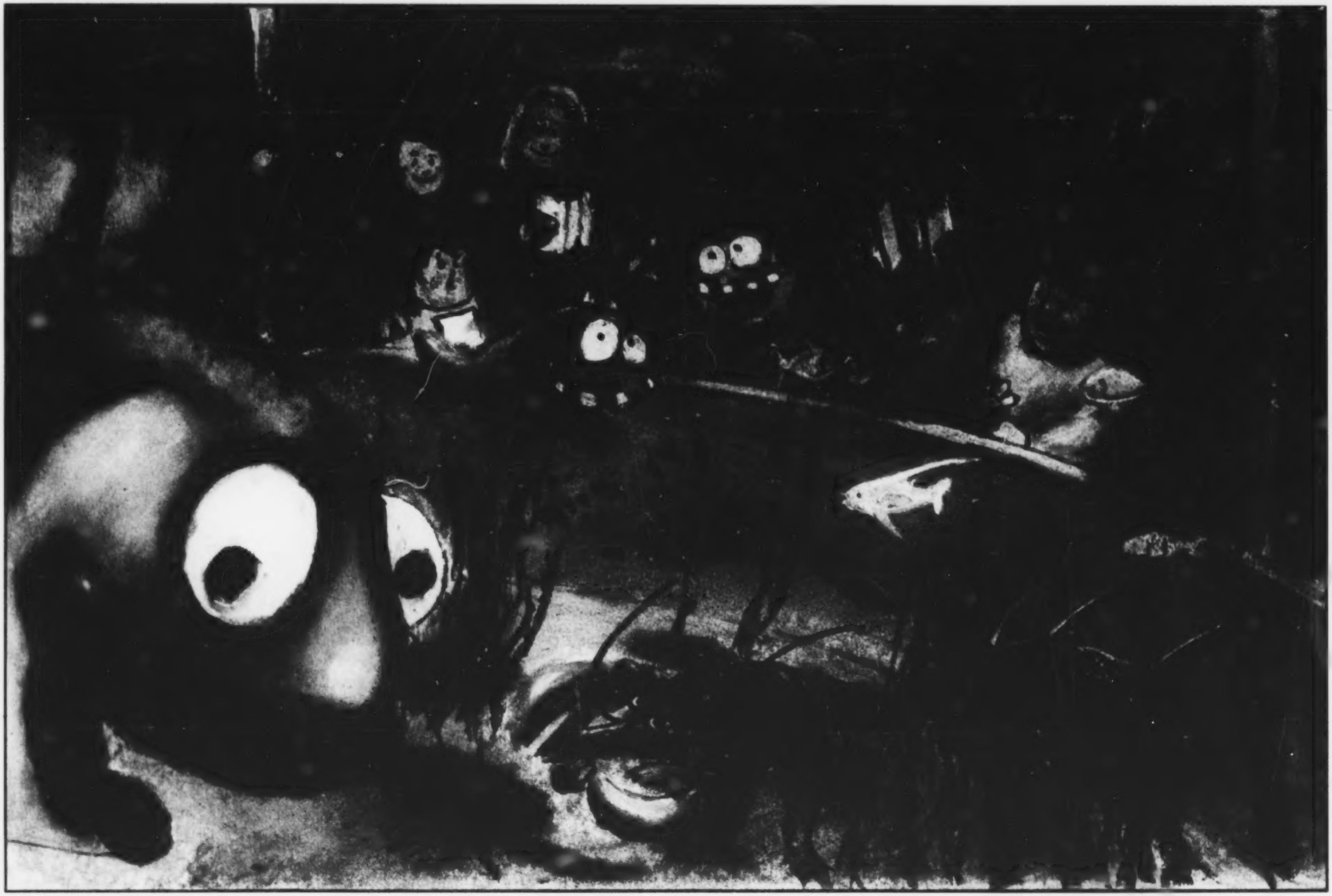
February

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
HI KIDS! Look in the shaded areas every month for fun-filled activities!		1 Raccoons And Ripe Corn	2 The Lady With The Ship On Her Head	3 Kate Shelley And The Midnight Express	4 Snowy Day: Stories And Poems	5 **Weatherman's Day**
6	7 Tar Beach	8 The Wall	9 Sam The Sea Cow	10 Rechenka's Eggs	11 Sophie And Lou	12 **Lincoln's Birthday**
13	14 **Valentine's Day** Come A Tide	15 The Piggy In The Puddle	16 Seashore Surprises	17 Through Moon And Stars And Night Skies	18 Berlioz The Bear	19
20	21 Amazing Grace	22 **Washington's Birthday** The Furry News: How To Make A Newspaper	23 Mrs. Katz And Tush	24 The Salamander Room	25 Silent Lotus	26
27	28 Follow The Drinking Gourd	• Celebrate bedtime reading every night at your house. Gather your favorite books, stuffed animals and snuggle up to read together. • Make a list of your family's favorite fairy tales - like *Rumpelstiltskin,* and read one every night of the week. • Did you know that February 5 is Weatherman's Day? Look through the newspaper for upcoming weather forecasts and pretend you are giving a weather report on TV.				

69

March

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
• Did you know that March 1 is National Pig Day? Write your own story that begins with the sentence: "I once met a pig that did an amazing thing." • Pick a special friend or family member to be your book buddy. Share reading activities together.		1 **National Pig Day** If You Give A Mouse A Cookie	2 Is This A House For Hermit Crab?	3 And Still The Turtle Watched	4 June 29, 1999	5
6	7 Tight Times	8 Miss Nelson Is Back	9 Bea And Mr. Jones	10 Bringing The Rain To Kapiti Plain	11 Louis The Fish	12
13	14 Digging Up Dinosaurs	15 Liang And The Magic Paintbrush	16 Gila Monsters Meet You At The Airport	17 **St. Patrick's Day** Three Days On A River In A Red Canoe	18 The Gift Of The Sacred Dog	19
20	21 Gregory, The Terrible Eater	22 Three By The Sea	23 Arthur's Eyes	24 The Day Jimmy's Boa Ate The Wash	25 Ty's One Man Band	26
27 **Passover**	28 Hot-Air Henry	29 Simon's Book	30 Ox-Cart Man	31 Mystery On The Docks	• Choose your three favorite TV shows to watch each week. Why have you decided to tune in to these programs? • Wear a disguise to surprise your family as in the book *Miss Nelson Is Missing*.	

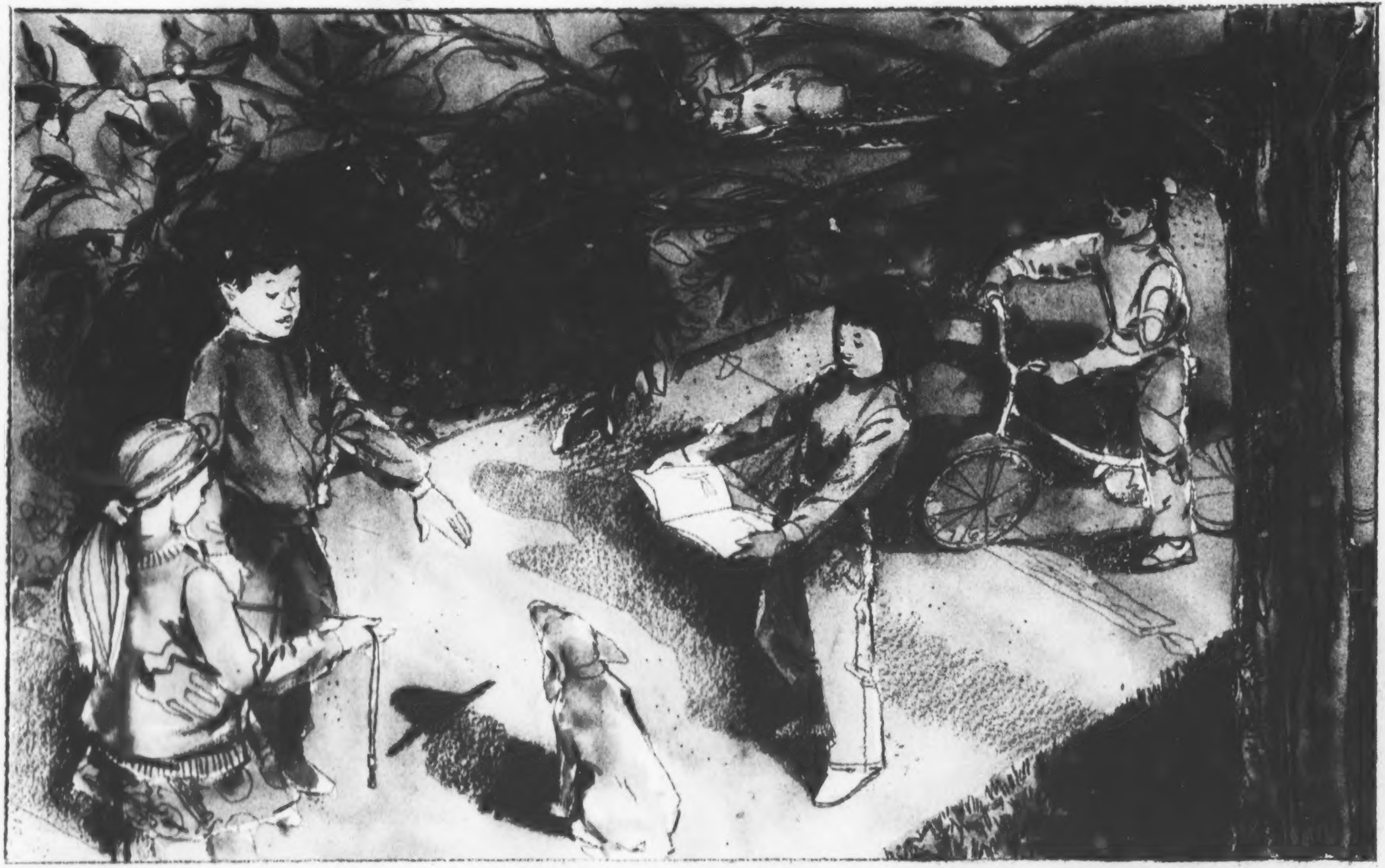


April

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
• Take a family field trip to the aquarium, zoo or science museum. Read up on special sights and exhibits. Make a memory book about your trip. • April is National Humor Month. Go to the library and check out a riddle or joke book. Share a few jokes at dinner. •The third week in April is National Library Week. Create a library corner in your bedroom. Display your favorite books and draw posters to promote the collection. Invite your family to check out some books.					1 A Chair for My Mother	2
3 **Easter**	4 Paul Bunyan	5 The Patchwork Quilt	6 Hill Of Fire	7 The Tortoise And The Hare	8 Perfect The Pig	9
10	11 Animal Cafe	12 Alistair In Outer Space	13 Feelings	14 Watch The Stars Come Out	15 Mama Don't Allow	16
17	18 **National Library** Space Case	19 **Week** The Milk Makers	20 Imogene's Antlers	21 Germs Make Me Sick!	22 Abiyoyo	23
24	25 The Life Cycle Of The Honeybee	26 Keep The Lights Burning, Abbie	27 Chickens Aren't The Only Ones	28 The Paper Crane	29 The Runaway Duck	30 **National Honesty Day**

CLOCK APPLE GOOSE STAR SKATEBOARD CUP FEATHER DAISY

VIOLIN PENCIL CAT GRAPES CANDLE



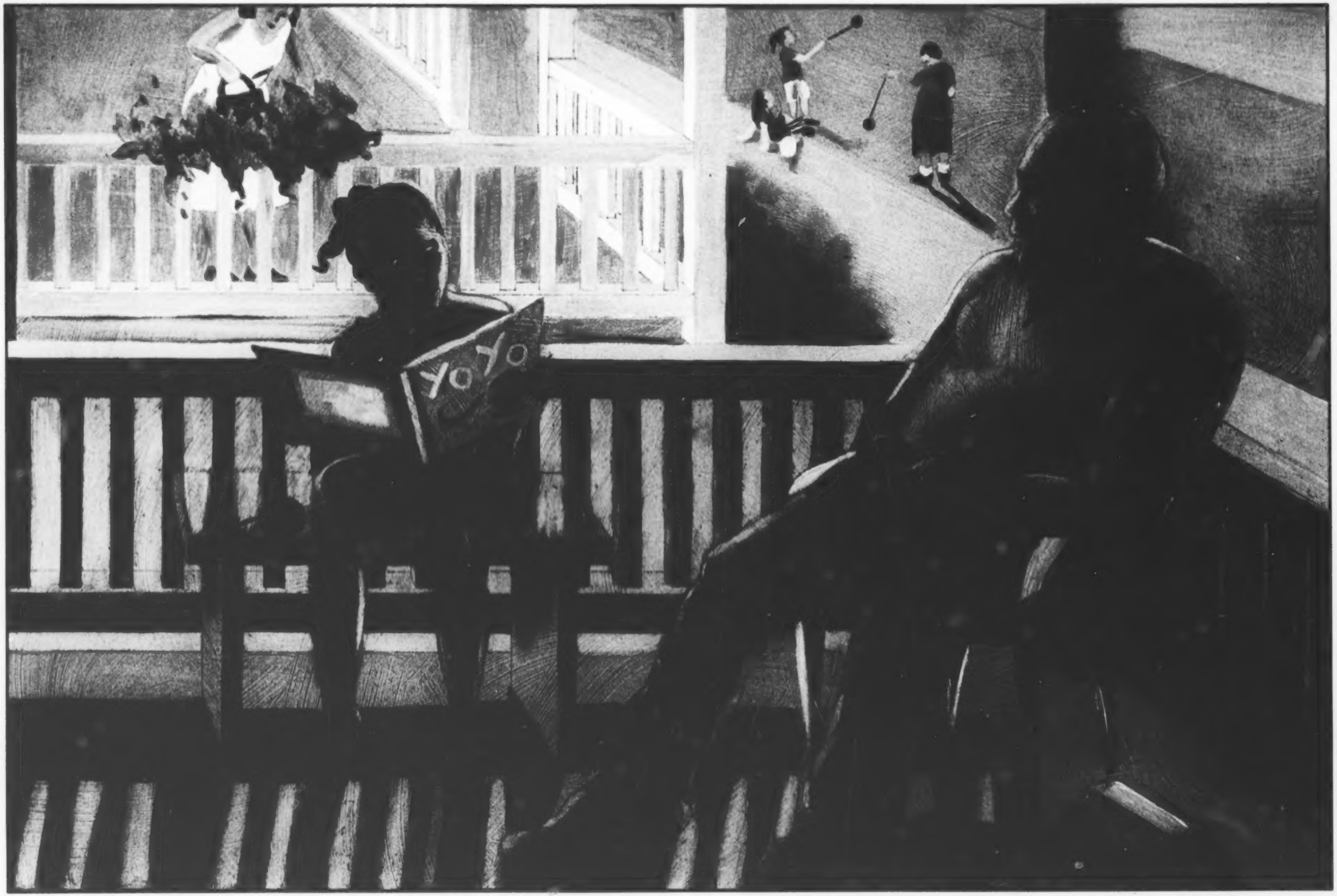
TULIP SPOON BUTTERFLY RABBIT TOOTH

FIND THE HIDDEN OBJECTS...HAT SHOE SAILBOAT

May

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 **Mother Goose Day**	2 A Three Hat Day	3 Rumpelstiltskin	4 Best Friends	5 **Cinco de Mayo** Meanwhile Back At The Ranch	6 My Little Island	7
8 **Mother's Day**	9 The Bionic Bunny Show	10 Bugs	11 The Robbery At The Diamond Dog Diner	12 Brush	13 The Purple Coat	14 **Jumping Frog Jubilee**
15	16 Barn Dance!	17 Duncan & Dolores	18 Knots On A Counting Rope	19 Mummies Made In Egypt	20 Mufaro's Beautiful Daughter	21
22	23 Humphrey The Lost Whale: A True Story	24 Stay Away From The Junkyard!	25 **National Tap Dance Day** Little Nino's Pizzeria	26 Ludlow Laughs	27 Dinosaur Bob And His Adventures With The Family Lazardo	28
29	30 **Memorial Day** Dive To The Coral Reefs	31 Desert Giant: The World Of The Saguaro Cactus				

- May 2-7 is Be Kind To Animals Week. Check out some books from the library about your favorite animals or make your own book of animal pictures from magazines.
- Plan a spring-time party (real or pretend). List out the people you will invite. Read the list to your family. List out the foods you will need and games to play. Make your own invitations.
- Tell a story with your toes! May 25 is National Tap Dance Day so create your own song and dance number for your family.


YOYO

June

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
• June 5 is World Environment Day. Organize a block clean-up. Make sure streets and yards are litter-free. • June 6 is National Yo-Yo Day. Plan a neighborhood yo-yo festival with a contest to see who can do the most tricks. Make a flyer inviting friends. Decorate an area for the festival. • June 15 is Hug Holiday. Check out *A Show Of Hands* and learn to sign "I love you." Teach your family too.			1 Tooth-Gnasher Superflash	2 Bored-Nothing To Do!	3 Sports Pages	4
5 **World Environment Day**	6 **National Yo-Yo Day** The Magic School Bus Inside The Earth	7 Jack, The Seal And The Sea	8 The Bicycle Man	9 Florence And Eric Take The Cake	10 Sunken Treasure	11
12	13 Alistair's Time Machine	14 **Flag Day** The Adventures Of Taxi Dog	15 **Hug Holiday** The Legend Of The Indian Paintbrush	16 Galimoto	17 Fox On The Job	18 **International Picnic Day**
19 **Father's Day**	20 Opt: An Illusionary Tale	21 Raccoons And Ripe Corn	22 The Lady With The Ship On Her Head	23 Kate Shelley And The Midnight Express	24 Snowy Day: Stories And Poems	25
26	27 Tar Beach	28 The Wall	29 Sam The Sea Cow	30 Rechenka's Eggs	• Grow your very own garden. Ask your family about their favorite fruits and vegetables. Measure the garden area and make a diagram of where you will plant your family's favorite fruits and vegetables. Read seed envelopes for planting and care instructions.	

Monsters from the DEEP
Eileen Koteras '94

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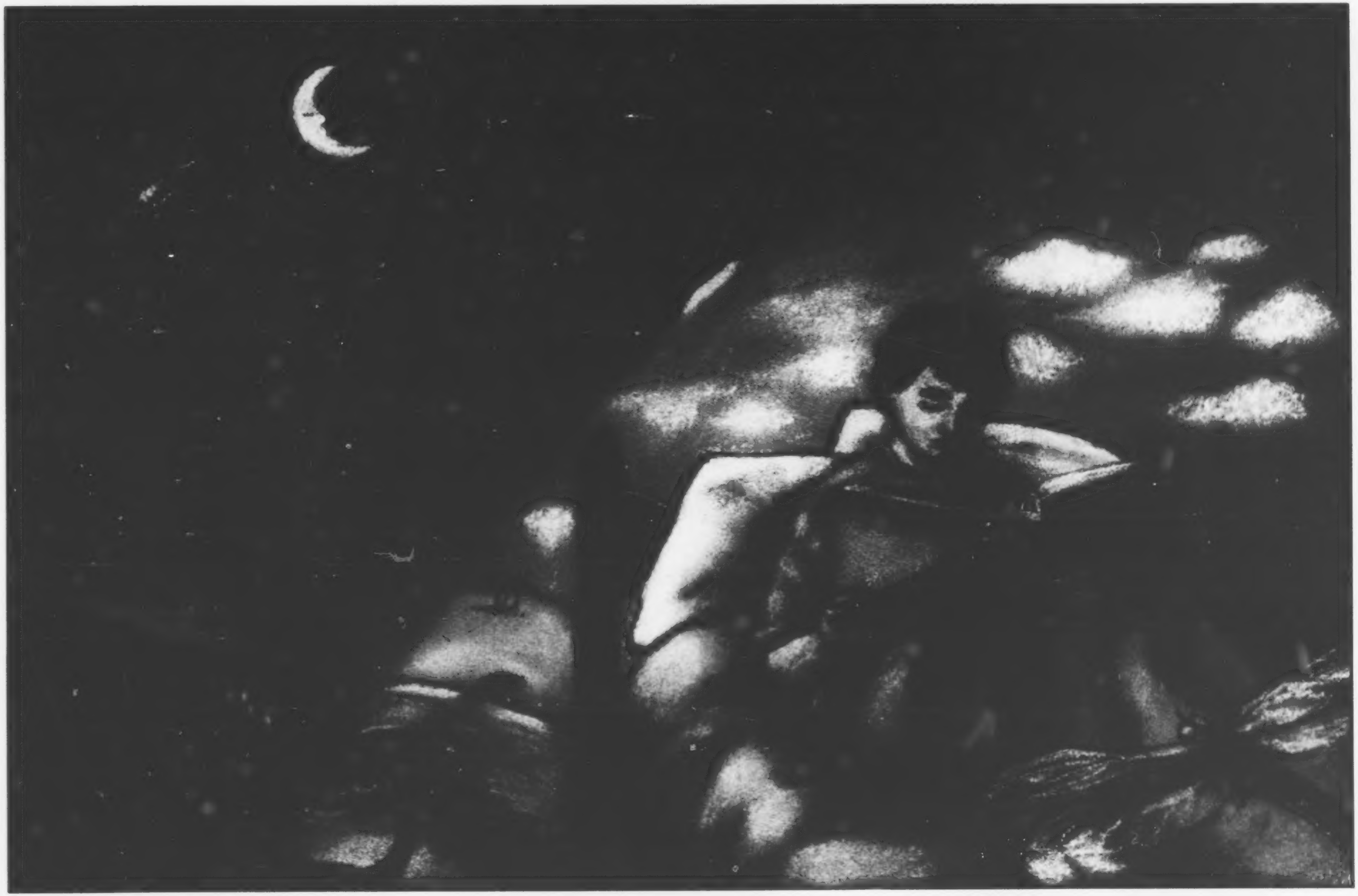
July

- Look through the newspaper for flea markets and garage sales that you can visit in your neighborhood with family members. Look for great book bargains.
- Keep a baseball log of wins, losses, ties and other accomplishments of your favorite teams. Follow newspaper reports too.
- Investigate *The Star Spangled Banner* Book. Can everyone in your family sing our National Anthem?

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 **Canada Day** Sophie And Lou	2
3	4 **Independence Day** Come A Tide	5 The Piggy In The Puddle	6 Seashore Surprises	7 Through Moon And Stars And Night Skies	8 Berlioz The Bear	9
10	11 Amazing Grace	12 The Furry News: How To Make A Newspaper	13 Mrs. Katz And Tush	14 The Salamander Room	15 Silent Lotus	16
17	18 Follow The Drinking Gourd	19 If You Give A Mouse A Cookie	20 Is This A House For Hermit Crab?	21 And Still The Turtle Watched	22 June 29, 1999	23
24 87 31	25 Tight Times	26 Miss Nelson Is Back	27 Bea And Mr. Jones	28 Bringing The Rain To Kapiti Plain	29 Louis The Fish	30 88

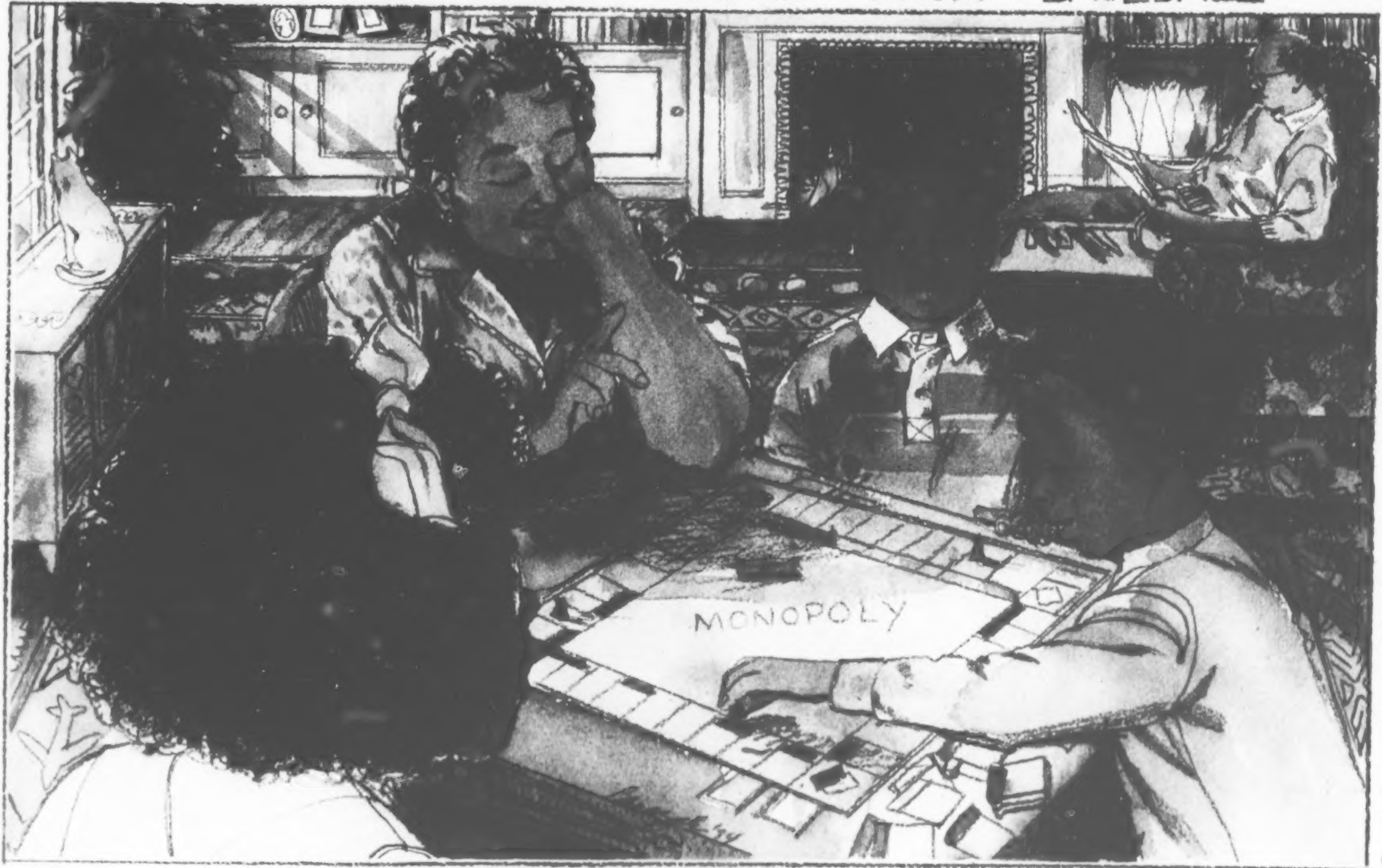


August

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
• Vacation fun! List all the places you imagine you would like to visit. List all the things you plan to do there.	1 Digging Up Dinosaurs	2 Liang And The Magic Paintbrush	3 Gila Monsters Meet You At The Airport	4 Three Days On A River In A Red Canoe	5 The Gift Of The Sacred Dog	6
7	8 Gregory, The Terrible Eater	9 Three By The Sea	10 Arthur's Eyes	11 The Day Jimmy's Boa Ate The Wash	12 Ty's One Man Band	13
14	15 Hot-Air Henry	16 Simon's Book	17 Ox-Cart Man	18 Mystery On The Docks	19 A Chair For My Mother	20
21	22 Paul Bunyan	23 The Patchwork Quilt	24 Hill Of Fire	25 The Tortoise And The Hare	26 Perfect The Pig	27
28	29 Animal Cafe	30 Alistair In Outer Space	31 Feelings	• Write and illustrate a book about you - your favorite day, your own special stories, your very own dreams. • Remember *Ty's One-Man Band?* You too can put on a concert for your family using homemade instruments. The library will have books to show you how.		

BOOT SANDWICH KEY SNAKE DRUM BASEBALL

DINOSAUR FISH ACORN CRAYON

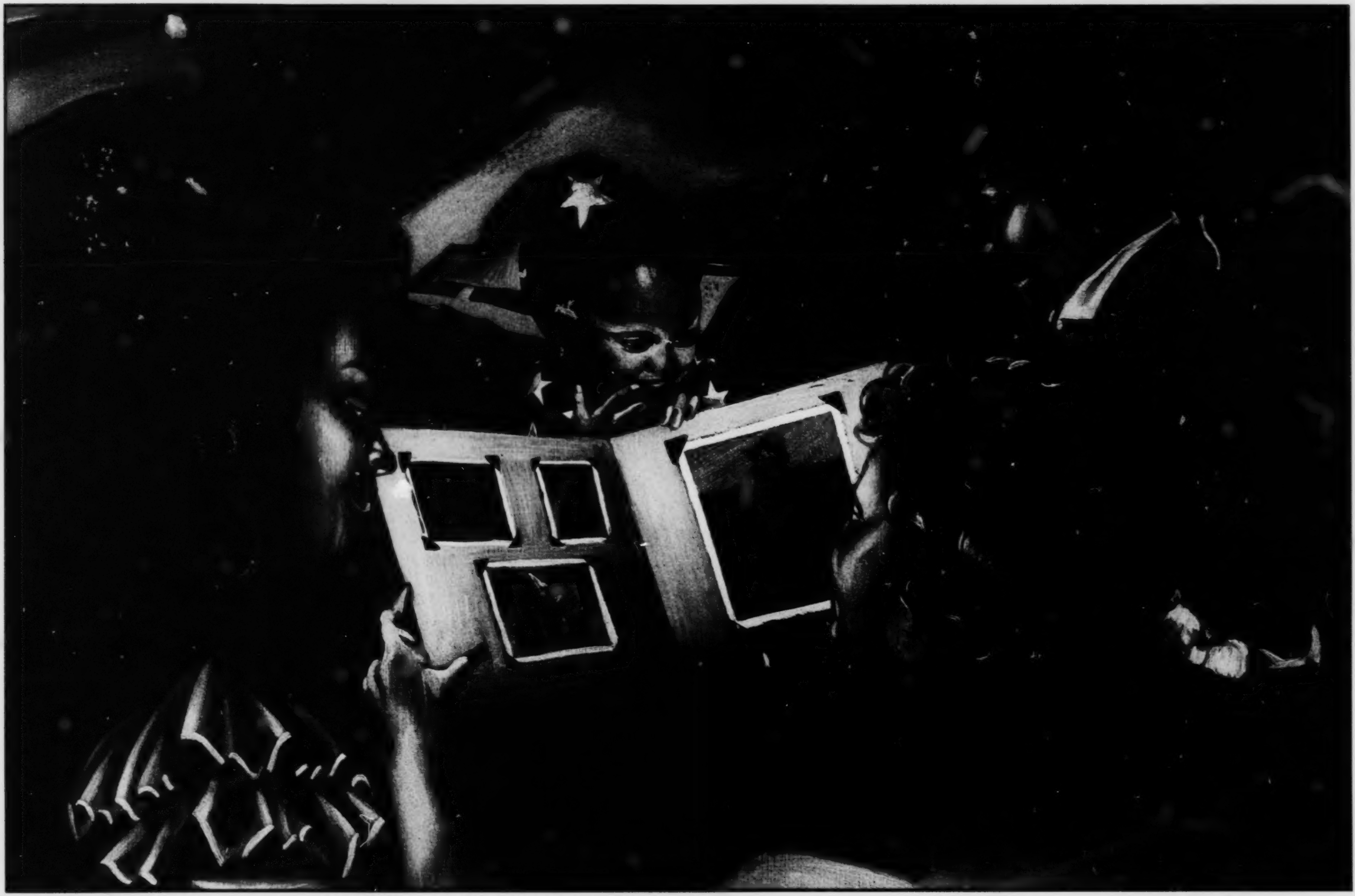


LADDER HEART AIRPLANE RING

FIND THE HIDDEN OBJECTS......BANANA WRENCH

September

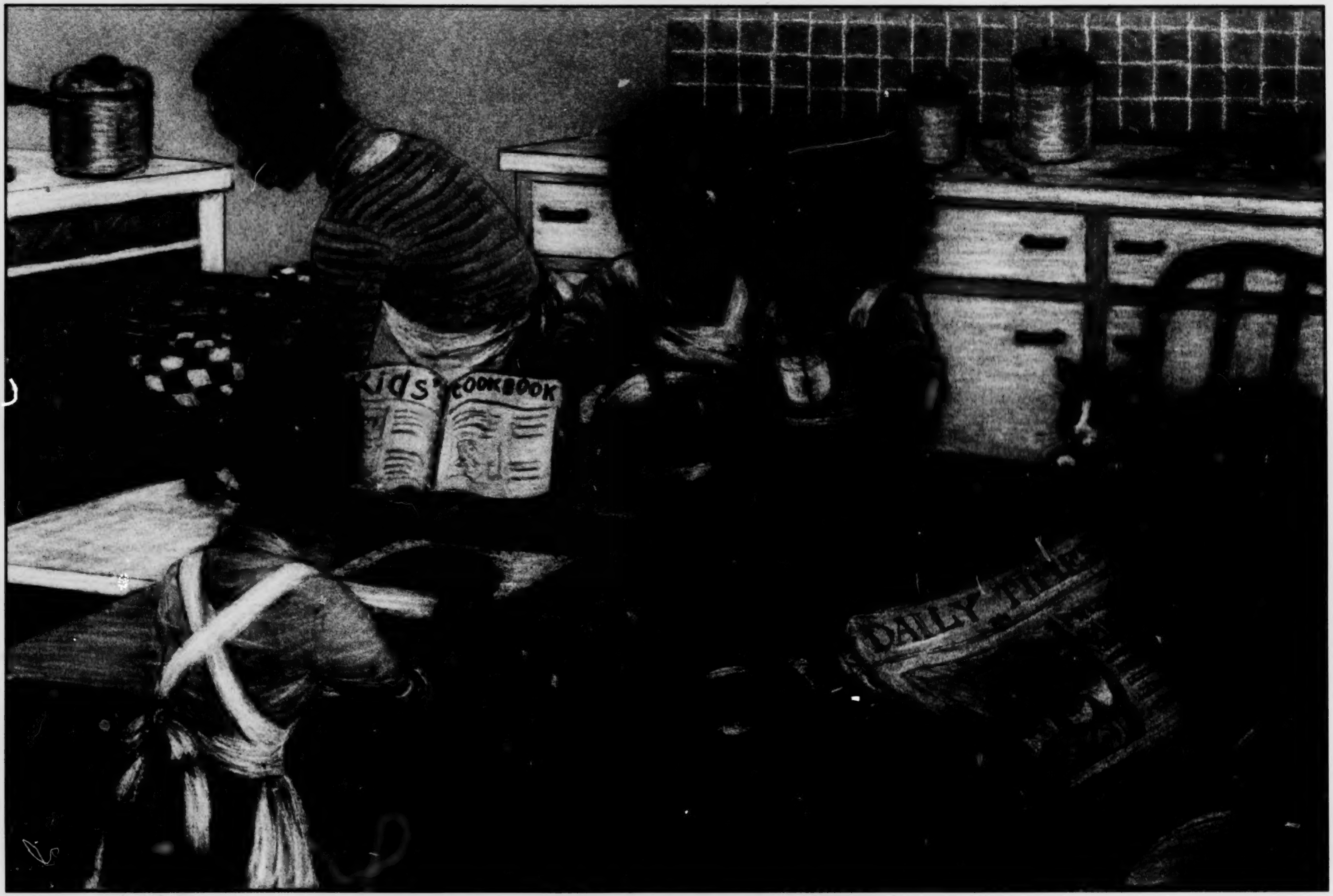
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
• September 8 is International Literacy Day. Plan a storytelling celebration at home. Dress up as your favorite character and read-a-loud or act out stories for the whole family. • Read *Bea and Mr. Jones*. Imagine what it would be like to switch roles with older family members. Talk with them about what you would do if you could trade places for a day. • Check out *Jumanji* at the library. Afterwards, play a board game with your family - but watch out for lions!				1 Watch The Stars Come Out	2 Mama Don't Allow	3
4	5 **Labor Day** Space Case	6 **Rosh Hashanah** The Milk Makers	7 Imogene's Antlers	8 **International Literacy Day** Germs Make Me Sick!	9 Abiyoyo	10
11	12 The Life Cycle Of The Honeybee	13 Keep The Lights Burning, Abbie	14 Chickens Aren't The Only Ones	15 **Yom Kippur** The Paper Crane	16 The Runaway Duck	17 **International Banana Festival**
18	19 A Three Hat Day	20 Rumpelstiltskin	21 Best Friends	22 Meanwhile Back At The Ranch	23 My Little Island	24
25	26 The Bionic Bunny Show	27 **National Good Neighbor Day** Bugs	28 The Robbery At The Diamond Dog Diner	29 Brush	30 The Purple Coat	**Look for the new Reading Rainbow Season next month!**



October

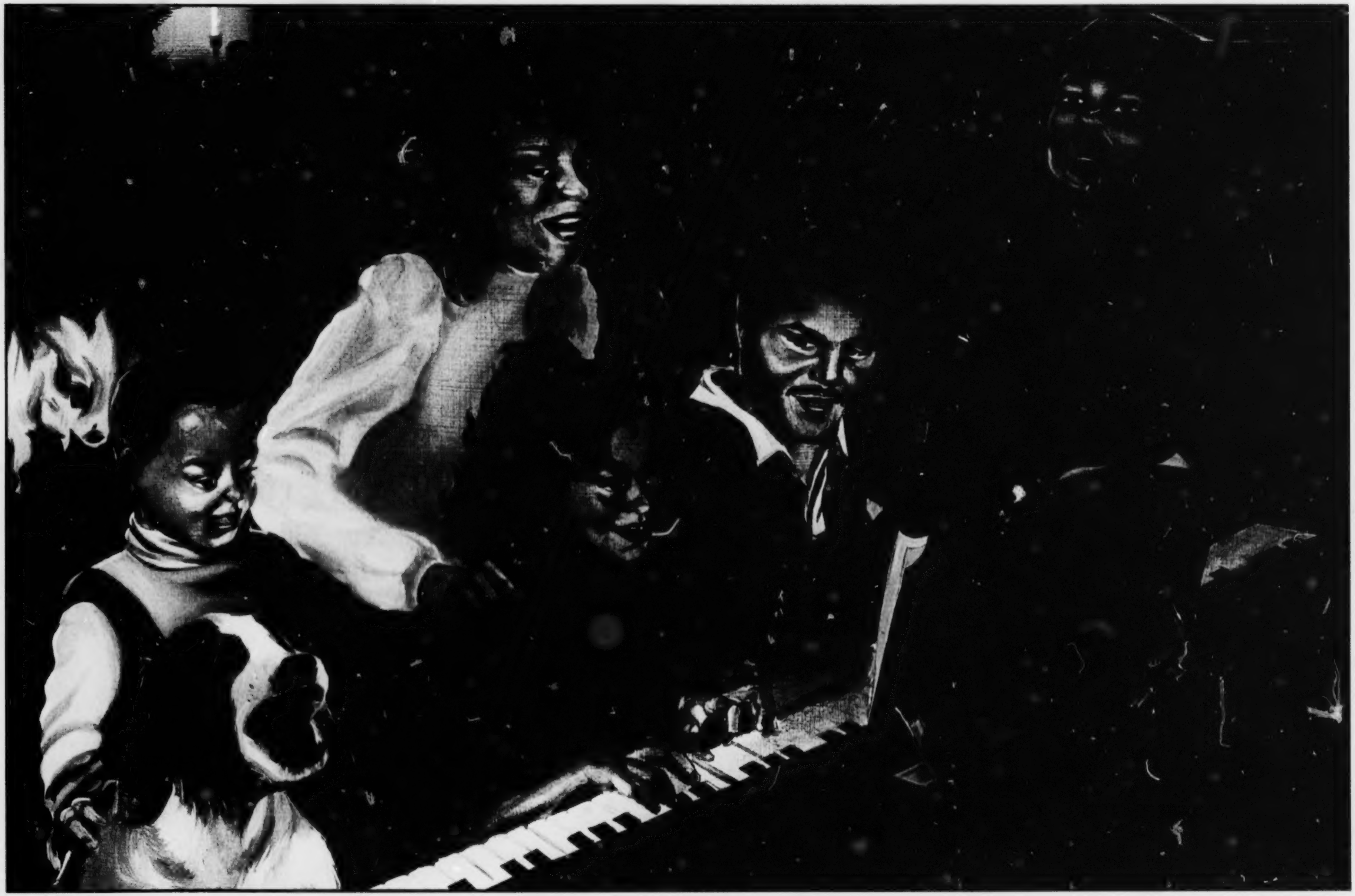
- Research the olden days with *Ox-Cart Man*. Interview your grandparents - what was it like when they were little? Make a family tree or look through old family photos and make your own family album with captions.
- Take a Fall family field trip. Collect leaves, look at pumpkins, taste some apple cider. Write a poem about Fall.
- October 15 is National Grouch Day. Check out a book character who has a "Terrible, Horrible, No Good, Very Bad Day!"
- Plan a Halloween scavenger hunt. Make cut-outs of spiders, witches and ghosts and write spooky messages on them. Hide the goblins around the house for family members to find.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12 Columbus Day	13	14	15 National Grouch Day
16	17	18	19	20	21	22
23 30	United Nations Day 24 31 Halloween	25	26	27	28	29


Kids' COOKBOOK
DAILY TIME

November

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
• Bake some Reading Rainbow cookies. You will need: 1 cup soft margarine, 3/4 cup white sugar, 3/4 cup light brown sugar, 2 eggs, food coloring, 1 teaspoon vanilla, 3 cups flour, 1/2 teaspoon baking soda, 1/2 teaspoon salt.		1 **National Authors Day**	2	3 **Sandwich Day**	4	5
6	7	8 **Election Day**	9	10	11 **Veterans Day**	12
13	14 **National Children's Book Week**	15	16	17	18	19
20	21 **World Hello Day**	22	23	24 **Thanksgiving**	25	26
27	28 **Hanukkah**	29	30	1. Mix well: margarine, sugar, eggs and vanilla. 2. Blend together flour, soda and salt. Then add to the first mixture. 3. Divide the dough into 4 or more parts. Color. 4. On waxed paper, pat one color of dough into a strip of 4 inches wide and 1/4 inch thick. 5. Stack up the other colors, one at a time, in strips on top of this rectangle. Press down to help them stick together. 6. Wrap in waxed paper. Refrigerate overnight. 7. Slice the layered block of dough in 1/4 inch slices. Gently curve the slice into an arch. 8. Bake on ungreased cookie sheet 7 minutes at 375 degrees. Recipe from Reading Rainbow Teacher Guides. (GPN, 1993.)		



December

<table>
<tr><th>Sunday</th><th>Monday</th><th>Tuesday</th><th>Wednesday</th><th>Thursday</th><th>Friday</th><th>Saturday</th></tr>
<tr><td colspan="4">• Sing special holiday songs with your family.
• Make your own greeting cards. Write a holiday message and draw a special picture. Share cards with friends and loved ones.
• The Great TV Turn-Off. Keep a log of the times you choose not to watch television - when getting ready for school, during meals, on school nights or when friends and relatives are visiting.</td><td>1</td><td>2</td><td>3</td></tr>
<tr><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td></tr>
<tr><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td></tr>
<tr><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td></tr>
<tr><td>25
Christmas</td><td>26
Kwanzaa</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td></tr>
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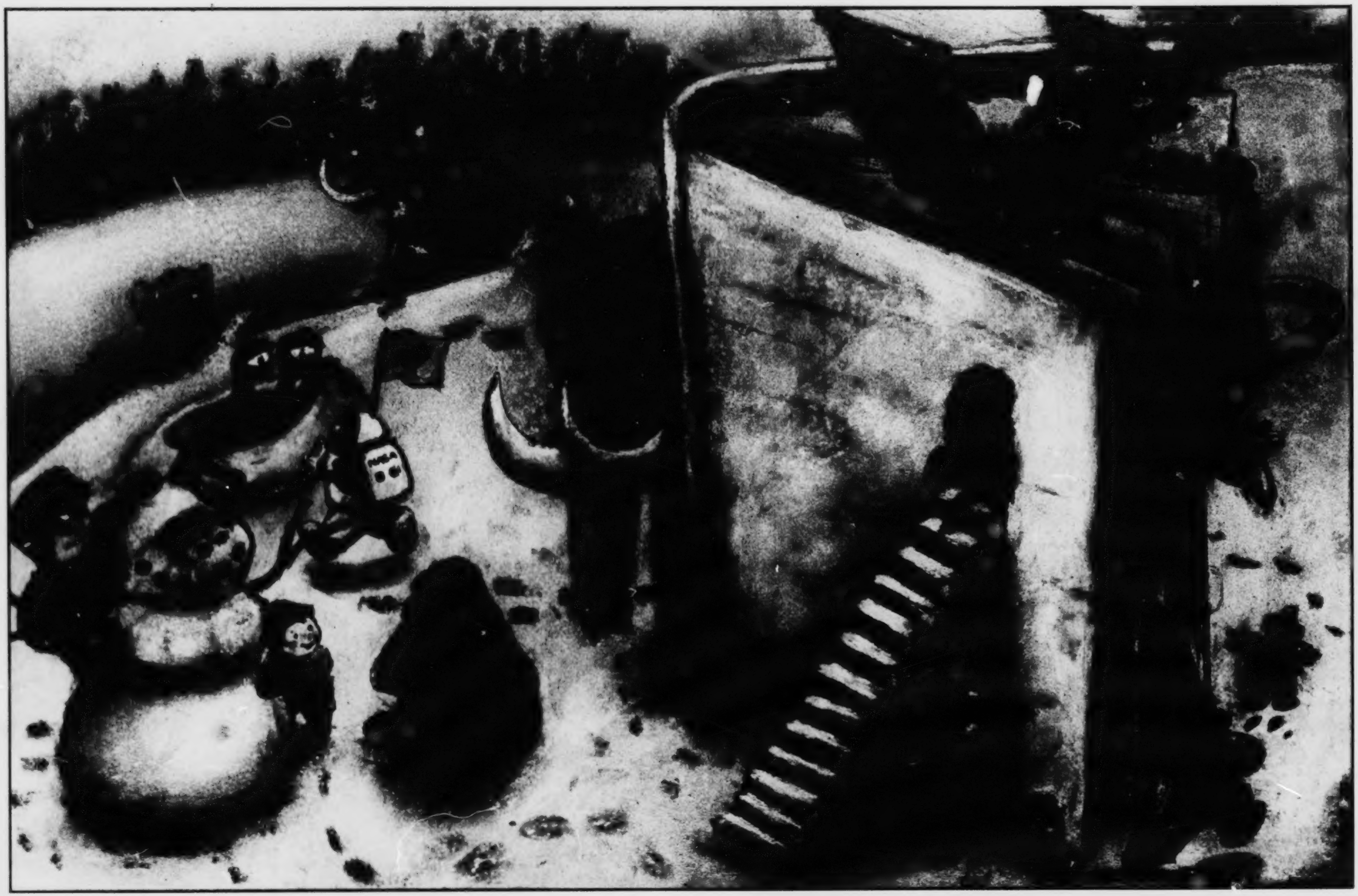


January 1995

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 **New Year's Day**	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16 **Martin Luther King, Jr. Day**	17	18	19	20 **Hat Day**	21
22	23	24	25	26	27	28 **Kazoo Day**
29 111	30	31	• Make a New Year's resolution to continue your family's shared reading time. • Make sock puppets. Ask your family to help you write a script. Design a background scene for your puppet play. Invite family and friends to come see your show. •Plan a family winter carnival. Play games, make hot chocolate, and build or draw snowmen. Check out winter stories and poems at the library. If your party is on January 20, wear your favorite winter hats for Hat Day!			

COMMUNITY CONNECTION

National Organizations

American Library
Association
50 East Huron Street
Chicago, IL 60611
312-944-6780

Barbara Bush
Foundation for
Family Literacy
1002 Wisconsin
Avenue, NW
Washington, D.C.
20007
202-338-2006

Center for Family
Resources
22 Jericho Turnpike
Suite 110
Mineola, NY 11501
516-873-0900

Great Plains National
Instructional
Television Library
(GPN)
Reading Rainbow
P.O. Box 80669
Lincoln, NE 68501
1-800-228-4630

International
Reading Association
800 Barksdale Road
P.O. Box 8139
Newark, DE 19714
302-731-1600

National Center for
Family Literacy
Waterfront Plaza
Suite 200
325 West Main Street
Louisville, KY
40202-4251
502-584-1133

National Institute for
Literacy
800 Connecticut
Avenue, NW
Washington, D.C.
20202-7560
202-632-1500

New York State
Reading Association
16 The Sage Estate
Albany, NY 12204
518-434-4748

Parents As Reading
Partners
New York State PTA
119 Washington Ave.
Albany, NY 12210
518-462-5326

Reading Is
Fundamental, Inc.
600 Maryland
Avenue, SW
Suite 600
Washington, D.C.
20024-2520
202-287-3220

Here are some organizations you might like to contact to get involved in the literacy community or get further family reading support. This is just a small start - you can also contact your local schools, public libraries, churches and community centers for further literacy information.

Books To Read

For helpful hints on reading with your child, here are a few books that you might enjoy:

Games for Reading: Playful Ways to Help Your Child Read. Peggy Kaye. Pantheon, 1984.

Home: Where Reading and Writing Begin. Mary W. Hill. Heinemann, 1989.

Make Your Child a Lifelong Reader. Jacqueline and Leonard Gross. Jeremy P. Tarcher, 1986.

The New Read Aloud Handbook. Jim Trelease. Penguin, 1989 (2nd revised ed.).

The New York Times Parent's Guide to the Best Books for Children. Eden R. Lipson. Random, 1991.

Parents Are Teachers, Too: Enriching Your Child's First Six Years. Claudia Jones. Williamson, 1988.

The RIF Guide to Encouraging Young Readers. Ruth Graves, ed. Doubleday, 1987.

Also, look for *The Reading Rainbow Guide to the 101 Best Books for Kids* (working title) by Dr. Twila Liggett and Cynthia Mayer Benfield being published in Spring, 1994.

Local Organizations

Buffalo & Erie County Public Library System
Central Library - Lafayette Square
Buffalo, NY 14203
858-8900

Buffalo Federation of Neighborhood Centers
775 Main Street
Buffalo, NY 14203
853-0600

Buffalo Public Schools Homework Hotline
894-HELP

Buffalo Public Schools Lighted Schoolhouse Program
City Hall
Buffalo, NY 14202
851-4174

Buffalo Public Schools Parent Center
15 East Genesee Street
Buffalo, NY 14203
851-3651

Catholic Charities
525 Washington
Buffalo, NY 14203
856-4494

Chautauqua/Cattaraugus Library System
106 Fifth Street
Jamestown, NY 14701
484-7135

Child Care Coalition of the Niagara Frontier, Inc.
2254 Main Street
Buffalo, NY 14214
835-8283

Clarkson Center for Human Services
111 Elmwood Avenue
Buffalo, NY 14201
885-6400

Community Action Organization of Erie County
1237 Main Street
Buffalo, NY 14209
884-9101

Educational Opportunity Center
465 Washington Street
Buffalo, NY 14203
849-6703

Effective Parenting Information for Children (EPIC)
1300 Elmwood Avenue
340 Cassety Hall
Buffalo, NY 14222
886-6396

GED on TV
WNED-TV
P.O. Box 1263
Buffalo, NY 14240
845-7000
in Angola call 1-800-228-118
in Batavia call 344-7704
in Niagara Falls call 284-4913
in Olean call 1-800-734-8602

Hispanics United of Buffalo
254 Virginia Street
Buffalo, NY 14201
856-7110

International Institute of Bflo., Inc.
864 Delaware Avenue
Buffalo, NY 14209
883-1900

Junior League of Buffalo
45 Elmwood Avenue
Buffalo, NY 14201
884-8865

Just Buffalo Literary Center
493 Franklin Street, Suite 209
Buffalo, NY 14202
881-3211

Literacy Volunteers of Allegany County
7 Wells Lane
Belmont, NY 14813
268-5213

Literacy Volunteers of Buffalo & Erie County
1439 Main Street
Buffalo, NY 14209
882-7323

Literacy Volunteers of Cattaraugus County
134 North Second Street
Olean, NY 14760
372-8627

Literacy Volunteers of Chautauqua County
418 Central Avenue
Durkirk, NY 14048
326-2542

Literacy Volunteers of Genesee County
19 Ross Street
Batavia, NY 14020
343-0802

Literacy Volunteers of New York State, Inc.
777 Maryvale Drive
Cheektowaga, NY 14225
631-5282

Literacy Volunteers of Niagara Falls
Earl W. Brydges Library
1425 Main Street
Niagara Falls, NY 14305
285-1404

Literacy Volunteers of Orleans County
118 South Main Street
P.O. Box 482
Albion, NY 14411
589-9237

Literacy Volunteers of Wyoming County
18 Linwood Avenue
Warsaw, NY 14569
786-3890

Newspapers in Education
The Buffalo News
One News Plaza
Buffalo, NY 14240
849-3477

NIOGA Library System
6575 Wheeler Road
Lockport, NY 14094
434-6167

Parents Anonymous of Buffalo & Erie County
27 Jewett Parkway
Buffalo, NY 14214
833-9772
892-2172 (Help-Line)

United Way of Buffalo & Erie County
742 Delaware Avenue
Buffalo, NY 14209
887-2626

Western New York Center for Children's Literacy
Canisius College
2001 Main Street
Buffalo, NY 14208
888-2811

Western New York Family Magazine
295 Parkside Avenue
P.O. Box 265
Buffalo, NY 14215-0265
836-3486

Creating Families of Readers Project Staff At WNED

Tony Buttino, Vice President Local & National Production & Co-Executive Producer, Reading Rainbow
Pamela Johnson, Director Education & Outreach, Project Director
Donna Olney, Reading Rainbow Project Assistant Project Coordinator
Angela Schifano Einwachter, Project Assistant

Special Thanks

LeVar Burton
Wendy Graham, RMC Research Corporation
Lancit Media Productions Crew & Staff
Twila Liggett, GPN/Reading Rainbow

Calendar Design Team

Calendar artwork created by the University at Buffalo, S.U.N.Y. Illustration Program; art directed by Kathleen Collins Howell

Contributing Illustrators:
Pat Banaszak, - May and September
Christine Beetow, - January, March, April
Quenby Chunco, - August
Kathleen Collins Howell, - Cover, February, November
Eileen Koteras, - July
Jeannette Perez, - June, October, December
Michael Woloschinow, - Book Tree

Eileen Koteras, WNED Graphics Department & Calendar Design Coordinator
Linda Perkins, Contributing Writer
Ceal Tachok, Contributing Writer
Color separations by CCS Princeton
Printing by Guerra Press
Paper, Alling & Cory

BEST COPY AVAILABLE

Local Advisory Committee to WNED

Pamela L. Hamilton, The Buffalo News
Carol Kearney, Buffalo Public Schools
Margot Keysor, Educational Opportunity Center
Michele Miller, Western New York Family Magazine
Margery Nobel, Literacy Consultant
Debora Ott, Just Buffalo Literary Center
Linda Perkins, Buffalo & Erie County Public Library
Donna Phillips, Canisius College Department of Education
Mary Regan, Western District PTA
Barbara Rowe, United Parents
Kevin G. Smith, Literacy Volunteers of America
Ceal Tachok, retired Williamsville librarian
Doug Vincent, Effective Parenting Information for Children (EPIC)
Jennie Wylegala, Parents as Reading Partners (PARP)

Dear Captain of the Calendar,

Welcome to Reading Rainbow's "Family Reading Week." We hope you and your family have a great time sharing the joys of reading together during this special celebration.

But the fun should not stop here. This calendar is your souvenir - a little something to help support family reading throughout the whole year. And you know what? You are designated "Captain" of this calendar.

If you are wondering what being a "Captain" is all about - it's easy! First of all, hang the calendar in a place of your choosing. Next, check out the family reading ideas whenever you get the chance. Try out some of the fun activities and get your whole family involved. Also, watch *Reading Rainbow* at home or in school and use the program to get started on your own reading adventures.

As a fan of *Reading Rainbow*, you know that when you read a book, you can go anywhere and be anything. So have a great year - meet new friends, discover exciting places and learn a lot about yourself and the world.

Sincerely,

Your Friends at Channel 17

P.S. Let your parents know that you are in charge of this family reading calendar, but that you will need their assistance. Explain that reading together is fun and helps kids learn.

READING RAINBOW

17 23

Funding for Reading Rainbow is provided by the Kellogg Company, the Corporation for Public Broadcasting, the National Science Foundation and public television viewers. Reading Rainbow is a production of GPN/Nebraska ETV Network and WNED-TV, Buffalo and is produced by Lancit Media Productions, Ltd. of New York City. Reading Rainbow is a registered trademark of GPN/WNED-TV.

WNED-TV Membership and Fundraising activities may change the Reading Rainbow broadcast schedule.

Funding for this public television and outreach project has been provided by a grant from the National Institute for Literacy, Washington, D.C.

Just a reminder...

Reading Rainbow's Family Reading Week
February 14-18

Watch Reading Rainbow's Family Television Special
Wednesday, February 16 at 8 P.M.
repeats Wednesday, February 23 at 10:30 A.M.

Invite your friends and family to watch together
and have a **Bedtime Reading Pajama Party**

**If you are not able to watch at these times, please record the program
for use at another time. One year off-air recording rights**

Call WNED-TV at 845-7000 for more information
Also, let us know what you're planning.

PROGRAM HIGHLIGHT

Specials

7 AM (AE) Bob Marley: Time Will Tell: The performer mixes reggae, rock, soul and blues to produce a new sound. 951697

7 AM (HBO) Pen Pals: Children of Chile, Tibet, Hong Kong and Finland describe their lifestyles and cultures with pen pals in the United States. □ 2597697

7:45 AM (HBO) My Girl 2: HBO First Look: Dan Aykroyd, Jamie Lee Curtis and Anna Chlumsky in sequel. 87782622

8 AM (SHOW) The Paperboy: Joe is his family's sole breadwinner during the Depression. 931429

Noon (DISN) A Day in the Life of Donald Duck: Donald leaves his Beverly Hills home for the studio. □ 894239

Noon (HBO) Asylum: Mental institutions try to rehabilitate resident criminals. □ 804535

2:30 PM (19) Journeys: "Canadians in Belize: Fishing for Solutions" A Canadian program in Belize teaches Caribbeans how to manage their fishery. □ 79790

5 PM (23) Embarrassed to Death: Colorectal Cancer: The importance of early detection of colorectal cancer. 85887

6 PM (AMC) Street Scenes: New York on Film: Neil Simon, Paul Mazursky, Alan King, Joe Pesci and Sydney Pollack discuss the city and movies. 895887

7:50 PM (DISN) Disney Salutes the American Teacher: Barbara Bush profiles dedicated teachers across the country. □ 27392239

8 PM (17) Reading Rainbow Family Reading Special: Encouraging families to read together. 43887

8 PM (TMN) Chris LeDoux & Suzy Bogguss: Ropin' & Rockin: The singers perform at Bally's in Las Vegas. 728177

10 PM (7) Sports Illustrated Swimsuit '94: The 30th Anniversary: Models pose in locations around the world. With Kathy Ireland; Rachel Hunter; Elle Macpherson; Roshumba; Ingrid Seynhaeve; Vendela; Stacey Williams; Patricia Velasquez; Kate James. □ 61103

10:50 PM (SHOW) Bessie Coleman's Dream to Fly: A young black woman becomes an aviator and civil-rights leader. 16521158

11:50 PM (19) Journeys: "A Canadian Team: Fighting for Solutions" A Canadian program in Belize teaches Caribbeans how to manage their fishery. □ 3685516

Midnight (TMN) Chris LeDoux & Suzy Bogguss: Ropin' & Rockin: The singers perform at Bally's in Las Vegas. (R) 501307

12:40 AM (SHOW) Last Breeze of Summer: A girl is chosen to integrate a Texas school in 1957. 5467217

4 AM (FAM) Scott Ross Street Talk: "Crime Against Women/No More Golden Rule Days" Increasing crimes against women and violence in schools. With Dr. Andrea Parrott; Paxton Quigley; John Pannell; George Butterfield. 234524

4:30 AM (SHOW) Bessie Coleman's Dream to Fly: A young black woman becomes an aviator and civil-rights leader. 919384

Broadcast Movies

Noon (58) ★★★ "The Woman of the Town" ('43) Albert Dekker, Claire Trevor. Dodge City lawman Bat Masterson stops a cattle king and loves civic-minded saloon singer Dora Hand. (2:00) 66055

1 PM (39) ★★★ "Hansel and Gretel" ('54) Electronic puppets called "Kinemins" do a musical version of the brothers Grimm fairy tale. (G) (1:30) 98158

7 PM (58) ★★ "Scott of the Antarctic" ('48) John Mills, Derek Bond. English Capt. Robert Falcon Scott leads an ill-fated second expedition to the South Pole, reached in 1912. (2:00) 96784

9 PM (2) (11) "Moment of Truth: To Walk Again" ('94) Blair Brown, Ken Howard. Parents fight to get proper care for their son, a Marine paralyzed by a bullet during training. (2:00) 7516, 35887

11 PM (5) ★★★ "The Spider's Web" ('89) Klaus Maria Brandauer, Ulrich Muhe. An anarchist double-agent thwarts a weak schemer's rise to power in Nazi Germany. From the Joseph Roth novel. (1:00) (Part 4 of 4) 72429

TV Sports

6:30 AM (9) 1994 Olympic Winter Games: From Lillehammer, Norway. Freestyle skiing, mogul finals; luge, women's singles; speed skating, men's 1,500m. □ 239871

7 AM (4) 1994 Olympic Winter Games: Freestyle Skiing, Luge, Speed Skating. From Lillehammer, Norway. Freestyle skiing, moguls; luge, women's singles; speed skating, men's 1,500m; Nancy Kerrigan practices. □ 36603

1 PM (TNT) 1994 Olympic Winter Games: Freestyle Skiing, Ice Hockey, Luge, Speed Skating. From Lillehammer, Norway. Freestyle skiing, moguls; ice hockey, Finland vs. Norway; luge, women's singles; speed skating, men's 1,500m. 834413

1:30 PM (9) 1994 Olympic Winter Games: From Lillehammer, Norway. Ice hockey. □ 986351

7 PM (ESPN) College Basketball: Boston College at Miami. 412603

7:30 PM (29) NHL Hockey: Buffalo Sabres at Hartford Whalers. 692852

7:30 PM (ESPN2) NHL Hockey: Buffalo Sabres at Hartford Whalers.

7:30 PM (EMP) College Basketball: Temple at St. Bonaventure. 309719

8 PM (MSG) College Basketball: Missouri at Iowa State. 89210

9 PM (ESPN) College Basketball: Virginia at Duke. 275974

Talk Shows

7 AM (2) Today: Ben Stiller; Nick Nolte; home renovation; Dr. Berry Brazelton. □ 41535

7 AM (7) Good Morning America: Jerry Van Dyke and wife recover from earthquake; inside the business of the Visa card; Tonya Harding's USOC hearing; Luke Perry; award-winning kitchen; quadruplets born in 1974. □ 70061

9 AM (2) Geraldo: Women who love grifters. 73239

9 AM (4) Sally Jessy Raphael: Mothers who kick their pregnant teens out of the house. 64535

9 AM (7) (9) Regis & Kathie Lee: A wedding. 11413, 35061

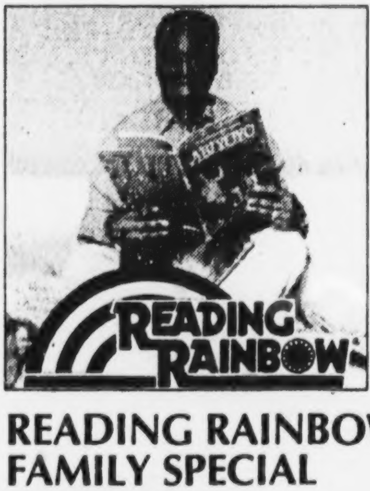
9 AM (58) Jenny Jones: Women confront the other woman. 59239

9 AM (HBO) World Entertainment News Report: Entertainment stories from around the world. 799784

10 AM (2) Maury Povich: Real-life rescues. □ 57142

10 AM (7) A.M. Buffalo: Clairol make-overs. 93968

10 AM (29) The 700 Club: Manuel



Family Viewing

Join children's performer Bob Schneider and a group of area children for a special night of family viewing! First, an exciting half-hour of fun activities to encourage family reading. Then, an award-winning installment of READING RAINBOW focusing on building families.

READING RAINBOW
FAMILY SPECIAL
Tonight 8pm

17

READING RAINBOW®

WNED-TV, Box 1263
Buffalo, NY 14240

Tel: 716-845-7000
FAX: 716-845-7036

Opening Books...Opening Minds

February 24, 1994

Dear Bedtime Reading Pajama Party Coordinator,

We would like to thank you for being a part of Reading Rainbow's Family Reading Week and for hosting a bedtime reading pajama party. We have had a tremendous response from schools, public libraries, PTA groups, community agencies, neighborhood centers, and individual homes who planned to host some type of family reading party.

We know that most sites decided to wait until after the program aired to have parties. We had the opportunity to travel around on Wednesday, February 16 to visit the Langston Hughes Community Center in Buffalo and a family in Pendleton who invited three neighborhood families over to join the fun. The Langston Hughes Community Center featured two storytellers who shared African-American tales with over 50 children and parents. The home in Pendleton shared pizza and popcorn, and invited a special "aunt" over to read stories. Both sites had a great time watching the program with others, and especially enjoyed the storytelling and book reading.

As a follow-up to our outreach project, we would like to get your feedback. We are hoping to continue working on family literacy outreach services and would like to see this type of initiative repeated next year. We would like to know what you liked about the project:

- what you think could be changed
- how can we better serve your needs
- what can we provide you to help you organize a party.

We have enclosed a brief questionnaire and would greatly appreciate it if you could take a few moments to fill it out and return it to us. Your opinions will be very instrumental in our planning should we have the opportunity to spearhead a similar project next year.

We would also appreciate it if you could send us any flyers, photos or hand-outs from your bedtime reading pajama party as soon as possible for our final reports. We would love to see what you decided to do for your party!

Thank you again for all your help and support. Please let us know if we can help you in anyway.

Very truly yours,

Pamela Johnson
Pamela Johnson
Director of Education & Outreach

Donna Olney
Donna Olney
Reading Rainbow Project Assistant

Funded by the Kellogg Company, the Corporation for Public Broadcasting, the National Science Foundation and public television viewers. READING RAINBOW® is a production of GPN/Nebraska ETV Network and WNED-TV, Buffalo and is produced by Lancit Media Productions, Ltd. of New York City. READING RAINBOW® is a registered trademark of GPN/WNED-TV.

PBS

Creating Families of Readers
Outreach Initiative Questionnaire

The Reading Rainbow Family TV Special

1. What did you like best about the program?

2. How could the TV program have been improved?

3. Was the television special beneficial to your bedtime reading pajama party?

4. How did children react to the television special?

5. How did parents react to the television special?

6. What would you like to see included in any future family literacy television special?

The 1994 Reading Rainbow Family Calendar

1. What did you like best about the 1994 Reading Rainbow Family Calendar?

2. How could the calendar have been improved?

3. How did children react to the calendar?

4. How did parents react to the calendar?

Bedtime Reading Pajama Party Start-Up Kit

1. Was the Start-Up Kit helpful to you? If so, how?

2. How could the Start-Up Kit have been improved to better help you host a family reading party?

Awareness Meeting at Channel 17

If you attended an Awareness Meeting, how helpful was it to the planning of your party?

Other Comments/Suggestions

Name:

Organization:

Address:

Phone: Fax:

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Bedtime Reading Pajama Party

(Followed by a local READING RAINBOW
television special for families)

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BUFFALO, NY 14203 (716-881-3266)
FEBRUARY 16, 1994 6:30pm - 8:30pm

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You and Your Family
Are Invited to Attend a

Reading Rainbow
Bedtime Reading Party

at

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THURSDAY, FEBRUARY 17, 1994

6:30 - 7:00pm : Bookfair and crafts
7:00 - 7:45 : Storyteller - LORNA CZARNOTA
8:00 - 8:30 : viewing of Reading Rainbow TV Special

ACTIVITIES TARGETED FOR AGES 5 & UP!

RESERVATIONS NOT REQUIRED BUT A PHONE CALL TO THE CENTER WILL HELP US HAVE ALL OUR SUPPLIES READY FOR THIS FUN NIGH PHONE 832-1010 AND LET US KNOW YOU ARE COMING.

THIS IS A FAMILY EVENT!!!

KIDS, DON'T FORGET TO BRING ALONG A PARENT OR OTHER ADULT!

LIGHT REFRESHMENTS WILL BE SERVED.

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CATHOLIC CENTRAL SCHOOL AND WNED-TV PRESENT:

A FAMILY READING CELEBRATION!

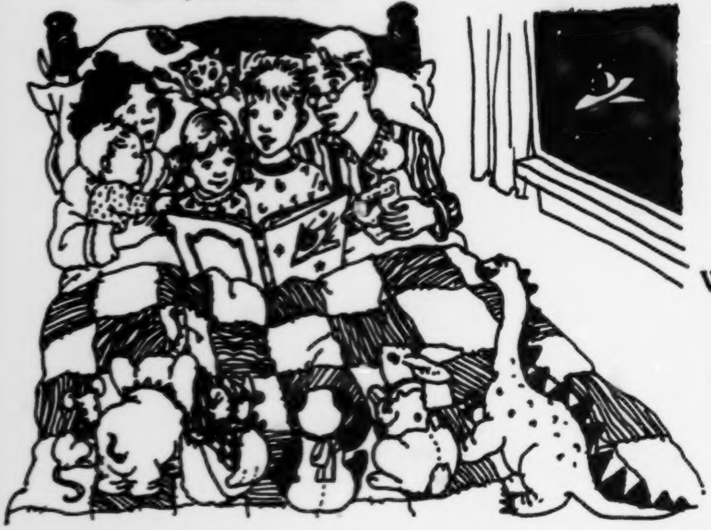

Illustration by Kathleen Collins Howell

FOR: Students in grades K, 1, 2, and 3
and a parent or guardian

COST: None

SITE AND TIMES: (choose one)

Wednesday, March 2	3:00-4:30 pm	Bissonette Campus
Thursday, March 3	1:00-2:30 pm	Herlihy Campus
Thursday, March 3	3:00-4:30 pm	Herlihy Campus
Saturday, March 5	9:00-10:30 am	Bissonette Campus

- Door Prizes! - 18 books will be given away in a random drawing
- We'll watch an episode of Reading Rainbow, the award winning program which you can view at home every afternoon on WNED-TV
- We'll watch a special "Pajama Party" broadcast, designed to inspire your family to join in the celebration of reading all year long
- There'll be a chance for some hands-on family literacy activities
- Every child will receive the 1994 Reading Rainbow Family Calendar, which lists each broadcast program and activity ideas

There is no cost to attend the Family Reading celebration, but you must pre-register to ensure adequate materials for everyone:

Child's Name__________________________________ Grade ______________

__________________________________ Grade ______________

Parent/Guardian Name ____
(a parent or guardian MUST accompany each child or group of siblings)

Phone # ________________

I will be attending the Family Reading Celebration:

( ) March 2, 3-4:30 pm

( ) March 3, 1-2:30 pm

( ) March 3, 3-4:30 pm

( ) March 5, 9-10:30 am

Please return this form to your child's teacher.

/baj

READING RAINBOW®

Creating Families of Readers

Outreach Initiative

A Report to
Fellow Public Television Stations
from WNED-TV, Buffalo, New York

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Volume 10 • #11 JANUARY 1994 $1.50

PARTY TIME!

Inside

BIRTHDAY PARTIES

◆

HELPFUL IDEAS

NEW PARTY PLACES

AT-HOME PARTY THEMES

ENTERTAINERS

WIN A BLIZZARD BIRTHDAY!

SEE PAGE 13

Cross-Country Skiing "How-To" Tips

Dr. Eric Rosen:

New Year's Resolutions The Whole Family Can Live With

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Western New York
Family
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Where It's At...

UP FRONT: Happy Birthday!

Think back to when you were a kid — how did your family celebrate your birthday? Did you have a party? Your favorite meal? A beautiful cake? Did you look forward to your special day with great excitement? Even without fancy trimmings, birthdays are a time for creating memories and marking important milestones. Inside this issue are lots of fun ways to make a fuss over those milestones, whether you celebrate at home or at one of the many "party places" around the area.

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Family Matters... from publisher Michele Miller

Lots Of New Things In Store For The New Year

Everyone here at *WNY Family* is very excited about what seems to be a multitude of new child and family-related businesses opening with the coming of the New Year on the Niagara Frontier.

You've probably noticed ads in national magazines and on television which feature babies, kids and parents — selling everything from stereo systems to tires to stain-resistant carpeting.

Because the largest part of the generation known as baby boomers has reached the parenting stage of life, people with kids are suddenly getting LOTS of attention. Businesses, large and small, are beginning to cater to their needs and wants.

Frankly, I think it's the attention that families have deserved all along!

Reading our sister publications across the country has made us realize just how far behind Western New York has been in the "kiddie realm." From child care services for sick kids (so Mom and Dad can manage to stay on the job) to nanny security registries, progressive cities like Atlanta, with young populations, have for years boasted oodles of specialized businesses catering to parents — businesses offering services that didn't even exist in Western New York. Now, in 1994, we can finally say that the future has arrived in Buffalo!

National educational franchises like Futurekids computer classes and Kumon Math Centers have opened in the last year. And as the article beginning on page 6 explains, Leaps & Bounds, Gymboree and Discovery Zone play centers are new additions to the roster of child-related businesses setting up shop here.

This certainly bodes well for *WNY Family's* growth as the region's only publication targeted to young families, but it also is an important and exciting development for each of YOU as parents. When families and children are considered important by the business community, your daily life will be made much easier by their efforts to offer the goods and services you need... and that other areas of the country have had for years!

The experience of being a parent in WNY will be different from now on with the arrival of these businesses — and there will be more to follow!

Speaking of MORE, *WNY Family* has hired a few more staff members. Sharon Preisch is our new full-time graphic designer. It will be Sharon's creative challenge to give *WNY Family* a cosmetic makeover as we complete our 10th year of publication in 1994.

Joining us as Sales Manager, Bob Reigstad will help us develop new advertisers whose support will allow us to add more pages to each issue. As the father of three young children, Bob is enthusiastic about what *WNY Family* can offer readers and advertisers alike.

We hope you'll help us reach our goal of making *WNY Family Magazine* a household word on the Niagara Frontier by talking it up to your friends, relatives, business acquaintances and any of the family-related businesses you patronize. We exist because of your support — and we'll be working harder than ever in 1994 to remain the trusted resource you deserve.

WE'VE MOVED!

WNY Family is growing & we've moved to a larger space a few doors down from our old office. Our phone number remains the same (**836-3486**) but our new address is:

287 Parkside Ave. • P.O. Box 265
Buffalo, New York 14215-0265

On Our Cover: *One-year-old A.J. Pellerite, son of Anthony and Shannon Pellerite of North Tonawanda, knew exactly what to do with his birthday cupcake!*

Tips & Tidbits

IS THE PURCHASE OF A COMPUTER IN YOUR FUTURE? The folks at Futurekids Learning Centers might be able to help. **FUTUREKIDS** will be offering a FREE seminar for adults on Wednesday, January 12th from 7-9pm at both their Williamsville and West Seneca locations. This seminar is open to the public and is the second in their **FUTUREKIDS for Grown-ups** series.

This seminar will help you determine your computer needs, outline software considerations and discuss the differences between computer suppliers. There is limited enrollment. Please call 675-0266 to make reservations.

BEWARE of a group calling themselves the "Child Protection Program Foundation." The Erie County Department of Social Services has received complaints that a group using this name has been contacting area residents using a high pressure telemarketing approach to solicit funds. They have no connection to the Erie County Department of Social Services, the department mandated by law to receive and investigate all complaints of suspected child abuse or neglect in Erie County. The department itself does not solicit donations.

DOES YOUR TODDLER LOVE MUSIC? Are you looking for a way to help release his/her excess energy this winter? Then you should know about the new "Music and Me" music and movement classes starting at the Community Music School in Buffalo on January 10. The 45-minute, twice-weekly sessions run through Easter and are the perfect introduction to the arts for 2-3 year olds. The classes include songs and games as well as creative play. And, says instructor Jane Corwin, "You are guaranteed to have as much fun as your child!" For more details on this class call the Community Music School, 415 Emwood Ave, Buffalo, at 884-4887.

Letters from Our Readers
You Said It!

☐ *Fun Was Had By All*

I am writing to thank you for your support of Family Days at the Albright-Knox Art Gallery.

You will be happy to hear that the day's attendance was near 2,500 — making our first Family Day the largest single-day indoor event ever held at the Gallery. Fun was had by all, and the whole event went off without a hitch. Certainly the advertising and publicity that *WNY Family Magazine* provided contributed to Family Day's tremendous success.

We are already planning our next Family Day scheduled for March 13, 1994. We look forward to working with you throughout the series.

Thomas J. Kempisty
Marketing Coordinator
Albright-Knox Art Gallery

☐ *Children's Fair Thanks*

On behalf of Rich Products and Rich's Mother and Child Center, I would like to thank you for the generous donation of magazines to our Third Annual Children's Holiday Fair.

We have received a lot of positive feedback from our Associates who enjoyed the diverse informational exhibits and variety of quality products displayed by each vendor.

This year we welcomed seven new vendors and expanded our Fair by adding craft tables and other specialty items.

We appreciate your continued support of our Children's Fair.

Patricia Taggart
Community Relations Assistant
Rich Products Corporation

We'd Love To Hear From You!

Send us your comments & viewpoints — on the articles you read in WNY Family or on current events affecting family life here in Western New York.

QuikPix...

Katrina Eldridge *(center) celebrates her 2nd birthday with cousins* ***Stephanie & Justin Tartick*** *in this photo sent in by* ***Deborah Tartick*** *of* ***Lancaster***

Do you have a candid photo of your kids or family that will give our readers a chuckle or warm their hearts? Share it with us right here in our **QuikPix** feature!

Send your photos (color or black & white) to: QuikPix, *WNY Family Magazine*, 287 Parkside Ave., P.O. Box 265, Buffalo, NY 14215-0265. Please include your phone number and a brief photo description. Enclose a stamped self-addressed envelope if you want your photo returned to you.

What's New in the Kid Biz

Highlighting products & services, locally & nationally, of interest to families with children.

❖ GETTING KIDS WHERE THEY HAVE TO GO HAS JUST BECOME EASIER!

Are you trapped by your kids' afterschool schedules for dental appointments, music lessons, dance classes and the like? Do you sometimes feel like you are a taxi service?

If your 3 year old child needs a 5 mile ride 3 days a week (which takes you 20 minutes), by the time they are 16 years old you have made 2,028 trips, spent 676 hours and traveled 10,140 miles. So says a brochure from one of two brand new transportation services dedicated to shuttling kids when their parents can't be there to do it.

COMMUTER KIDS, INC. is a private door-to-door Kids Cab Service designed for kids ages 3-16. Founded by Lorraine Mattar, this Buffalo-based service employs only courteous, reliable and responsible drivers and is fully insured. At present they serve Amherst, Kenmore, North Buffalo and the Tonawandas.

KIDDIN' AROUND is based in Tonawanda. Owner/operator Janet Ames has 20+ years of accident-free and violation-free driving experience and a B.S. in Education.

Both services operate minivans at rates cheaper than regular taxi service and based on distance and frequency of use. There are discounts for more than one child as well.

Both services offer to meet with you and your child prior to your first scheduled pick-up to be introduced to the driver, helping you and your child to feel comfortable and confident about riding with a driver other than their parent.

To get in touch with **Commuter Kids "Kids Cab"** call **885-8680**. **Kiddin' Around** can be reached at **871-9500**.

◆ ◆ ◆

Local businesses are invited to submit items of interest to our readers to be considered for use in this column.

PARTY TIME!

CAUSE FOR CELEBRATION:

NEW PLACES FOR GREAT KIDS' PARTIES & INDOOR FUN YEAR ROUND!

BY: MICHELE MILLER

Hooray! Western New York is finally catching up with the rest of the country when it comes to indoor play programs for children and what are coming to be known as "family play centers."

For years, we've gotten calls at the *WNY Family* offices from parents who've moved to our area from other parts of the United States. "Isn't there a Gymboree here?," they'd ask. We'd gently have to break the bad news that, amazingly, in a region where the major portion of the year is spent indoors, there was none.

Until now.

With more than 350 centers opening since 1976 across the United States and in foreign countries, Gymboree was the originator of movement/play programs for children under six and their parents. In the process of developing their centers, where babies, toddlers and preschoolers take part in 45-minute weekly, year-round classes which combine free play and group activities, Gymboree created a national awareness and acceptance of the importance of play, movement and exploration in a child's first years.

And now that awareness has finally extended to Western New York with the opening of a **Gymboree** center this month in Amherst at 1836 Maple Road in Williamsville. A southtowns location is in the planning stages.

Six class levels will be offered for newborns through 4 years of age. Specially trained teachers lead age-appropriate, non-competitive activities involving tyke-sized play equipment including slides, climbers, bouncers, mats, tunnels, balls and more.

Parent participation is essential at Gymboree, with the adults supporting, interacting with and encouraging their little ones.

In addition to the regular classes, Gymboree will be offering birthday parties. Children celebrating their first through 4th birthdays will get the center and teacher all to themselves for 1 1/2 hours. Up to 17 other children with one accompanying adult per child may be invited. Children need not be enrolled in Gymboree to host or attend parties. There are two party plans to choose from.

Their "Birthday Bash" party includes a 45-minute Gymboree class which incorporates the birthday child's favorite activities, equipment set-ups and songs. Gymbo the Clown makes an appearance (in one of his various puppet forms) to sing personalized birthday songs and play with the birthday child and guests. During the remaining 45 minutes, a gift is presented to the birthday child, party favors are given to each guest, and the children enjoy birthday cake and juice. Gymboree supplies the invitations.

The "Birthday Blowout" includes all of the above and more. Gymbo makes a live appearance to share in the activities, pizza is served in addition to cake and juice and the festive atmosphere is enhanced by brightly colored Gymboree helium balloons that the partygoers will take home.

"It's a unique theme that children and adults both enjoy," says Maureen Mills, Director of Gymboree of Western New York. She adds, "There is a lot of interactive play and parents seem to really appreciate being included in the fun."

Prices for the two plans range from $130 to $225. Each party is tailored to individual tastes and is priced accordingly. Party times are flexible.

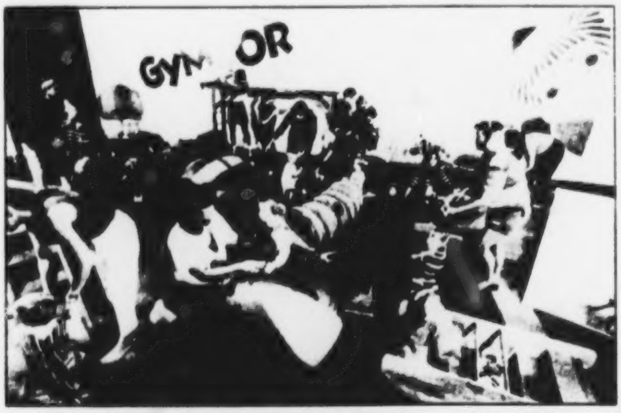
You can experience a Gymboree class for free at one of many Open House classes scheduled at the center during the week of January 10th. Weekly classes for infants through 4 year olds and their parents will begin the week of January 17th. For information on birthday parties or classes, call Maureen Mills at 88-GYMBO.

Also new to the realm of indoor fun in Western New York is **Leaps & Bounds**, a 14,950-square-foot innovative play center with "turbo slides," suspended tube mazes and other state-of-the-art play structures that are large enough for even adults to play in.

This McDonald's Corporation-owned facility is the first to open in New York State and is one of only 30 that will be operating across the country by year's end. Developed as a natural extension of McDonald's 17 years of experience with families and play, the first Leaps & Bounds opened in Naperville, Illinois in 1991.

Their Western New York location opened in mid-December at Sheridan & International Drives in Amherst. Based on the Play with Purpose™ child development concept, Leaps & Bounds was designed to foster the social, emotional, physical and mental development of children, while encouraging families to play together. As a matter of fact, at Leaps & Bounds, adults play free but must be accompanied by a child!

"Families in the Amherst area are going to be surprised at how much Leaps & Bounds has to offer them," said Gordon Schrage, Leaps & Bounds Facility Manager. "The facility is state-of-the-art, our staff is top-notch and fun is the name of the game at Leaps & Bounds."


Parents and kids enjoy the Gymboree facilities.

After touring the center on grand opening day, I personally came away convinced that these folks had indeed thought of everything possible to make their play experience a positive one for all members of the family.

You are greeted at the door by a courteous staff member who directs you to place any chewing gum in their brightly decorated "gum drop." Chewing is a definite no-no here.

Your shoes are stowed in a bin (don't worry, socks, which are required, are sold if you need them!) and a check-in process provides a security bracelet for each child and matching sticker for each adult. Upon leaving, kids' bracelets and adult stickers must match to insure that no child leaves with anyone other than he arrived with. (Also note that you can not just drop your older kids off; an adult must remain in the facility.)

If you have an infant with you in addition to older children, you can place baby in a "SmartSitter," a wheeled cart with an infant seat on top and storage space for diaper bag, etc. on the bottom. There are coat racks and coin lockers (reusable with the same coin — a cost-saving touch!) at the back of the center.

Once through check-in you are free to roam this colorfully constructed wonderland of mazes, tubes, bridges and slides — one mile of intertwined superstructure in all! — for as long as you like.

A separate play area for 1-3 year olds includes crawling and climbing set-ups as well as a 3-D fire truck from which geometric shapes can be removed and fitted like puzzle pieces.

A ball pool is filled with 25,000 multi-colored balls — which for sanitary purposes are washed in a "ball washer" that's great fun to watch. A pretend trolley of tubes and cubes for kids to climb in, around and through completes this area.

We were able to watch parents and kids scurrying through the play maze and come sliding down tubes together. This place really is built to accommodate the very biggest of kids — grownups! They even rent kneepads for 50 cents to protect those older joints from wear and tear.

If all this burning of energy gets you feeling hungry, you can get a snack at Leaps & Bounds' food court. In addition

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We're Making Magic
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Cops & Robbers
Cowboys
Dinosaurs
Disney Characters
Favorite Fruits
Foreign Country
Ghosts & Goblins
Gypsies
Heroes (Superman, etc.)
Holiday (Nearest Birthday)
Kings & Queens
Little Mermaids
Mary Poppins
Mexican Fiesta
Mother Goose Characters
Movie Star Make-Believe
Mt. Everest Adventure
Muppets
Ninja Turtles
Occupations
Olympic Athletic Events
Peter Rabbit
Pirates
Rainbows
Rodeo
Select-a-Decade (20's, 50's)
Sesame Street Characters
Tea Party
TV Show
Victorian Dress-up
Wild West
Wizard of Oz

BY: JEANMARIE BOND

10 TIPS FOR PARTY SUCCESS

Most modern parents cringe at the mere mention of a birthday party. The noise level...the mess...the cost factor...the clean up...all of these issues can seem overwhelming.

But moms and dads needn't grimace or moan. Instead, focus on fun while making your children's party plans. But, adults must consciously remember that parties are for kids, and NOT for their parents. Keeping this focused perspective in mind, the following tips guarantee success.

1. Involve your child in planning his or her party. After all, the party is for children. Kids are unabashedly imaginative and creative, so you might be surprised by what they can add. It's your child's special day, so let that child be involved.

2. Select a suitable time. Kids often are cranky in the afternoon, so try noon-time or even late morning. Be very specific about time. A two hour affair usually works best. (Longer parties are possible for older children, if more activities are planned).

3. Invite a reasonable number of children. A good guideline is the old rule of thumb — to invite the same number of children as your child's birthday age. But beware of hurting friends' feelings by sticking strictly to this rule. Be practical, determining how many children your party can handle.

4. Select a location appropriate for children. "Home is where the heart is," so family room and backyard parties are often preferred. Other locations are also fun, like pizza parlors, theme parks, children's museums, ice cream parlors, skating rinks, or swimming pools. You can even invite guests to a neighborhood park. Just remember, these parties are more ambitious, requiring additional cost, greater supervision and even transportation. The benefit is that clean-up is minimal.

5. Look to your youngster for a theme. Though not absolutely necessary, themes do make planning easier. Invitations, decorations, activities and foods are easier to imagine when tied to a theme. Check out the list of ideas at left. Consult your child about this list. Discuss his or her favorite colors, characters, games, toys, collections, heroes or activities. Don't worry about being elaborate. Instead, be whimsical and imaginative — think fun!

Something as simple as a color will work as a theme. Four year old Phillip loves "green." For party invitations, send green leaf shapes, cut from construction paper then sprinkled with glitter, in store-bought green envelopes. Ask guests to dress in green. Decorate with green streamers, paper and balloons. As favors, let children pot their own plants in green paper cups. Play pin the grape cluster on the grapevine. Bob for green apples. Hand out green popcorn balls. Prepare green foods, like lemon-lime punch; guacamole with chips; honeydew melon and kiwi fruit cups; celery sticks with parsley-flecked cream cheese; skewers of chilled spinach tortellini and cheese cubes; mint-green ice cream; or green frosted cupcakes. Brainstorm with your child, letting imaginations run wild.

6. Decorate for kids, not for adults. Decorations always help create a mood. But, usually, the simpler the better. Let kids decorate as part of the fun. Cover the table with large sheets of white butcher wrap paper. Set out bright plastic mugs filled with neon markers as party favors. Assemble streamers, bright paper, foil stars, confetti, glitter, tape and glue. Let children decorate their own zone or spot at the party table. Give guests blank cards, made of construction paper, and let them create their own birthday greetings. Activities like these can be better than games, since nobody loses and everyone wins.

7. Plan activities for kids with their age group in mind. Five year old boys are bursting with energy, so avoid tedious activities. Two year olds need adult supervision, so plan activities that include a parent. The key to any

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ASK THE EXPERTS:

WHAT KIDS LIKE BEST AT THEIR PARTIES

KID-APPROVED

Each year parents face certain tasks that seem to be overwhelming. Somehow, they make it through income tax season, and manage to schedule exams with the doctor and dentist. But sooner or later, the kids' birthdays arrive, and planning their parties becomes an ordeal.

Parents fret, wondering what kind of extravaganza to hold. The neighbors hired a magician for their last event. But then there was the party with the giant air-jump. Of course, a trip to the arcade is always a hit. Or would ice skating be a much better bet?

Rather than fret about your child's birthday bash, consult bona fide birthday experts. More than 300 children, between the ages of 5 and 12, were interviewed to determine, precisely, what works at kids' birthday parties. These "experts," most of whom had attended dozens of parties in their not-so-distant past, bubbled forth with information and plenty of party planning tips.

It seems there are three keys to a party's success, based on the comments of these talkative youngsters—fun, food and family or friends.

"Fun" is number one on these experts' tip list. But, surprisingly enough, fun is not defined by what is done, performed, arranged, scheduled or provided for them. Instead, kids deem fun what they get to do. Certainly, hired entertainment, surprise guests and animated characters are a delight. But kids seemed even more enthused by the fun they were able to have on their own.

Games and activities that involve the kids seemed high on their list of party tips. In fact, it appeared that the more active the kids were, the better. Boys of all ages frequently mentioned sports. Whether it was baseball, soccer, basketball or football, they seemed to have the most fun when rigorous sports were played. One child talked enthusiastically about a party where two hours of basketball and four square were played, in the backyard. Another child spoke of a baseball party, when all guests came dressed in uniforms, and their own World Series occurred.

Girls, likewise, talked about sports, expressing a preference for active parties. They frequently mentioned parties where dancing took place, with the girls bringing their favorite CD's or tapes. In a few cases, the girls dressed up, as rock stars or 50's style, and danced to the same style of music.

And for both the boys and girls, miniature golf, bowling, swimming and ice or roller skating always seemed to be a big hit.

Other active events, like relay races in the backyard or a mini Olympics at the park, were high on these kids' lists of favorites. Several children mentioned "Super Duper Double Dare" courses set up at their own home. Courses included obstacles like jumping through kiddie wading pools filled with oatmeal, running around posts while balancing a raw egg on a spoon or crawling through tunnels coated with shaving cream.

With all this talk about active parties, it became evident that where the kids go is certainly not as important as what the kids do. Carefully supervised scavenger hunts through the neighborhood, and treasure hunts in an attic or basement, received rave reviews. Likewise, playing on equipment in a neighborhood park, or swimming in a nearby backyard, were more popular than trips to zoos or theme parks. And finally, one child advised, "If you want it to be a cool party, make up your own games and combine one game with another."

Kids particularly liked doing things they don't normally get to do.

continued page 36

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LET'S PARTY!

PLAN A DINO THEME PARTY

BY: PEGGY MIDDENDORF

Dinosaurs, and kids' fascination with them, are not a passing phase. A birthday party with a dinosaur theme might be just the thing for a budding archaeologist or a Jurassic Park fan.

Shape the invitations like a bone, with all the party information on the back. A hand-held magnifying glass with party information attached by a ribbon is another way to invite kids to an archaeological dig of a party.

Decorate the party room with dinosaur posters along with plastic and inflatable dinos. (Dinosaur plates, cups, napkins, balloons and T-shirts are readily available at party stores.) Have the kids dress in either prehistoric clothing (ragged clothes, torn in strips to look like animal hides) or in tan, adventurer clothing to be scientists looking for dinosaur remains. Use chalk to draw dino footprints on the walk that leads up to the door of the party.

The party food can become the main activity for the party. As the kids arrive, have them use refrigerated biscuit or bread stick dough to form their favorite dinosaur using their hands and plastic forks and knives. Have dino decorations available like raisins or M & M's for eyes, ice cream cone pieces for spines and gumdrops and licorice for spots and other embellishments. Cook according to package directions and use this creation for snack. (Make sure each child works on his own individual cookie sheet or piece of aluminum foil so that the finished product doesn't need to be moved.)

After crafting their own dino, each child can make an edible prehistoric scene. Give every child a large paper plate. Let them make a broccoli tree out of a broccoli floret stuck into a chunk of cheese (make a slit in the cheese for easier insertion), grated carrots or chinese noodles make a great nest and olives or hard boiled eggs make great eggs for the dino's nest.

For a centerpiece, make a cave for the dinos to live in. The birthday child or host can pull apart pieces of biscuit or bread dough and form them into ball shapes. Turn a bread pan upside down on a cookie sheet. Cover the pan with dough balls and cook. Once the cave is dry, remove it from the pan and place a few trees and lettuce grass around the entrance.

For non-edible options, have each child bring an old shoe box to make a diorama. All that is necessary for a diorama is some plastic dinosaurs, tissue and construction paper and glue. Let the kids loose to make their own prehistoric scene. Kids can even make holes in the top and attach pterodactyls to some string for a moving scene.

Little ones would enjoy searching for plastic dinosaurs in the sandbox or around the party room. Everyone can keep the dinos they find.

Another great searching game lets kids imagine they are scientists trying to find dinosaur bones. Cut dinosaurs bones from paper plates. Scatter them around the room or hide them in the back yard. Number each bone to either "build" a dinosaur mural or let the kids cash them in for prizes.

For a different searching game for older kids, try this dinosaur egg search. Give the children a series of clues. Tell them they are searching for the last

continued page 39

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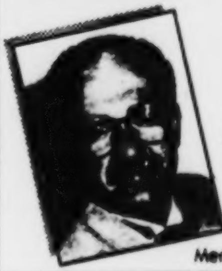

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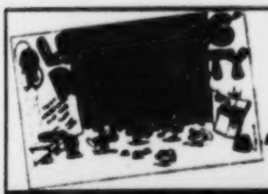

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One Parent's Party Experience:

LASERTRON PARTIES ARE A BLAST FOR "BIG KIDS"

BY: KAREN FEUERSTEIN

Did you know that birthday parties may have originated hundreds of years ago as a defense against evil spirits drawn to birthday girls and boys? Those close to the child gathered to form a protective circle around her/him, and gave gifts to make the good wishes even more forceful! Today, children still want to feel special on their birthday, and to have a good time with their friends all around them. Translation: Birthday party time!

What's a fairly recent, great all-weather alternative to traditional birthday parties for active children? We held my son's seventh (and in his opinion, his best) birthday party at LaserTron, 5101 North Bailey in Amherst (across from Tops International, behind Red Lobster). This was the highlight of my son's and his ten friends' week, as they were all so excited before and after the event! In case you didn't know, 7 year olds don't like to sit still for long but love action! So this seemed like an ideal birthday activity.

An entire birthday party lasts approximately 1 1/2 hours (players should arrive 1/2 hour early, for a total of 2 hours). The players must arrive on time, as there is a lot to do! The children first fill out a disclaimer form with their name, address, date of birth, etc. (as several of the children did not know this information or how to spell it, you may want to write it down for them ahead of time, or ask for help from other adults at your party).

They are also given a laminated, official Membership Card (to be brought every time they return) on which they write a Code Name of their choice, like Hulk or Spike (my son chose Sealy, the name of his favorite stuffed animal). The children are then known throughout the rest of the party by this Code Name, and not their real name! As the game is played in the dark and the kids get quite sweated during all the action in the game, make sure they dress in black and in light weight clothes.

The players are then taken into an equipment room where the rules are explained to them before they "suit up." Seven years old is the youngest age recommended for this game. For those kids who had never played before, the rules explained to them while in the equipment room were hard to understand. However, once they got out onto the playing floor, the game became more understandable. They were each suited up with a Light Phaser vest, which is worn like a back pack, has target sensors on the front and back, emits a visible beam of colored light, has a gun attached, and is very heavy for the smallest children.

The players are divided into two opposing teams, Red and Green (my son had already decided on the teams ahead of time!). There is one LaserTron referee assigned to assist each team. Initially, 50 shots and 5 lives are given to each player. When the shots or lives are depleted, the players must run back to their Home Base to be recharged. Points (10) are scored by shooting an opponent player's sensors (and 10 points are deducted for shooting a member on their own team!), and by reaching the opposing team's base station and shooting its sensors (50 points). The points and the number of shots remaining appear on the Light Phaser vest's monitor. The playing room is quite dark and large, and is filled with columns and other structures behind which players can hide.

The children loved the competition and action of the game. Three games, eight minutes each, are played. A game starts when the music begins, and ends when the music stops. A computer keeps track of the scores. The scores can also be seen in the lobby on a TV monitor. Parents are invited to come inside the playing area and watch.

LaserTron games are played every half hour, with up to 20 players. As there was no one else waiting at the time, we were lucky enough to play with just our party. Otherwise, nine other people (of any age) would have been added to our group. A minimum of eight players is required when booking a birthday party. Adults can also play with the children. Although my son's experiences have only been at all-boy parties, I was told by employees that girls also enjoy the game just as much!

If you have younger or older children who aren't playing, they can amuse themselves in the lobby on tables with toys they bring along or with the video games. We watched my three-year old daughter wander around and pretend she was playing the video games (and also make quite a mess dropping popcorn on the floor!). As the players are quite active during the game, they aren't given anything to eat or drink beforehand. The others in our party were provided with popcorn and drinks while we waited.

After the game, the excited boys were treated to pizza (you choose in advance from three different pizza parlors), unlimited popcorn, and unlimited individual drinks (they each chose their own flavor or a LaserTron Special—a mix of all flavors!). One employee was assigned to serve the food and take care of any other need we had. She was very helpful and patient! We also ordered an extra pizza ($8.00) for the non-playing adults in our group.

Included in a standard birthday party are: one playing session, unlimited pop and popcorn, napkins, paper plates, cups, etc. The tables are set up very nicely when you arrive, with the paper items, a birthday sign, and discount coupons at each place setting. A standard birthday party costs $6.50 per player. The "ultimate party" is $7.50, and also includes a slice of pizza or a hot dog.

You can bring in your own cake (and pizza, if you so desire). Discount coupons can be found for parties and individual games. Discounts are also available for most organizations.

The birthday person is treated as extra special throughout the party. At the end, he/she is given a choice between a free game pass or a LaserTron T-shirt (which my son chose and proudly wore to school the next day!).

The highest scorer also receives a free game pass. Computer-printed copies of the scores from the three games are given to the birthday person and the highest scorer (I made additional copies the next day for the other players).

A Polaroid picture of the group is taken for the birthday child. We brought our camera and camcorder, both of which we took into the playing area. I was also given a carnation, which was a nice touch! Half-way through the party, an employee asked me three questions to see how I felt everything was going. At the end, I was given a Satisfaction Survey, for which I received a free game pass for mailing it back within seven days.

continued page 36

ENTER TO WIN A BLIZZARD BIRTHDAY PARTY FOR YOUR CHILD!

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NEW PARTY PLACES *continued*

to fast food fare you will also find healthy items such as juices, yogurt, raisins, and Cheerios on the menu. Grownups can even enjoy a cup of cappuccino! Comfortable tables and chairs dot the landscape in several areas of the facility.

And speaking of comfortable, there is a "Plenty Quiet Room" with padded lounge chairs, a ceiling-mounted large screen TV and an overflowing magazine rack for those parents wishing to relax while the kids expend their excess energy. (I told you they thought of everything! Oh, and they even sell film in case you should run out while snapping shots of junior enjoying himself!)

Leaps & Bounds has 6 beautiful, glass-enclosed party rooms. Their birthday party includes admission, birthday cake, beverages, a special gift for the birthday child and plenty of playtime before and after the one-hour supervised party — all for $6.95 per child (7 child minimum). Lunch or dinner and/or Goody Bags are additional.

Leaps & Bounds is open Monday through Thursday from 9am-9pm; Friday & Saturday from 9am-10pm and Sunday from 9am to 8pm. Admission is $5.95 per child through age 16 with no time limit. Again, adults are free when accompanied by a child. Birthday parties can be scheduled by calling 1-800-282-4FUN.

Hot on the heels of Leaps & Bounds and Gymboree is Discovery Zone — a Chicago-based indoor play chain which has plans to open centers in the TJ Maxx Plaza in Amherst, the BJ's Plaza in Hamburg and at the corner of Union Road and Galleria Drive in Cheektowaga. So, it certainly looks like Western New York kids will have plenty of indoor fun choices in the coming months!

PAUL'S SAYS WHEN IT'S BIRTHDAY PARTY TIME, *PARTY ON* WITH FUN *AND* SOME CREATIVITY!

PAUL'S TEACHER'S PET

At what point do kids get their fill of the same, old birthday grab bags filled with the same, old party favors? Well, you sure don't want it to be at *your* child's next party, do you?

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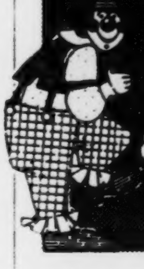

PARTIES FOR TEENS & PRE-TEENS

Once kids get beyond the clowns and magician stage, what kind of birthday party will they enjoy? Some teens and pre-teens want to try something different and unique.

Teens and pre-teens must be consulted when planning their birthday party. Let them choose the party idea, within your budget. Make sure the invitations include a definite party ending time. Hold the line with the number of kids invited—don't allow guests to bring more guests. That's one way for a party to get out of hand quickly.

Most teen parties last 2-3 hours. Have your child carefully go over the guest list to see if all the groups get along. Also try to keep all guests within a 2-3 year age range as teens and preteens tend to consider children a year or two younger as babies.

And if the guest list includes both girls and boys, try to keep the numbers even or close. Provide discreet chaperoning and plenty of food to be the hottest party of the year.

HOST A MURDER PARTY

Most kids will love the mystery, intrigue and acting entailed in a murder party. There are several "boxed" murder parties that can be purchased from toy stores or make up your own.

First decide who died and then create colorful characters for his or her friends and family. And most importantly, make sure that everyone has a motive for killing the dearly departed.

With the invitation, tell each person the name and a complete bio of their party personality, the relationship with the murdered person as well as the names and some inside info or gossip about the other party participants. Don't forget to include the business and family dealings of the deceased. Everyone should arrive in costume and then the fun begins.

Through casual conversation, discuss the final days and hours of the murder victim, as well as the circumstances under which she died and the suspected motives of each person attending. Each person, using his bio, the itinerary of the victim's last day and a little imagination, can question other suspects as well as reveal some facts about their relationship with the deceased.

Break for dinner or snack and cake after about an hour. Finish up your questioning. Then, after all the information is out in the open, everyone writes down their guess for the identity of the killer. After everyone has guessed, each person can reveal the deadly motive they had ("Yes, it's true,...but I didn't kill him) and then, the real killer comes clean.

This party is a lot of fun but should be limited to no more than 10, preferably six to eight participants. If someone doesn't show, the host can "take over" their personality as well as their own.

SCAVENGER HUNT

Kids this age will love the challenge of a scavenger hunt. When you invite the kids, make sure they come in casual clothes. And warn the neighbors in advance!

Make out a list of 50 items that each team of kids will try to find. Items on the list should be items that folks won't mind giving away such as a coat hanger, crayon, playing card, envelope with two cancelled stamps, milk jug cap, plastic fork, coffee filter, old sock, toilet paper roll, sea shell, cents off coupon, "lo-cal" recipe, old airline or theatre ticket, band-aid box, baseball card, restaurant size package of crackers, puzzle piece, tourist pamphlet or old greeting card. Each item is worth 10 points. Give extra points if an old sock is red, or if the greeting card has 1992 on it or if the puzzle piece is from the corner or if the coupon is for more than 50 cents off.

Divide the kids into teams of two or three and give each team a large garbage bag. Set the ground rules before they leave the house:

1. No house can provide more than 10 items;
2. They cannot buy or make any item on the list;
3. They can collect up to 3 of each item;
4. Set the time limit—usually one or two hours;
5. Check with neighbors in advance—any neighbor that will participate will have a red ribbon on their mail box and the kids may only go to those houses.

When they return, total the points and give gift certificates to a fast food restaurant or passes to a movie theatre to the winners.

DO THE UNUSUAL OR UNEXPECTED

In the middle of the winter, rent use of an indoor swimming pool for a different party idea; or invite everyone to come in their swim suit and build a fire in the fireplace and roast hot dogs and marshmallows.

With the right connections you might arrange for a behind-the-scenes tour of a locally produced television

continued page 38

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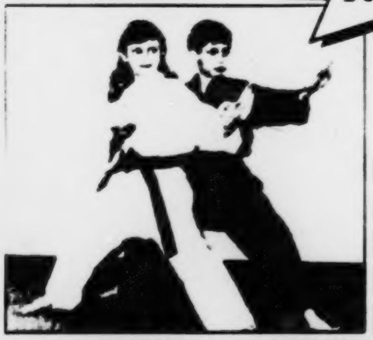

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Pick of the Literature

by: Donna Phillips

Ten Rare Gifts To Give Your Child This Year

There is something about going on a trip loaded down with required reading materials. They usually don't get read.

Although I knew I had much to cover on a recent brief plane flight, I threw my guilt out the window (at 30,000 feet) and picked up the December issue of the *US Air Magazine* instead. While leafing through it, looking for an excuse to read something light and not necessarily related to what I do, I found it. An article relating to what I do!!

Psychologist Bruce Baldwin's piece entitled "Gifts With Lasting Presence" caught my eye. His writing centered around the gifts that we give to our children. His specific concern was giving gifts that "open your heart and build life-time relationships with your children." To me that meant reading.

Dr. Baldwin notes "ten rare gifts" that "stay with children all their lives." They are:

1.) Emotional security
2.) Unconditional acceptance
3.) Positive attention
4.) Success experiences
5.) Interpersonal skills
6.) Self-respect
7.) Independence
8.) Basic morality
9.) Spirituality
10.) Family heritage

These are all topics that I have addressed in some manner over the course of my writings. It is this list and these gifts that I would like to use during the coming year to focus my thoughts and help you explore the world of children's books and the importance of reading to children. Post the above list of ten gifts someplace where you can see it frequently over the coming months.

Just as important as these ten gifts are Dr. Baldwin's "gifts for a lifetime." They are: happy memories, personal stability, close relationships and personal identity. These are gifts that are shared by all the members of the family and as "your children grow up, these lasting gifts will be returned in kind when they are adults."

Keeping these gifts in mind for ourselves and our children are important New Year resolutions and can truly make a difference in the quality of our lives and the events of the year to come. I hope that this format will provide you with insights, strategies and incentives to provide a gift that lasts, not just a year but for generations... the gift of reading.

Donna Phillips *lives on Grand Island and is the mother of two children. She is currently studying for her doctorate and teaches Children's Literature as an Assistant Professor at Canisius College.*

What Every Parent Wants

by: Dr. Kenneth N. Condrell

Dr. Condrell has asked his colleague Dr. Eric Rosen to contribute this month's column. Dr. Rosen is a member of the Condrell Center and a clinical Assistant Professor in the Department of Psychology, SUNY at Buffalo. He specializes in working with families and children.

New Year's Resolutions The Whole Family Can Live With

Every January, we tend to feel the urge to pause and consider how our lives are unfolding. It usually starts out as a good intention toward eating less, exercising more, or developing new ways of dealing with our friends, family or children. In the final analysis, though, we may often find ourselves falling short from reaching our goals. And the ledger for new resolutions for this year gets back-logged onto next year's growing list of personal debits; dreams that start out as possibilities become nagging reminders of how we'd like life to be.

In this month's column, I would like to highlight some New Year's resolutions that I feel are reasonable and attainable for families. I also want to suggest some strategies for constructing them as we face the open possibilities of another year lying ahead of us.

WHEN LIFE DOESN'T FEEL LIKE IT USED TO

Just as individuals grow and change, so do families. For most parents today, life is structured very differently from what we remember as children. The images of Happy Days or the Walton Family that many of us recall, may not be realistic for our present times. Even though we might not openly admit to wanting family life to be as idyllic as a Norman Rockwell painting, we nevertheless struggle with the dream of wanting features like closeness, security, mutual respect, and freedom from stress and conflict.

It's not that these values are not attainable. On the contrary, they create the fabric of family life. The problem is that we need to create them for the 90's in ways that are compatible with the structure of family life today. Dual career earners, blended families, stay at home moms, and single parenting and grandparenting are the status quo. We are truthfully not prepared to know what to do, how to manage it, or how to problem solve using our life road maps from our childhoods. What happens is that we end up struggling with using an outdated map, if you will, for living out life in the nineties. We'll talk more about that in a moment. But the rule of thumb in going about creating family resolutions is to remember that we are really pioneers, constructing family life and figuring out problems as we go. Recognizing this can free us up from feeling the guilt of not providing our families with enough money, time, material possessions, or conditions as we feel compelled to. Or the anger of not being able to reproduce life as it was exactly for us as we remember it from our childhoods.

Resolution: *To recognize that we are doing the best we can as parent(s) with resources at hand. Maybe even give ourselves a pat on the back for effort and a job well done. We then can proceed to develop resolutions that are guilt-free and empowered.*

CREATING FAMILY TOGETHERNESS

One of the benefits that we drew from as children of the 50's, 60's, and 70's was greater opportunity for family gathering. Whether it was dinner time around the kitchen or dining room table, weekly religious attendance at a house of worship, or a weekly trip to the ball park, we celebrated events that marked the passage of our lives with regularity and connection to others.

One way to muster closeness in a family is to set aside time when the family gets together for conversation, interaction, and fun. By designating

continued page 29

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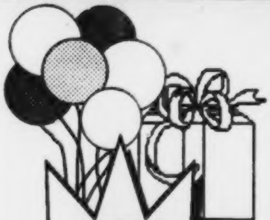

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JANUARY Calendar

— 1 —

The Aquarium of Niagara Falls remains open on New Year's Day from 9am-5pm. Dolphin and sea lion demonstrations are held every 90 minutes beginning at 10:30am. Fee: Adults $6.25, Ages 4-12 $3.95 and Under 4 FREE. 285-3575, 692-2665.

RMSC Strasenburgh Planetarium at 657 East Avenue in Rochester has shows all day on New Year's Day. Teddy and the Rickety Rocket - 11am & 3pm, Christmas Laser - 2pm & 9:30pm, 25 Years at the Star Factory and The Making of the Star Factory. Fee for each show: Adults $4, Children (K-12) & Senior $2.50. 271-4320.

— 2 —

Nature's Fury at the Buffalo Museum of Science ends on this day. Fee: Museum Admission. 896-5200.

— 4 —

Tuesdays For Tots at the Strong Museum, Activity Room C, in Rochester. Jan. 4 -The pirate rock-style music of *Gary the Happy Pirate* (10am & 11am) and Jan. 18 - Mike Ihrig performs *Mike's Magic and Merriment* (10:30am). Admission: Adults $4, Children $2.50 & Under 1 FREE. 263-2700.

Dollar Admission Days at the Buffalo Museum of Science on Jan. 4-7 and Jan. 18-31. The main hall is closed during this time period. 896-5200.

Expectant Parents Class offered by the Special BirthPlace at Sisters Hospital from 7:30-9:30pm in Palmer Hall. Fee: $25 per couple and is not limited to parents who plan to deliver at Sister's. To register call 862-2414.

— 5 —

Epiphany Eve Party at the Buffalo & Erie County Historical Society starting at 7pm. Come and enjoy the Trimini Singers (7:30pm), Victorian games and toys and an Epiphany cake filled with surprises and prizes. Fee: Families of four $9, Adults $3.50, Children (7-15) $1.50 & Under 7 are FREE. 873-9644.

— 7 —

Erie County Winter Carnival at Chestnut Ridge Park Jan. 7 from 5:30-9pm and Jan. 8 & 9 from noon-5pm. Enjoy scenic hayrides, tobogganing, sledding, skiing, magic shows, face painting, sports competitions, live entertainment in the Casino, aerial fireworks (8:30pm) and ice sculptures.

— 8 —

Ours Through Adoption, a non-profit, adoption support group meets at St. John's-Grace Episcopal Church, 51 Colonial Circle in Buffalo at 7pm. Steve Bojanek of *New Beginnings* shares information regarding the agency's adoption programs. 675-3546.

American Red Cross Babysitting classes are held on *Jan. 8 & 15* at 64 Broad St. in Tonawanda, 5161 Camp Rd. in Hamburg & 3637 Union Rd. in Cheektowaga; *Jan 22 & 29* at 125 Central Park Plaza in Buffalo & 5161 Camp Rd. in Hamburg. All from 10am-2pm. Ages: 11 and older. Fee: $10. To register call 886-7500.

— 10 —

The Winter Community Education Program, offered by the West Seneca School District, begins registration for 273 different classes (74 brand new) that run January 18 to March 19. For more information call 674-3513.

La Leche League of Buffalo meets at 744 Eggert Road at 9:45am. Topic: *"Baby's Changing Needs."* 882-2607.

— 12 —

"Parenting the Adolescent" is a Positive Parenting Seminar by Dr. Kenneth Condrell, Child Psychologist, at the Cheektowaga Central High School Auditorium, 3600 Union Rd. from 7:30-9pm. Fee: FREE.

"Sibling Rivalry" is the topic to be discussed by Dr. Anthony Vetrano, Pediatrician, at the WNY Preschool PTA meeting, 7:30pm. Forest Elementary School, 250 North Forest Rd. in Williamsville. Fee: FREE and open to the public. 632-2045, 838-4774.

La Leche League of Amherst meets at the Aesthetics Associates Center, 2500 Kensington Ave. in Snyder at 7:30pm. Topic: *"The Baby Arrives - The Family and The Breastfed Baby."* 835-7504, 689-4438.

— 15 —

Families Interested in Adoption meets at St. Paul's Lutheran Church, North Ellicott St. in Williamsville at 7:30pm. Topic: *"Traveling to Your Child's Country of Birth."* 875-5106.

— 18 —

La Leche League of Niagara Falls meets at 1213 Maple in Niagara Falls, 7pm. 282-0336.

— 19 —

La Leche League of Orchard Park meets at 37 Milford in Hamburg, 10:30am. 649-7673, 835-5843.

— 20 —

S.H.A.R.E. of Western New York, a support group for people who have

10 11 12 1 2 3 4 5 6 7 8 9

January 1994

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30	31					

Our calendar lists events for children, parents and families as a whole. Space limitations prevent our listing all details, so be sure to call ahead for information and any changes that may have occurred after our print deadline. If you would like your event to be considered for inclusion in the FEBRUARY CALENDAR, information must reach us no later than:

JANUARY 14

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experienced a miscarriage, stillbirth or infant death meets in Kenmore Mercy Hospital, 2950 Elmwood Ave. at 7pm. 836-6460.

— 21 —

Candle Lantern Workshop at the Schoellkopf Geological Museum, 7pm. Make your own candle lantern with supplied materials followed by a walk around the museum grounds. Fee: FREE but registration is required. 278-1780.

Parents Of Children With Asthma is an American Lung Association support group that meets at the Harlem Road Community Center, 4255 Harlem Rd. in Amherst, 7pm. Topic: "*Exercise and the Child with Asthma*" by Dr. Frank Cerny, Ph.D., Exercise Physiologist. 883-LUNG.

"Parenting 101" class series for new and expectant parents and grandparents at Mercy Hospital of Buffalo from 7-8pm. Topic: *Infant Safety, Choking Prevention and CPR.* Fee: $5. To register call 828-2886.

— 22 —

Betty Boop to Barney: *Make-Believe Characters Invade the Marketplace* opens at the Strong Museum. This exhibit looks at popular fictional characters in American cultures, how they have been marketed and have played a part in our lives. Fee: Adults $4.50, Student & Seniors $3.50, Children $2.50 and under 3 FREE. 263-2700.

Sibling Preparation Class offered by the Special BirthPlace at Sisters Hospital from 9:30-11am or 11am-12:30pm. These classes are designed for ages 2-8 who are preparing for the birth of a baby brother or sister. Fee: $10 per family. To register call 862-2414.

— 29 —

Ride A Blue Horse is an appealing story told at the Lancaster Opera House about a boy who is different. 1pm. Enjoy this touching and amusing account of James Whitcomb Riley, the famous American poet. Fee: $5. 683-1776.

The Ugly Duckling and The Emperor's New Clothes are "Theatre For Children (and Parents, too!)" shows by Pegasus Productions' puppets at the Rochester Museum & Science Center, 657 East Ave., at noon. Stories are "acted" by various puppets, from life-sized rod puppets to stick puppets and hand puppets. Fee: $7. Call 271-4320 for advance ticket information.

Lynn Mulholland of Niagara Falls takes her 2nd birthday cake very seriously!

Cabin Fever Family Festival Jan. 29 & 30 in the Agri-Center at the Hamburg Fairgrounds for families with children 10 years & under, with part proceeds to benefit the SPCA of Erie County. Petting zoo, midway caravan of entertainment wagons, 50¢ kiddie rides. Sat 10am-6pm, Sun 10am-4pm. Fee: Adults $6, Children $4 and under 2 FREE. For directions and information call 649-3900.

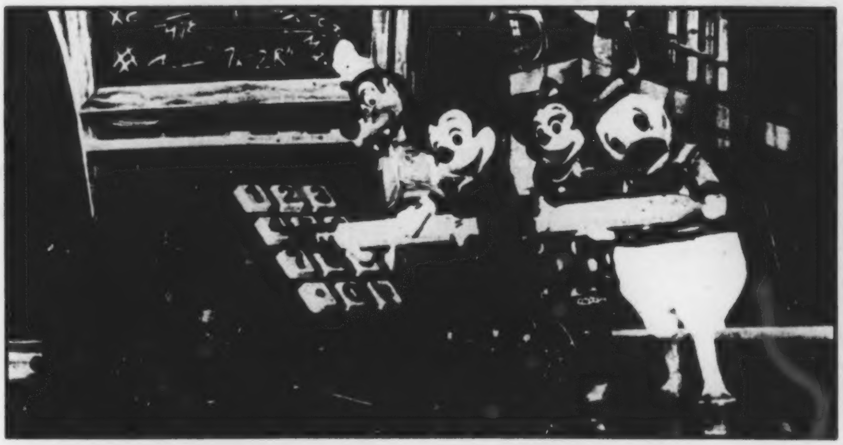
Summer Opportunities Fair at the Buffalo Seminary Gym, 205 Bidwell Parkway, 11am-3pm. The Fair features exhibitors and displays of exciting summer opportunities (local, national and international) for young people and teens. Fee: FREE. 885-6780.

JANUARY Calendar

Disney's Small World Comes Skating Into Buffalo

Producer Kenneth Feld creates a bold new format for live family entertainment at Walt Disney's World on Ice--Mickey's Great Adventures! For the first time on ice, an elaborate extravaganza features two different stories in one exciting fast-paced production. The two-hour action-packed spectacular opens for nine performances in Buffalo at the Memorial Auditorium on January 11 through January 16, 1994. Tickets are currently on sale at the Prime Seats Box Office, Buffalo Memorial Auditorium and all Prime Seats Outlets in Western New York and Canada including Cavages, Record Theater, and Doris Records.

Join in the excitement by watching talented world-class skaters from Poland, Russia, Finland, Great Britain and the United States. Mickey Mouse, Donald Duck, Goofy and their Disney friends--Roger Rabbit, Chip 'n' Dale, Darkwing Duck, Don Karnage, Baloo and Louie perform live on ice in vibrant costumes and sing along to classic tunes with their international cast of professional figure skaters.



The skaters in this elaborate, exciting and entertaining show are extraordinary athletes who demonstrate an eclectic mix of skating style ranging from graceful solo work and high-spirited ice dancing to slapstick comedy and an unusual pair presentation.

Tickets for Walt Disney's World on Ice--Mickey's Great Adventures are $9.50, $11.50, $13.50 and are currently on sale. Special group rates are available by calling 822-0690. For more information about this wonderful show call Prime Seats at 847-1688.

* * *

Buster Bison Joins Battle With The War On Drugs

Western New York United Against Drug and Alcohol Abuse is proud to introduce the Buster Bison Program to the children of Western New York through community groups, recreational centers, after school programs and area schools systems.

The Buster Bison Program, which targets grades K-2, teaches children the five life skills proven to help kids resist drugs. It is based on the acronym, **"S.T.A.R.S,"** which stands for self-esteem, talking, activities, responsible decision, and striving for goals.

The 30-minute Buster Bison Program assembly features Buster Bison and "Mr. B" (as in Be drug free) directing group activities pertaining to the **"S.T.A.R.S."** life skills. To emphasize **Self Esteem**, Buster and the kids play the "Name Game," where Mr. B plugs different child names into a rhyme. Other activities include "Buster Says," Buster's version of "Simon Says," which reinforces **Talking** as well as playing the "Hokey Pokey" which stresses healthy **Activities**. Mr. B finishes with the ballad, "If You Believe," from the movie The Wiz accentuating **Responsible Decisions & Striving For Goals**.

In addition to the 30-minute assembly, there is a follow-up activity book which was created jointly by WNY United, Rich Products Corporation, and the Buffalo Bisons.

If you or someone you know who works with children would like more information on the Buster Bison Program contact Matt Smith of WNY United at 878-8563.

Western New York United Against Drug and Alcohol Abuse is a grass roots initiative designed to increase awareness, educate, and mobilize communities to action in order to prevent alcohol and drug related problems.

Join Reading Rainbow's FAMILY READING CELEBRATION

The week of February 14-18 is Family Reading Week at WNED-TV/Channel 17. Using the popular television series *Reading Rainbow* as its catalyst, Channel 17 will celebrate the joys of family reading, provide positive role models of family reading in Western New York and inspire area families and organizations to join in the fun by hosting Bedtime Reading Pajama Parties.

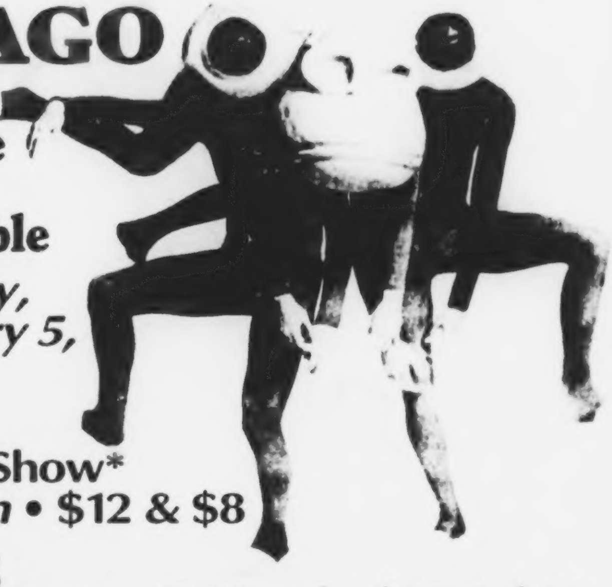
To date, over 170 schools, community organizations, public libraries, churches and individual homes have signed up to host the parties on Wednesday night, February 16.

The parties begin around 6:30-7pm and culminate with a group viewing of *Reading Rainbow's Family Television Special* at 8pm on Channel 17. The special program will be followed by the Emmy Award-winning Reading Rainbow episode *Through Moon and Stars and Night Skies* at 8:30pm. (Note that all parties do not have to occur at this time. There is a daytime repeat of the program during which a party can be held.)

The objective at these parties is to cultivate family interest in reading in an enjoyable way. Each site's party will be unique — the main idea is to have fun through a series of hands-on and interactive learning activities designed for easy replication by the whole family. A 1994 Family Literacy Calendar featuring original, full-color illustrations (created by the Fine Arts Department of SUNY at Buffalo) of family reading moments and helpful activity ideas will be distributed free to each participating Pajama Party family. (TV viewers will be invited to order the calendars through a special post-program offer which will involve a postage and handling fee.)

Groups or individuals interested in hosting a Bedtime Reading Pajama Party should contact WNED/Channel 17 to request a special Start-Up Kit. Phone the Station during normal business hours at 716-845-7000 and ask for the **Reading Rainbow Family Reading Project**. The start-up kit contains resources and an invitation to attend Awareness Meetings at the Channel 17 studios in downtown Buffalo on Monday, January 31st from 8-9am, 11:15am-12:15pm or 4:15pm-5:15pm to help you brainstorm ideas for the activities which will take place at your party.

YOU CAN HOST A BEDTIME READING PAJAMA PARTY!



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DATE	TIME	OPPONENT
Jan. 2	1:30pm	Baltimore
9	1:30pm	Dayton
21	7:30pm	St. Louis
28	7:30pm	Dayton
Feb. 4	7:30pm	Baltimore
12	7:30pm	Cleveland
20	1:30pm	Harrisburg
24	11:00am	Canton

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You'll Get Carried Away!

Nature's Corner

by: Linda Smolarek

As we leave the holiday season behind, the words from a song in the classic movie "White Christmas" echo through my mind. Remember the scene where Bing Crosby and the gang are in a dining car on a train bound for Vermont, singing a song extolling the virtues of snow? Close your eyes and picture that scene.

In WNY we are fortunate enough to live in our very own snow country. With so much negative attention focused on snow, we forget the positive benefits to nature and the fun associated with this floating white gift from the heavens. If we take the right attitude, Cabin Fever should not have to exist as a hurdle to be conquered each winter. There is a whole playground outside your doorstep just waiting for your family to jump in and enjoy.

Turn those January BLAHS into January HOORAYS! For the next two months, this column will be devoted to SNOW. This month we'll focus on the natural wonders of snow. Next month will feature games and activities. So, if you don't ski, go sledding. If sledding's not your thing, try snowshoes. If snowshoeing's not for you, build snowmen. If you're not into building snowmen, take a walk in the snow with your child. But whatever your interest, keep on reading for we are going on a SNOWRIDE!

When the temperature at cloud level is at freezing or below, and the moisture-filled clouds can hold back no longer, be on the lookout for snow. Use this opportunity to introduce your children to a few snowflake friends. To do this, stand outside long enough for the surface of your clothing to cool down, and stick out your arm. Black clothing or a piece of black velvet works very well. Soon, falling snowflakes will land on your sleeves, and if the fabric is cold enough, the snowflakes will remain there undamaged.

Look closely at these tiny crystals. All snowflakes are six-sided crystals of ice, forming in one of seven basic shapes, yet no two are alike. If the individual snowflakes are star-shaped (the type usually found when the temperature is around 32°F.), this is a great chance to have a lesson on the infinite variety that can be developed from a single theme. Have the childre look closely at the starlike crystals o their sleeves. Ask them to tell yo what each one has in common with a the others. They should notice tha each one of the "stars" has six arms Tell the children that although bil lions of these six-armed stars will fal on every acre of land during a heav snow, they will never find two of the exactly the same. This fact seems to b too much for them to believe an children soon become engrossed i studying the snowflakes on their clothing, looking for the identical twin they will never find.

When you have concluded you snowflake experiment walk out int an open field, a lawn, or any plac where you can see only the sky whe you look straight up. Then, keepin your head up, focus your eyes on th falling snow. At first it will look as you are peering into a sky full of fallin feathers, but as you continue to star upward, a change will come about Suddenly, you will feel as if you ar moving upward through the snow an not as if the snow is moving dow toward you. You will feel as if you ar traveling through space with your fee on the ground. This illusion work because we see movement by relatin moving objects to the things they approach or pass by. For this reason you must see only snow and sky whe you try this activity. If a branch of tree, a rooftop, or anything else is i view, your eyes will not be tricked.

If you would like to take you family on a winter walk, join the naturalists at Beaver Meadow on Saturdays at 2:00pm during the month o January. On January 8, 15, 22, 2 Beaver Meadow will conduct family oriented Winter Interpretive Walk which will last approximately 1 t 1 1/2 hours with hot chocolate t follow in the Visitors Center. Cost is donation and 50 cents for hot chocolate.

To finish off your snow day adventure, curl up in the evening with Susan Jeffers' illustrated version of Robert Frost's Poem *"Stopping By th Woods on a Snowy Evening"*. It's favorite in our house.

Linda Smolarek *lives in the hills o Boston, NY. She has two children.*

by: Deborah Williams

Make A Winter Visit to Allegany State Park

"Here where pioneer conditions
and the native Indians survive,
the people may come for
rest and recreation."

This inscription over the massive stone fireplace in the tudor-style Administration Building proclaims the mission of Allegany State Park, New York's largest park outside the Adirondacks and Catskills.

The 65,000 acre park, which straddles the Pennsylvania border in the southwestern area of the state, was established in 1921 with 7,000 original acres. The Erie and Seneca Indian nations once occupied this land.

Today, the park operates under a policy that tries to balance recreational development with the control and protection of wildlife and other natural resources. It is a beautiful and wild land with mountains, streams and lakes. Allegany is an Indian word meaning beautiful waters.

Despite its popularity, it's possible to find solitude here. It's also possible to see deer, wild turkey, pheasants, raccoons and even bear. Be careful around wild animals—rabies has been found in this part of the state.

Although the busiest season remains the summer, this is very much a year-round park with a variety of wintertime activities. It's an ideal spot for an inexpensive outdoors family weekend. Fishing is allowed year-round, with ice fishing in winter.

There are two main recreational areas—Red House and Quaker. A third, smaller area, Cain Hollow, opened in 1971. Red House has 144 cabins, of which 80 are winterized for year-round occupancy. There are also campsites for tents and trailers. The cabins are small, green cottages, each with a front porch. They are primitive, with no indoor plumbing, but do have a refrigerator, cooking range and wood stove, as well as cots and mattresses.

There are nearly 70 miles of hiking trails. The shortest jaunt is Bear Springs Trail, a leisurely half-mile walk off Park Route 1. Most park trails range from two and a half to five miles.

Stop in the Administration Building for a trail map. Ask for the Auto Tour Guidebook and schedule of guided hikes led by a park ranger. Tours, bird walks and star watches are generally held Fridays and Saturdays during the fall and winter. Special interest groups may arrange private walks by contacting the park.

The building is the center of park activity with rental offices, a small natural history museum, a restaurant and a gift shop. It's also the place to ask questions and seek advice.

In addition to ice fishing and hiking, winter activities include cross-country skiing, snowmobiling, sledding and tobogganing.

The Art Roscoe Ski Touring Area contains five cross-country ski trails, varying in difficulty and length. The ski area includes a warming hut and rental equipment is available.

Just outside the park entrance on Rt. 219 is Salamanca, the only city in the world to be located entirely on an Indian reservation. Be sure to visit the Seneca-Iroquois National Museum, devoted to the preservation of the artifacts, treasures and way of life of the Seneca and Iroquois people. There's a one-hour guided tour in which the guides (all of whom are of Seneca descent) explain the symbolism of the artifacts and tell stories related to Indian culture and history.

Salamanca was an important railroad center and train buffs and children of all ages will enjoy the Salamanca Rail Museum located in the beautifully restored depot at the north end of Main Street. Salamanca, just ten miles from Ellicottville, is also a major ski center for the downhill ski enthusiast.

Allegany State Park is an easy hour and a half drive from Buffalo. There is no entrance fee in the winter. For campsite reservations call 1-800-456-CAMP. For park information call 716-354-9121.

If you wish to experience the park but prefer hotels, there are accommodations in nearby Olean and Ellicottville. For information on Ellicottville call 716-699-5046. The Castle Inn in Olean is a popular inn and restaurant. Call 1-800-422-7853. For general information on the area call 1-800-331-0543.

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Family Nutrition Forum

by: Sharon Eigenbrod Huff, R.D.

Weight Management

Millions of Americans will make a new year's resolution to eat better and lose weight. Reaching and maintaining a weight that is good for your health involves cutting back on fat and calories and moderate, regular exercise.

Obesity affects about 25% of the U.S. adult population. Composition of the diet eaten may be a factor in obesity, with high-fat diets promoting fat storage. Additional, excess dietary energy (calories) as fat is stored as body fat more efficiently than excess carbohydrates (starch) or protein. The latest theories on obesity suggest that high fat diets promote fat accumulation.

The latest theories also suggest that the problem in obesity treatment is not producing weight loss but in maintaining the weight loss. Unless permanent changes in your eating behavior are made to insure that energy and nutritional balance are maintained, weight gain will occur.

The most successful strategies for avoiding a regain in body weight include:

1) a reduction in dietary fat

2) an increase in physical activity (will increase burning of calories and calories from fat stores).

Learning to maintain a healthy weight isn't dieting, it is a lifetime commitment to better eating and physical activity.

Begin by finding a personal weight range that is reasonable and achievable. Set a realistic weight loss goal. Rapid weight loss is not healthy. The safest way to lose weight is to lose no more than 1/2 to 2 pounds per week.

To enhance your chance for long term weight loss you will need to assess your diet readiness. To lose weight you must be ready to make changes in your food, eating and exercise behaviors. Examine important factors including motivation, commitment, attitude and your current life circumstances to determine if now is the right time for you. If it isn't, then wait.

Yo-Yo dieting is the tendency to repeatedly taking off weight and putting it back on. Recent research has linked yo-yo dieting to increased risk of heart disease and other health problems.

Healthy Eating Ideas

☐ Keep balance and variety in your diet.

☐ Be aware of portion sizes

☐ Choose lower fat foods & snacks. Good ideas for low fat snacks include whole grain crackers with jelly, baked tortilla with salsa, fig bars, vanilla wafers, graham crackers or fat free baked goods.

Fresh and dried fruit and fruit juices are low in fat as are snacks of pretzels and popcorn (without the butter!). Other lower fat snack alternatives include angel food cake, low fat frozen yogurt or ice milk and cereal with nonfat or 1% milk.

Sharon Huff *is a Registered Dietician with a degree in Clinical Dietetics from Buffalo State College. She lives in Cattaraugus, NY. She welcomes your questions or comments. Write to her c/o WNY Family.*

New Year's Resolutions You Can Live With *continued*

nights for regularly scheduled activities, the children and adult(s) begin to look forward to predictable events. Some families achieve this by setting aside a night to watch videos as a family, where from week to week, a different member of the family gets to choose the video.

Other families try to choose a night at the dinner table when the T.V. is off and the phone is taken off the hook for the meal. Other creative ideas can include having children help prepare the meal or a desert. The key is to develop other rituals, family events if you will, that you can look forward to on a regular basis, even if you can't do them everyday.

The trick is that because family life is so much more complex than we remember life to be like from our childhoods, we may need to be flexible as we develop variations of familiar rituals. Just because we provide a ritual as a single parent, for example, does not mean that we are depriving our children from family togetherness. Also, as our children age, we need to consider how to mingle these daily routines with our children's growing need for independence and maturity.

Resolution: *to create opportunity for family rituals that celebrate getting together in predictable ways.*

NURTURING FAMILY CLOSENESS

One of the life "road maps," that we had from growing up, undervalued the power of understanding and expressing human emotion. As children ourselves, emotion was basically considered a part of our humanness that was to be contained, controlled, and dismissed. We now recognize the positive power of being in touch with what we feel and encouraging appropriate expression of emotion.

Ways to help develop children's emotional well being include:

1.) help children identify what they could be feeling, but don't assume that your interpretation is set in concrete.

2.) help them to understand possible events in their immediate situation that could be associated with their emotional reaction; and

3.) help children to verbalize their emotions by presenting possible interpretations such as, "maybe you're feeling......because......"

Lastly, the more opportunity there is to teach through example, the better. If we as adults can model different ways of talking about what we feel and when, the more opportunity there is for our children to learn new styles of dealing with their feelings.

Resolution: *to talk more openly about what we feel as adults in an effort to teach our children about managing their emotions.*

LEARNING TO DISCIPLINE WITH FIRMNESS, CONSISTENCY & SELF-CONTROL

One of the hardest jobs in being a parent is knowing how to levy consequences. The following guidelines may prove helpful.

1. First address the behavior. If a consequence or limit needs to be provided, set it in a tone of voice which is firm yet not intense enough to shatter glassware. Kids actually can get desensitized to fever pitch screaming and hollering. Therefore, your approach is more effective if you reserve earth-shaking screaming matches for really severe occasions.

continued page 38

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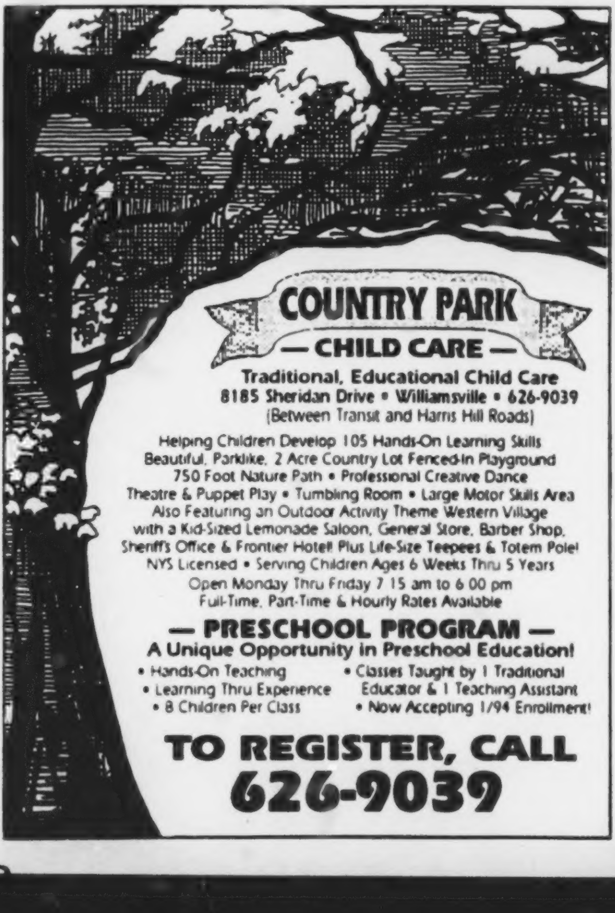

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Dad's Diary

by Doug Carpenter

Starting at the Beginning... Again

Thank God for beginnings. For without them, all we'd ever have is things exactly as they are. Nothing more. Nothing less.

Now, I imagine that, to some of you, that might sound like a pretty good deal, especially if things have been going along swimmingly. Kind of like locking in a really low interest rate on your credit card.

But then again, if things can't ever get any worse, doesn't it also follow that they can't ever get any better? No pain? Sure. But no gain, either.

Good. You're thinking about it. Which is only appropriate, since this *is* the officially designated time for taking stock. January. The beginning of a new year. Unless, of course, you'd prefer one of the *other* New Year's Days available, depending on which calendar you happen to have handy.

Julian. Gregorian. Chinese. Hebrew. Islamic. Aztec. Mayan. Take your pick. Something is always starting or ending somewhere. Just jump in wherever you see an opening.

I, myself, rather like the traditional January 1st observance, so popular with college football fans and hangover remedy manufacturers. What better time for tallying up your achievements and sizing up your failures? Unfortunately, that "failures" part is where you and I may have to part company, philosophically speaking.

Those of you who had a really bang-up 1993 as parents could probably stop reading here, although I find it hard to believe that *anyone's* kids would let them off without at least a few good guilt trips to show for a full year of parenting. Call it a necessary evil, if you like, but it's a key element of the parenting process:

1) We try. 2) They (or other parents, or some "parenting expert," or, quite frankly, just about *anybody*) make us feel inadequate, so 3) We try harder and, as a result, 4) We do a better job than if they hadn't. Simple enough.

But, when you get right down to it, yes... it *does* appear that, to some extent, we're essentially manipulated into being better parents. There *are* worse things, of course. Imagine if the process didn't work.

Still, those of you determined to feel depressed really don't have to look very far. How about that holiday gift you just bought them? The one they *begged* for? The one they're already ignoring? The one that cost $129.95 plus tax and broke three hours after they unwrapped it?

Well, if you hate the thought of walking up to the returns counter with **SUCKER** stenciled on your forehead, take heart. At least it didn't outlast its warranty.

If you're still in the market for a little humility, you're just going to have to keep shopping, I guess. Hey! What about that time you wouldn't let them do whatever that thing was that "everybody *else's* parents" let *their* kids do? Ooooohh. You were *really* horrible then, weren't you? Of course you were. Your kids told you so. And the stigma of your gross parental incompetence scarred them for... what? Hours? My God! How do you sleep at night?

Well, now it looks like it's not as easy to be a failure as you might've thought, in spite of how many shots at it we get in a year's time. Just look at all the things we start with high expectations: Vacation planning. Home improvements. Diets. And that's just on New Year's Day.

With all these good intentions just waiting to be derailed, it's inevitable that we end up feeling like failures. And we'd be right, if it weren't for one small but enormously underappreciated word: yet.

Unless you happen to know something most of us are fortunate *not* to know — that your chances to try again really *have* run out — then you haven't failed. You simply haven't succeeded *yet*.

So unless your resolutions for the new year include becoming a quitter, life is waiting. I suggest you go out there and start something worth finishing, because you haven't run out of new beginnings.

Yet.

With a 14½ year old daughter around, **Doug Carpenter** *hasn't run out of column material... yet. This is his 8th year writing for WNY Family.*

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The Kiddie Gourmet

by: Barbara Blackburn

Murph's • *6409 Dysinger Road, Lockport*

Murph's Restaurant in Lockport is worthy of the praise given by *WNY Family* reader Joan Kozlowski. As mother of four, Joan finds the decor well-designed, the food good, and the prices reasonable.

In this child friendly restaurant the kid's menu stocks Hamburger *($1.35)* Grilled Cheese Sandwich *($1.25)*, Hot Dog *($1.35)*, Fried Clam Strips *($2.10)*, and Chicken Fingers *($2.35)*. All of these items for the under ten set come with french fries—good ones, too. The Clam Strips, not often seen on a kid's menu, are especially good. Quite a plentiful supply of boosters and high chairs make this family restaurant convenient.

My favorite of the evening was a pleasingly palatable Stuffed Cornish Hen *($5.95)*. With my choice of hashed brown potatoes, peas as a vegetable, and a chef salad I'd say that was mighty reasonable. Portion control is in order here, but certainly there is enough to satisfy anyone except maybe the over eater. Other interesting selections reminiscent of both town and country included Pot Pie *($4.95)*, Meatloaf and Lasagna, plus the regular items, not on the special chalkboard.

Dad ordered the Barbecued Shrimp *($7.75)*, with salad and fries. The seafood was fried to a great golden color and just right degree of doneness inside as well as out. That fact portends well of the Wednesday and Friday Fish Fries. Food all seemed fine in every way, unless, of course, you are a Nineties snob.

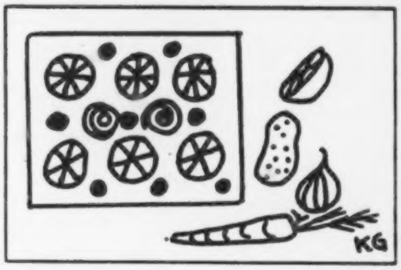
In this spacious well lit room of green and neutrals the only unfriendly aspect is the segregated smoking section one has to cut through to visit the restroom—reminding me of the old domestic airline flights. But the large, airy non-smoking section allowed for deep breathing.

Our deepest enjoyment was set on the Banana Cream Pie, with a flaky, fantasy crust. Having the same down home appeal was the Rice Pudding, not handcrafted by a Greek with spices, but on the order of Grandma's, with a good vanilla flavor. Both versions are, of course, tasty. Neither dessert was super sweet; both were creamy and light. Hurray for Murph's!

by Kathy Gabriele

KREATIVE KORNER

Fruit & Vegetable Prints



Materials:

Colored or white 9x12 construction paper, 2 or 3 colors of thick poster paint, fruits (orange, apple, etc.) vegetables (carrot, onion, potato, etc.), 2 or 3 paint brushes, knife for cutting fruits/vegetables, roll of paper towels.

Directions:

Fold 4 layers of paper towels to make a 3" square. This will be used as a "paint pad." Make one for each color (2 or 3). Pur 2 tablespoons paint on paint pad. Use brush to apply paint to fruit/vegetable. Press onto construction paper. Repeat process as many times as desired. When you change colors, be sure to use a new piece of fruit/veggie. Encourage your child to print in rows and overlap shapes for a more finished design.

Kathy Gabriele *is the mother of three children and an art educator who teaches at Orchard Park Middle School.*

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A Month of Sundays

by: Betsey Baun

As the Baun children grow older we find that family time is harder and harder to squeeze in amidst peer and school oriented interests. Repeating past family routines just won't take precedence over their new found independence resulting from the interactions with their own age group. However, enticing our budding adults with new experiences always guarantees their voluntary participation.

In addition to the maturing of our family's adventure choices, winter adds an extra burden to dreaming up new activities. The cold and abbreviated daylight hours seem to cut down on this family's energy. Like many, our various household electronic boxes command much of winter's leisure attention.

Even the downhill skiing, which has been this family's passion for many years (including the pre-children era) has witnessed a pattern of change. What started off as family excursions to Tamarack have been sidetracked, altered and often forgotten to be replaced by weekly school ski trips and a once a year President's Day weekend excursion to the slopes.

In an effort to revive the newness of enjoying winter sports and family bonding, we've decided to try cross country skiing this January. Having noticed cross country ski clinics advertised all over for years, we thought it would be simple to call the County Park System or the Schoellkopf Geological Museum and tap into their already scheduled lessons. Not true: neither are offering clinics this year. Although rentals and trails are easy to find it took a bit of sleuthing to find two commercial stores that offer instructions, Eastern Mountain Sports (EMS) on Niagara Falls Boulevard in Tonawanda and the House of Wheels on Main Street in Clarence. EMS will be presenting a free clinic the end of January at one of Erie County's parks. Their interpretation of the word "free" goes beyond instruction, it also includes the use of equipment. This endeavor is becoming quite enticing to the Baun family.

The EMS Cross Country Ski Clinic runs approximately 3 to 4 hours. After the professional staff from the store guides the group through the basic strides and teaches the rudiments of control, participants will have the opportunity to glide over the snow on their own.

The program is designed for beginners, although more experienced folks have joined them in the past. If you consider attending the clinic, advance reservations are mandatory since EMS provides the equipment. (Bob Simon, manager of the EMS said the smallest boot in stock is a women's six. He suggests that if you have children and want to attend the clinic as a family, borrow a set from a friend or check out garage sales for an inexpensive pair.)

Although the House of Wheels doesn't offer organized clinics, you can make arrangements to receive personal or group instructions from their professional on staff when you rent your equipment. And they have rentals for children, even toddlers!

A third place to tap into cross country ski instruction is with the Buffalo Nordic Ski Club. They meet at 10am every Sunday morning at the Juicery in Delaware Park. People of all ages are welcome to participate. Make sure there is about two to three inches of snow and take your own equipment.

This family oriented club has a busy schedule. In addition to Sunday morning ski clinics, they hold several ski events (two to three hours each) on weekends at various parks and ski areas, run four or five annual out of area trips (including one week in Vermont this year), hold monthly meetings the second Wednesday of each month (at the Harlem Road Community Center), and publish a monthly newsletter to keep members posted. You can get more information about the club and its schedule by call Al Bammert at 689-6494.

Although instruction seemed hard to find, there are endless opportunities to cross country ski in Western New York. All Erie County Parks are open for cross country skiing, including the Riverwalk. Several parks have facilities for getting in out of the cold. There is a lodge at Emery park, the clubhouse at Elma Meadows, a hut at Sprague Brook, the Casino at Chestnut Ridge and and a warming hut (located on Genesee Road, East Concord) at the Bureau of Forestry. The winter sports Hotline, 858-8513, offers a daily report on the parks' ski conditions.

The House of Wheels in Clarence is offering Thursday evening bus trips to the Bryncliff in Varysburg during January. The Bryncliff is a Nordic skier's delight in the winter, with 20 kilometers of trails of which five are lighted for night skiing.They groom their trails and set the tracks where possible. The Bryncliff has weekend packages that include lodging and meals.

Several WNY ski areas have trails. For example, Tamarack Ski Area has a day trail that is 8 kilometers and Holiday Valley has several trails with rentals available. And the State parks in our region welcome the Nordic enthusiast as well. Allegheny State Park has designated specific trails for cross country only.

Folks who don't own skis can rent the equipment and head for the Finger Lake region or the Adirondacks for a weekend. Many folks stay at bed and breakfasts and explore winter's white carpet on day jaunts. Ski rental costs are somewhat consistent from place to place. You can reserve rentals at the House of Wheels *(632-2631)* for $12 a day or $20 for the entire weekend and at EMS *(838-4200)* for $15 a day or $20 for the entire weekend. It is first come, first serve at Great Outdoors *(681-6006)* on Transit in Depew and costs $8 Friday through Sunday.

We have friends who take Nordic skiing one step further. They load up their backpacking gear and head for a ski weekend in the woods. Their destination is either the state owned land around Rock City outside Ellicottville or Allegheny National Forest in Pennsylvania. The wide open spaces, brisk air and solitude calm their spirits and rejuvenate their souls, preparing them once again for a return to their city centered lives

Yes, I think we'll explore cross-country skiing this January.

Betsey Baun *lives in Buffalo. Her two daughters , Julia and Elizabeth, have grown up with Sunday family outings, the inspiration for this column.*

LASERTRON *cont.*

LaserTron can handle a number of parties at once, as they have many tables set up. We chose a good time (a Wednesday evening), so we were the only ones in the lobby (which helped when trying to keep an eye on active preschoolers!). LaserTron is very crowded during the weekend. Single sessions for only playing the game are also available. When making your reservations (phone 833-TRON), I recommend asking for the quietest time period. All of the employees are very helpful, attentive and patient. It was nice to see how very well-lit and clean LaserTron is inside, especially the washrooms. LaserTron also sells T-shirts, sweatshirts, etc. with their logo.

After having pizza, the boys wanted to play another LaserTron game! The kids gathered at a clean table to open the birthday presents. What a mad rush it was to tear them open! I was glad that I didn't have to clean up that mess! Then, some of the boys took advantage of the hockey game and eight video game machines in the waiting area. None of the children were in a hurry to leave when their parents came to pick them up!

To my son, this was his greatest birthday party ever! To me, a lot of time was saved by having the preparation, gathering of supplies, and serving taken care of by LaserTron (nor did I have to plan any other activities to be played during the party—just hand out the party favor gift bags as the children were leaving!), but the best part is that I didn't have to clean up afterwards! We have already started talking about having my son's eighth birthday party at LaserTron!

"PARTY SPOT" TIP:

Member families of the Buffalo Museum of Science can celebrate their child's birthday at the museum. Pick from one of four themes — dinosaurs, insects, geology & astronomy. Decorations, favors, games, crafts, museum admissions and a tour are included in the $100 fee (for a maximum of 15 kids up to age 12. The birthday child receives a free Museum T-shirt. Parties are offered Saturdays & Sundays, 12:30-2:30pm or 3-5:00pm. For more information call the Museum at 896-5200.

ASK THE EXPERTS *continued*

Water balloon fights were very popular, along with pillow fights at slumber parties. Several children expressed glee at having an all out raw egg fight. Of course, parents were notified ahead of time, so children dressed in appropriate clothing. Piñatas were frequently mentioned as fun. And a few of the kids impressed their peers by being able to smash their face in a huge piece of cake. But most of the children delighted at just being able to be noisy. One child even mentioned, "We got to make as much noise as we wanted. All our neighbors were at the party."

By the same token, little things seemed to mean a lot. Making their own "goodie bags" rated very high with these experts. Making other favors, like necklaces from shoelaces strung with beads or T-shirts decorated with fabric paint, was popular. One child still recalls the party when she learned to knit, and returned home with her own mini-muffler.

Assembling the birthday cake, or decorating cupcakes and giant cookies, proved to be popular party activities. And several children mentioned sparklers on the cake, replacing conventional candles.

Of course, balloons with ribbons and festive "Happy Birthday" banners seemed to be "cool party" essentials. And surprising the birthday child, along with hiding all of the presents, were frequently mentioned. One girl giggled, explaining, "I hid my present in the microwave, and nobody could find it."

Other little things that mean a lot included dressing in costume (sports stars, ballerinas, pirates, cheerleaders, etc.) bobbing for apples, playing with some of the birthday child's new toys and watching rented videos.

Slumber parties are always popular, especially with children seven years or older. Again, at sleep-overs, little things mean a lot, like "squishing five people on a roll-away bed," telling ghost stories to frighten each other or playing flashlight tag.

"Food" is the second key to a party's success. Of course, food does not have to be elaborate. Good old cake and ice cream is very important, with chocolate cake a marginal winner over white or vanilla. But an ice cream cake, ice cream sandwiches or giant cookies seemed to be suitable substitutes.

Pizza is, by far, the number one "other food" to serve at a party, and "real" soda pop is very impressiv Being able to attach a brand name that soda, like Coke or Pepsi, made impact on the kids.

After pizza, in terms of popularit came the obvious—hot dogs, har burgers, chips or pretzels. Popco also scored high, particularly at slee overs or when videos were rented.

When breakfast is part of a slur ber party, pancakes, or doughnu must be served. In fact, pancake ea ing contests were frequently mention as part of the fun of the entire part

In keeping with the kids' desire be active, parties that included fo prep in part of the plan were popul One young girl loved being able form her own mini-pizza, shaping ball of dough and loading it up wi her favorite toppings. Another you man delighted at being able to bu his own birthday cake, from purchas pound cake and "lots of whipp cream." Frosting baby Bundt cak designing faces on giant cookies cranking homemade ice cream are hits with the kids.

But the biggest hit, by far, is ha ing "lots of people at a party." Ki continually mentioned their delight being able to have all their frien attend their party. Being able to c ebrate with grandparents, aun uncles and cousins is equally imp tant. Describing her favorite par one fifth grade girl explained, "T was the best party because I got spend it with my family."

One shy, young lady even co fided that her favorite party was "t one when my dad came." As she e plained, "My parents are divorced, I don't get to see my dad very ofte This earnest girl recalled very lit about that particular event, exce that her dad was there.

In conclusion, the best pieces advice for parents came from two d ferent sixth grade youngsters. T first child stated, "I would tell paren to let their kids decide what th wanted to do. If they can't make decision, suggest ideas, but don't pu them. Let them have fun, and do ruin it for them by getting in the w and taking pictures."

Another profound piece of w dom, from a child, was, "Ask your ki what they want to do, and give the time to themselves...especially they're older than nine."

As the saying goes..."out of t mouths of babes."

TEN PARTY TIPS *continued*

party's success is often how active and involved kids become. Let them "do," "make," "try" and "create," rather than forcing kids to compete. Each child should go home a winner, completely enthused about creating such fun. Send kids on a backyard treasure hunt, with prizes awaiting each child at the end. Set out miniature Bundt cakes, cupcakes or muffins, along with small cups of frosting, candies and sprinkles, so each child can decorate their own piece of cake. Play sing-along tapes, or read participation stories. (Consult your local library or children's bookstore.)

8. Provide fun foods that suit your party's theme, hour and plan. If serving lunch, Party Pizza Spirals or Birthday Snack Stacks are terrific finger foods. If all that's needed is a light snack, set out Bubbly Broccoli Dip and a platter of fresh fruit. Just for fun, serve spicy Create-a-Face Cakes which children love to decorate. *(If you'd like these recipes, send a SASE to: Birthday Recipes, WNY Family, 287 Parkside Ave., P.O. Box 265, Buffalo NY 14215-0265.)*

Expect the unexpected. If it's an outdoor event, anticipate rain and have a back-up plan in mind. If six kids are invited, anticipate more, as siblings often decide to attend. Consider anything that could conceivably go wrong, and be ready to "go with the flow."

10. "Keep it simple" is undoubtedly the most important tip to remember. Weddings, bar mitzvahs, graduations, confirmations...all of these events are more elaborate affairs. There's plenty of time, as your children grow older, to plan grand events for family and friends.

Follow these tips when making your plans. Then kick back, relax, and have a great time!

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AFTER THE CLOWNS *continued*

show (one that kids would enjoy) or theatre production company.

Ask for permission to visit a professional sports locker room.

Hold the party in a hair salon with everyone getting a makeover or treat everyone to a glamour shot.

Ask a local celebrity to "drop into" your child's party.

Get backstage passes to a rock concert.

Rent a karaoke machine and let each child become a rock star for the night.

Search out the "Guinness Book of World Records" and host a challenge of the record.

Have a sports card trading show. Each child brings his own cards and everyone trades.

Take just a few good friends to an amusement park, rock concert, dance club, college or professional sports game, to the theatre (dress up fancy) or rent a hot-air balloon for a ride.

TRIED AND TRUE PARTY WINNERS

Some kids would rather stick with tried-and-true traditional party ideas for their party. Here is a sampling:

☐ **Spend-the-night.** Girls in particular enjoy a spend-the-night party. Make sure there's an even number of kids as they tend to pair off at these parties. Not much planning is necessary for this party—just a stocked refrigerator, a VCR and a sound-proof room for yourself.

If possible, have all the girls spend the night in a large family room with a bathroom nearby. Order pizzas for a late-night snack and forget about the kids getting any sleep.

☐ **Boy/Girl Party.** For the teen that wants to have a boy/girl party for their birthday, try to keep the guest list to a do-able 6 kids per adult. A safe number to invite is no more than you can comfortably accommodate in your largest room. Try to keep the number of boys and girls even.

Decoration can be anywhere from simple (nothing) to elaborate. Add plenty of soda pop and food (keep it simple also—hot dogs and pizza are very popular). Try to contain the party to the basement or family room. Move any valuable and most of the non-breakable furniture from the room.

If you want to avoid breaking your stereo system, consider hiring a disc jockey. They have most of the current hits and can handle requests.

Kids might want to try a decade theme. Everyone comes in costume from the 50's, 60's or 70's. The music should match the era with a few of the current hits thrown in for good measure.

Don't plan on any games, except maybe Twister or another ice breaker.

Resolutions *cont.*

2. Second, make your punishment fit the crime. Sometimes, we can tend to levy consequences based on our frustration level. Kids learn from consequences that are administered close to the event, are consistent with what they know the rules to be, and when the issue is not personalized. By this I mean we talk about the behavior as opposed to making interpretations about the child's character.

3. Lastly, don't be afraid of issuing incentives and rewards for demonstration of behaviors that you want to teach your child. All too often, adults tend to shy away from rewards assuming that it's tantamount to bribery. The truth is, all of us learned tc repeat behaviors because of the positive reactions they led to, not becaus of the threats of physical harm o removal of privileges. They are onl part of the learning process.

Resolution: *Learn to catch ou children doing what we expect an praising them for it, as well as learnin to administer consequences that ar fair, consistent, and premeditated, a opposed to opportunities to vent ou frustrations on our children.*

TAKING CARE OF OURSELVES

The last point is to make sure tha we strive to take care of our need independent of our children's. Tha means that we need to strive for balance of personal time with ou significant other as well as with ou children to preserve a sense of wholeness. By giving our children a chanc to experience us in a variety of roles we teach them how to be well rounde persons.

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DINOTHEMEPARTY *continued*

dinosaur egg on earth. Describe the color, how much it weighs and how big it is, then set them loose in the house or yard. When they finally find the big green egg (watermelon), everyone can enjoy a juicy slice!

Give each of the kids paper and crayons and markers. Have them draw an imaginary dinosaur or other prehistoric animal. Then tape up all the dinos on the wall and have a naming game. Give prizes for the most scientific sounding name, the funniest, scariest, etc. (Remember, everybody wins a prize.)

Before party day, mom or dad might get ambitious and create a dinosaur piñata. Blow up long balloons to form a dinosaur shape. Make up a flour and water paste and use strips of newspaper to cover the balloons thoroughly, except for a small space on the top where candy and prizes will be inserted later. Let the piñata dry completely. Add the party favors and candy through the hole. String the piñata up high (possibly from clothes line outside. Blindfold one child at a time. Give the child a plastic baseball bat or wooden dowels to try to hit the piñata. Keep the other kids well back so they don't get hit or stampede the child trying to get the candy as it comes from the piñata.

Archaeologists have been searching for dinosaurs for a long time. Little kids will enjoy playing "Find the Dino." All the kids can decide which dinosaur they want to be and the scientist has to look for them.

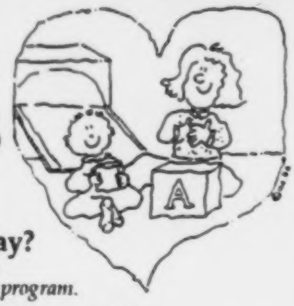
Volcanos were everywhere in prehistoric times. Older children will enjoy making one for themselves. Give each child a large disposable pie plate, some clay (or if outdoors, sand), water and an empty juice can. (Be sure the table is completely covered with newspaper.) Let them build their own mountain with the can in the middle, but be sure to leave the inside of the can empty. When the volcanos are built, add 1/4 Cup of baking soda to the can. Next, for each volcano, combine one cup of water, 3/4 cup of vinegar, 1/2 cup liquid dish washing detergent, 10 drops of yellow food dye to make the lava. When it's time to erupt, pour the mixture into the cans and watch the fun.

While eating their prehistoric scenes and dinosaurs, let the kids drink iceberg punch out of their dino-straws. To make iceberg punch, fill a plastic bag 3/4 full with water, orange juice or ginger ale. Prop the bag in the freezer and let it freeze solid. Pour punch into a large bowl and float the iceberg in it. Make dino-straws by cutting out a dinosaur shape from construction paper or paper plate. Use a hole punch to make a hole on the top and the bottom. Slip the straw through the holes for a decorative straw.

Favors can include every type of dinosaur paraphernalia in the stores today. Coloring books, plastic dinosaur replicas, puzzles, wind-up toys, T-shirts and other dinosaur emblazoned items. Magnifying glasses, shovel and buckets or a pass to a favorite museum with a dinosaur exhibit would also be a great prize or favor.

Cool down activities for this party can include a quiet reading time (check out 5-10 dinosaur books from the local library). Birthday child or hostess can read a book out loud or just let the kids read to themselves. Rent a video such as "Baby," "Flintstones" television shows or dinosaur animated cartoons. For the more scientific crowd, check the local library for the National Geographic or Nova specials on dinosaurs.

"Tell Me About CHILD'S PLAY"



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FEBRUARY-MARCH, 1994

Educational Services News

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(716) 881-5000, ext. 333

A Newsletter
For Educators

Reading Rainbow's Family Reading Week

The week of February 14-18 is Family Reading Week for WNED-TV, Channel 17. Using *Reading Rainbow* as a catalyst, we will celebrate the joys of family reading while providing positive role models for family literacy.

The celebration comes together on **Wednesday, February 16** when schools, libraries, community agencies, churches and homes throughout WNY join WNED by hosting Bedtime Reading Pajama Parties. Parties will begin around 6:30-7 P.M. with hands-on, interactive activities designed for easy replication by the whole family.

Illustration by Kathleen Collins Howell

At 8 P.M., families will gather around televisions at Pajama Party Sites to watch *Reading Rainbow's Family Television Special*, a locally produced program to encourage family literacy. Hosted by children's performer, **Bob Schneider**, this television special will take us to a party filled with music, singing and crafts. We will also visit with people throughout WNY who will share some of their family reading experiences. At 8:30 P.M., the fun continues with a special airing of the Emmy Award winning Reading Rainbow episode *Through Moon and Stars and Night Skies* which takes a tender look at a family formed through adoption.

One of the most exciting components of the week is the *1994 Reading Rainbow Family Calendar* which is being made available to Pajama Party Sites. WNED has been working with the Fine Arts Department at SUNY Buffalo to design this beautiful, full-color calendar filled with literacy-based activities for the entire family. Calendars will be made available after the *Family Television Special* for a small cost to cover postage and handling while supplies last.

WNED-AM 930 will also feature family literacy information spots during AM drive time of that week (6-9 A.M.). The spots will include local and national literacy representatives who will talk about outreach initiatives dealing with this important issue.

To join in the fun of Family Reading Week, call Donna Olney at 845-7000.

Radio Reports

WNED-AM (970) will air three programs exploring the issues facing today's schools. The series, "Education on the Line," will be hosted by veteran journalist Brian Lehrer and will feature Dr. Thomas Sobol, New York State Education Commissioner. An "800" number will be provided to facilitate listener participation. Dates and program titles are listed below:

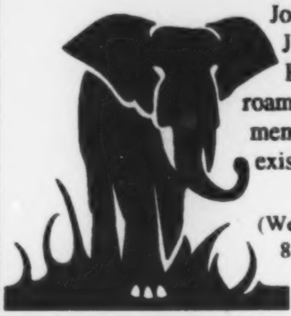
Monday, February 14, 1994
8:00 - 9:00 p.m.
"Shared Decision Making"

Monday, March 14, 1994
8:00 - 9:00 p.m.
"Curriculum: What our Children Learn"

Monday, April 14, 1994
8:00 - 9:00 p.m.
"Students With Sobol: A Conversation"

Listeners are encouraged to tape these programs for future use.

NATIONAL GEOGRAPHIC UPDATE



Join Filmmakers Dereck and Beverly Joubert on a journey through Botswana where wild elephants still roam. Follow a herd, get to know its members, and observe their day-to-day existence.

(Wednesday, February 9, 1994, Ch. 17, 8:00-9:00p.m.--rpt. Thursday, February 10, 1994, Ch. 17, 1:00-2:00 p.m. Rights: In Perpetuity.)

- Join The Ghostwriter Team

Now in its second season, the contemporary mystery, adventure series **Ghostwriter** continues to air each Sunday on Channel 17, 6:00 - 7:00 p.m. For your free copy of the Ghostwriter Newsletter contact Eleanor Noone at 845-7000.

A NEW COMPACT FOR LEARNING

Educators are encouraged to tune in to **New York Learns** as the program examines key issues surrounding New York's **New Compact for Learning.**

February 1, 1994 -- Educator's Town Meeting
Channel 17, 3:00 - 3:30 p.m.
School year Rights

Reading Rainbow Presentations

We are sorry to say that the ***Reading Rainbow Van*** will not be in service for the 1994 school season. After much hard work, we were unable to secure funding to continue this popular program. However, we are still working with prospective underwriters for the 1994 summer season. We will let you know as soon as we find out.

We have been learning much from children, parents and educators both locally and nationally on the popularity of using Reading Rainbow in school and home settings. For this reason WNED will be hosting a workshop on **Saturday, April 30** from **9 A.M.** to **12:30 P.M.** at the WNED-TV Studios. This fun-filled day will include Reading Rainbow utilization, how to give your own Van presentations, as well as how to make use of other public television children's series. The cost of the workshop is $10 per person or $25 for 3 people from the same building. To register for this workshop, call Donna Olney at 845-7000.

February 1994

OnAir

The Membership Magazine of
WNED-TV-AM-FM WNEQ-TV WNJA-FM

POWER PLAYS!

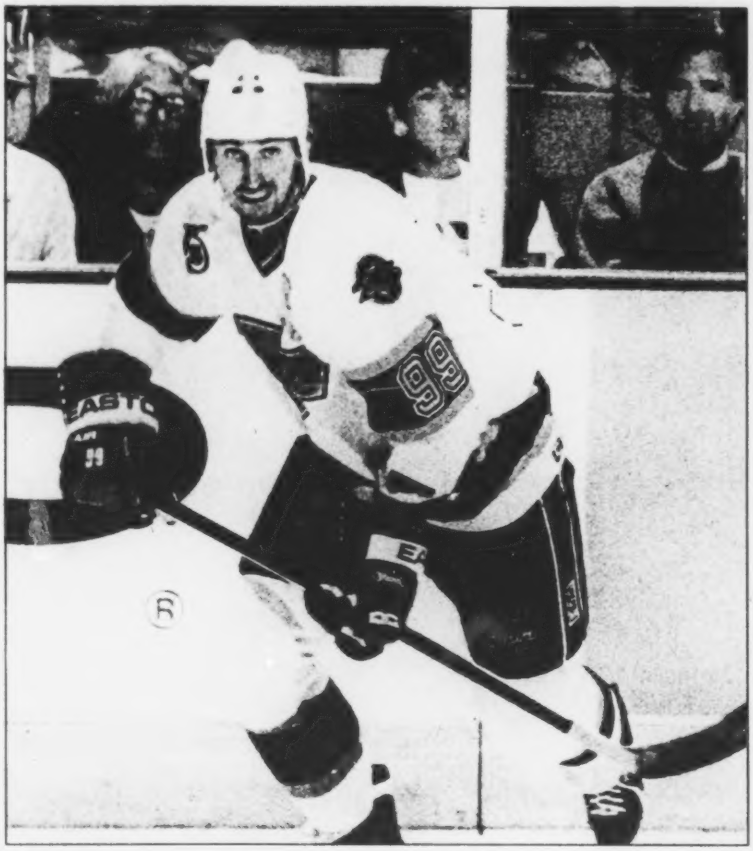
The high-stakes world of professional sports

Glacier Gala!

Mark Russell in Alaska

FAMILY FUN!

A Reading Rainbow PJ Party



BEST COPY AVAILABLE

Wednesday • 16

8:00 **17** READING RAINBOW FAMILY READING SPECIAL A live "pajama party" at WNED's studios with fun activities to encourage families to read together. Viewers are encouraged to hold their own parties; a resource kit is available from WNED by calling (716) 845-7000. (L)

23 NATURE (Repeats from Sun. 8 p.m. Ch. 17)

8:30 **17** READING RAINBOW The Emmy Award-winning episode based on Anne Turner's book, *Through the Moon and Stars and Night Skies*, a tender story about a family formed through adoption.

9:00 **17** SCIENTIFIC AMERICAN FRONTIERS A rock climber replaces his lost legs with mechanical ones. Swimmers go farther and faster by understanding the biomechanics of swimming. Science steps up to the mound for better baseball. (Repeats Thurs. 1 p.m. Ch. 17) 🗨 (S)

23 GROWING UP Stephanie is a normal teen with lots of friends and a loving family. Why, then, is she flunking out of school?

10:00 **17** THE AMERICAN EXPERIENCE *George Washington: The Man Who Wouldn't Be King* An exploration of the man beyond the myth, including his relationships with his wife and other women, his troops, his slaves and his fellow founding fathers. (Repeats Thurs. 2 p.m. Ch. 17) (60 min.) 🗨 (S)

23 THE MACNEIL/LEHRER NEWSHOUR (Repeats from 7 p.m. Ch. 17)

11:00 **23** THE NIGHTLY BUSINESS REPORT (Repeats from 6:30 p.m. Ch. 17) (30 min.)

Thursday • 17

8:00 **17** THE BIRTH OF EUROPE *Black Country and Power* The industrialization of Europe and the world wars with Germany prompted by its need for raw materials. (Repeats Fri. 1 p.m. Ch. 17) (Part 5 of 7)

23 HOUSECALL (L)

8:30 **23** NEWTON'S APPLE

9:00 **17** MOVIE *The Bingo Long Travelling All-Stars and Motor Kings* Spirited, charming tale of a barnstorming black baseball team in 1939. Starring Billy Dee Williams, James Earl Jones and Richard Pryor. (1976) (111 min.)

23 MASTERPIECE THEATRE (Repeats from Sun. 10 p.m. Ch. 17) (90 min.)

10:30 **23** THE MACNEIL/LEHRER NEWSHOUR (Repeats from 7 p.m. Ch. 17)

11:30 **23** THE NIGHTLY BUSINESS REPORT (Repeats from 6:30 p.m. Ch. 17) (30 min.)

Friday • 18

8:00 **17** WASHINGTON WEEK IN REVIEW 🗨 (S)

23 WONDER OF OUR WORLD • Guy Baskin journeys through the French champagne region in a sensitive portrait of the people and their passionate love of the land.

8:30 **17** THE MCLAUGHLIN GROUP

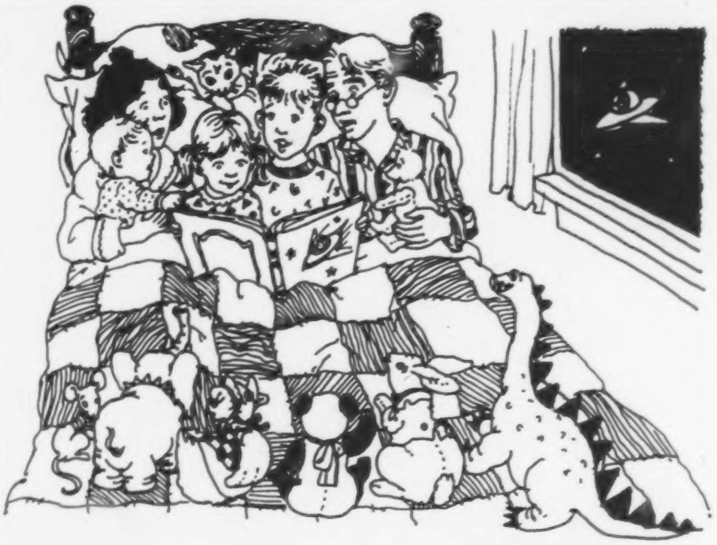


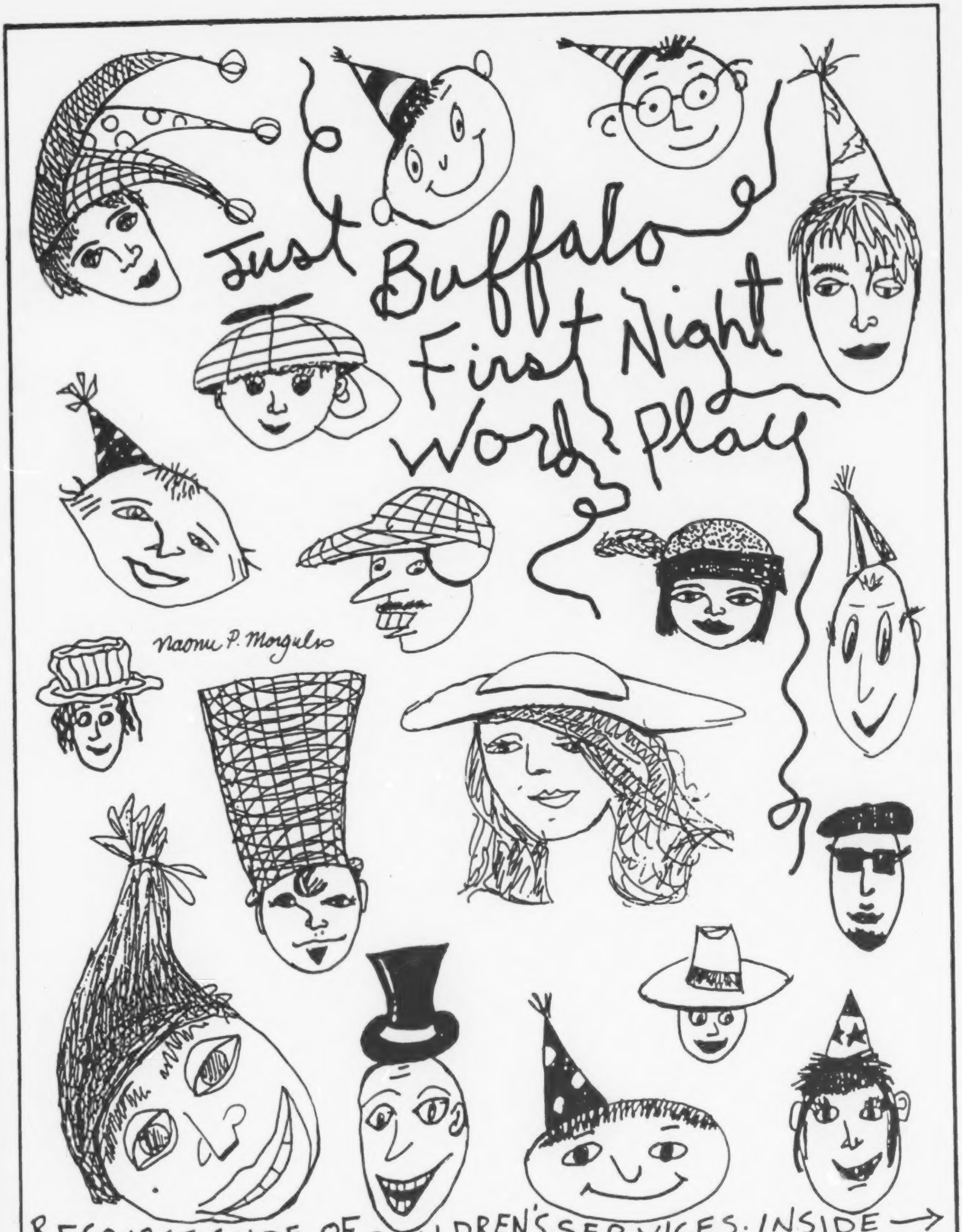
Illustration by Kathleen Collins Howell

Families, Books & Pajamas

Get your family and friends together for an exciting "pajama party" focusing on the joys of family reading. WNED will be broadcasting a live event on Wednesday at 8 p.m. with lots of fun activities to encourage families to read together. Children's entertainer Bob Schneider will host. The half-hour "pajama party" will be followed at 8:30 p.m. by an Emmy Award-winning episode of READING RAINBOW. *Through the Moon and Stars and Night Skies* is a tender story of a family formed through adoption.

Over 200 Bedtime Reading Pajama Parties are taking place all over Western New York in conjunction with the broadcast. If you would like to tape the event and host your own party, a resource kit is available. Just call (716) 845-7000 during regular business hours and ask for the Reading Rainbow Family Reading Project.

You can also listen for special feature reports on family literacy on WNED 970 AM throughout the week of Feb. 14-18, which is Family Reading Week in Western New York. ■


Just Buffalo
First Night
Word Play
Naomi P. Margulis
RESOURCE GUIDE OF CHILDREN'S SERVICES INSIDE →

Celebrate

READING RAINBOW'S FAMILY READING WEEK

with WNED-TV/Channel 17

February 14-18

- Watch *Reading Rainbow's* Family Television Special on Wednesday, February 16 at 8 P.M. (Repeats Wednesday, February 23 at 10:30 A.M.)
- Attend a "Bedtime Reading Pajama Party". Over 170 are being held across WNY to support this special broadcast.
- Order a fun-filled 1994 Family Reading Calendar
- Listen to special reports on WNED-AM, NewsRadio 970 (AM Drive Time)

READING RAINBOW®

For more information call 845-7000

GREETINGS FROM BUFFALO

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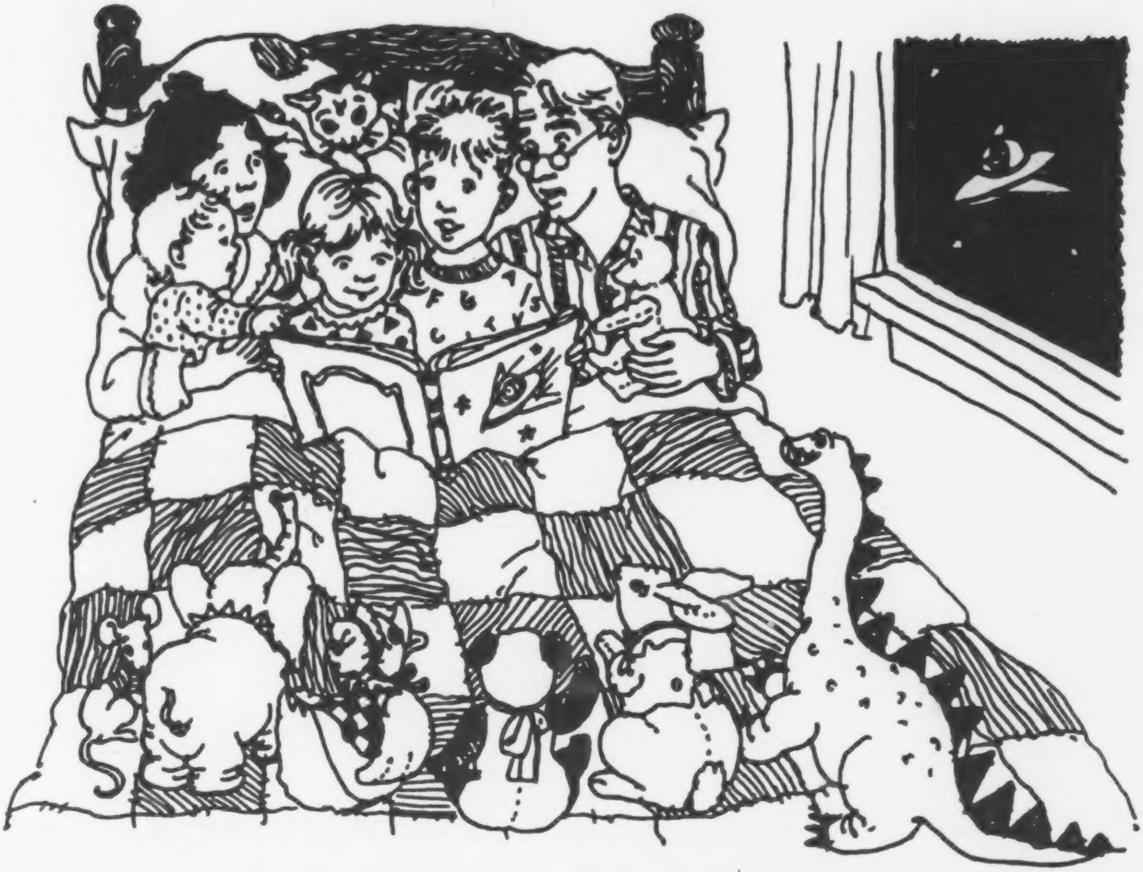
Welcome to Reading Rainbow's

FAMILY READING CELEBRATION

• February 14-18, 1994 •



A Start-Up Kit for Hosting Your Own Bedtime Reading Pajama Party

READING RAINBOW®

Funding for this television and outreach project has been provided by the
National Institute for Literacy, Washington, D.C.

Reading Rainbow's
FAMILY READING
CELEBRATION

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   * Bedtime Reading Pajama Parties
   * Family Literacy Calendar
   * WNED-AM Radio Report(s)

4. Project Background Information

5. Suggested Activities for Bedtime Reading Pajama Parties

6. Bedtime Reading Pajama Party Resource List (Local Talent for Entertaining)

7. Calendar Order Form

8. Reproducible Flyer for Customization and Use by Participating Sites

9. Reading Rainbow Booklist

10. Local Reading Rainbow Broadcast Schedule

Reading Rainbow's
FAMILY READING
CELEBRATION

Dear Bedtime Reading Pajama Party Participant,

Thank you for your interest in hosting a Bedtime Reading Pajama Party to support WNED's Family Reading Week and the station's broadcast of a "Reading Rainbow Family Television Special." We are thrilled that you and about 170 other Western New York organizations share our interest in celebrating families and reading.

We are pleased to be able to offer you this Start-Up Kit to assist you in planning this outreach event. The information and ideas provided are meant to be a guide only. Your own creativity will no doubt take root and flourish.

In addition to receiving this Start-Up Kit, WNED will host a series of **Awareness Meetings** on **Monday, January 31**. We hope you will be able to join us from 8-9 a.m. or 11:15 a.m.-12:15 p.m. or 4:15-5:15 p.m. We would like to take this time to fill you in on our final plans for the TV special, and offer site coordinators an opportunity to brainstorm and share ideas. We would also like to use this time to answer any questions you may have, as well as distribute the specially designed calendar for dissemination to families at your event.

Again, thank you for your enthusiasm for celebrating the joys of family reading. We wish you much success with your Bedtime Reading Pajama Party and your on-going efforts to promote family literacy.

Sincerely,

Tony Buttino

Tony Buttino, Vice President
Local & National Production
Co-Executive Producer, Reading Rainbow

Pamela Johnson

Pamela Johnson, Director
Education & Outreach

Reading Rainbow's FAMILY READING CELEBRATION

You Are Invited to a Bedtime Reading Pajama Party Awareness Meeting

** Monday, January 31, 1994 **

You are invited to attend an Awareness Meeting on **Monday, January 31, 1994**, at the Channel 17 Studios at 140 Lower Terrace. For your convenience there will be three one hour sessions to choose from - 8-9:00 a.m.; 11:15 a.m.-12:15 p.m.; and 4:15-5:15 p.m. (Please see the form at the end of this packet). The purpose of the meeting will be to kick-off plans for your Bedtime Reading Pajama Party. During the meeting we will:

- Share background information about Reading Rainbow and this National Institute for Literacy sponsored outreach initiative
- Share the purpose of Reading Rainbow's Family Reading Week
- Discuss the Family Television Special
- Brainstorm ideas on ways to design your event
- Distribute Family Reading Calendars
- Conclude with a Question & Answer Session

Please fill out the form at the end of the packet and return it to WNED-TV. We hope you will be able to join us as we feel this meeting is an important prelude to the Pajama Party, and will contribute to the success of this community-wide celebration.

Directions: The New Broadcast Center is located at the corner of Lower Terrace and Charles Street just past the Buffalo Hilton. From the south, take the 190 North to Church Street (Exit N7) and turn right onto Lower Terrace. From the north, take 190 South to downtown Buffalo, to Exit 8 (Route 266-Niagara Street), south on Niagara Street to South Elmwood Avenue, right at signal and past four traffic signals to Lower Terrace.

Parking: There is a Visitor's Parking Lot with an entrance off Charles Street. Please buzz for admission. Parking is available on a first come basis. If visitor parking is unavailable, there is a pay lot across Charles Street at the Hilton.

WNED's Family Reading Week Outreach Initiative

** Fact Sheet **

Goals

The goal of this public television outreach initiative is to create interest in reading among families of young children. Using Reading Rainbow as a catalyst, our objective is to celebrate the joys of family reading, provide positive role models of family reading in Western New York, and inspire families to join the fun.

Family Reading Week

For WNED-TV, the week of February 14-18 will be dubbed "Family Reading Week." The week is a rallying point for several outreach activities, including:

1. Broadcast of "Reading Rainbow's Family Television Special" on Channel 17 in coordination with over 170 "Bedtime Reading Pajama Parties" across Western New York
2. Broadcast on WNED-AM (NewsRadio 970) of family literacy feature report(s)
3. Wide-scale distribution of Reading Rainbow's 1994 Family Literacy Calendar

This week is a culmination of the station's "Creating Families of Readers" research and development project funded by the National Institute for Literacy in Washington, D.C.

About the Family Television Special

"Reading Rainbow's Family Television Special" will air on ***Wednesday, February 16*** at ***8 p.m.*** on Channel 17 (repeated ***Wednesday, February 23*** at ***10:30 a.m.***) This 30-minute program will center around an in-studio party that is being held to celebrate Reading Rainbow, families and reading. Emphasis will be on a variety of fun activities involving children and their families (just as the children at "pajama parties" around Western New York will be doing). Through a combination of upbeat field pieces, entertaining moments from past Reading Rainbow shows, and in-studio events, the show will encourage children to be a driving force for action at home and inspire family viewers to join in the celebration of reading all year long.

(1-year off-air recording rights from first broadcast. No duplication rights.)

About the Bedtime Reading Pajama Parties

To date, over 170 schools, community organizations, public libraries, churches and individual homes have signed-up to host "Bedtime Reading Pajama Parties." The objective of these parties is to cultivate family interest in reading in an enjoyable and non-threatening way. Each site coordinator's vision for his/her party will no doubt be unique. The main idea is to have fun through a series of hands-on and interactive learning activities designed for easy replication by the whole family.

Since Wednesday, February 16 is a school night, it is anticipated that parties will begin around 6:30-7 p.m. and culminate with group viewing of "Reading Rainbow's Family Television Special" at 8 p.m. on Channel 17. The special program will be followed by the Emmy Award winning Reading Rainbow episode "Through Moon and Stars and Night Skies" at 8:30 p.m. (For recording and duplication rights for this Reading Rainbow program, please see the back of the Reading Rainbow Booklist).

NOTE: All parties *do not* have to occur at this time. Some sites may wish to make use of the daytime repeat and have a "pajama party" at that time. Other sites might like to record the program off-air and coordinate parties during a later weekday or weekend. There are many options and site coordinators should feel free to customize the plan to their individual setting.

About the Family Reading Calendar

A 1994 Family Literacy Calendar featuring original full-color illustrations of family reading moments will be available to most families participating in this outreach venture. Based on available quantities, WNED plans to distribute one calendar per each participating family. Site coordinators will be asked to pre-order the number of free calendars needed for their parties (see order form in the back of this kit). TV viewers will be invited to order calendars through a special post-program offer (a postage and handling fee will be necessary for these orders).

Radio Reports

WNED-AM (NewsRadio 970) will develop one or two in-depth radio feature reports for broadcast during morning drive time (6-9 a.m.) on February 14 and/or 15.

Site coordinators are encouraged to use organization newsletters to promote these and other Family Reading Week Activities.

Project Background Information

In November, 1992, WNED-TV received a grant from the National Institute for Literacy to conduct a study on the use of Reading Rainbow to promote family literacy. Our first task was to create an advisory committee made up of representatives from the Western New York community. The committee assisted in designing a research plan that allowed us to ask questions of community members including teachers, parent coordinators, principals, literacy providers, librarians, parents and children. The overriding question was how can we best use Reading Rainbow to foster greater family literacy? The answers we obtained helped to design an outreach campaign that celebrates the joys of family and reading - Reading Rainbow's Family Reading Week.

We would like to thank the following people for all the time and assistance they provided in serving on our advisory committee:

Pamela L. Hamilton, The Buffalo News
Carol Kearney, Buffalo Public Schools
Margot Keysor, Educational Opportunity Center
Michele Miller, Western New York Family Magazine
Margery Nobel, Literacy Consultant
Debora Ott, Just Buffalo Literary Center
Linda Perkins, Buffalo & Erie County Public Library
Donna Phillips, Canisius College Department of Education
Mary Regan, Western District PTA
Barbara Rowe, United Parents
Kevin G. Smith, Literacy Volunteers of America
Ceal Tachok, retired librarian
Doug Vincent, Effective Parenting Information for Children (EPIC)
Jennie Wylegala, Parents as Reading Partners (PARP)

We would also like to acknowledge Kathleen Collins Howell and the Fine Arts Department at the State University of New York at Buffalo for their beautiful work featured in the 1994 Reading Rainbow Family Literacy Calendar.

Reading Rainbow® is a production of WNED-TV, Buffalo and GPN/Nebraska ETV Network and is produced by Lancit Media Productions, Ltd. of New York City. Reading Rainbow® is a registered trademark of WNED and GPN.

Suggested Activities for Bedtime Reading Pajama Parties

Planning your Bedtime Reading Pajama Party will no doubt be a creative experience. To support the idea of celebrating Reading Rainbow, families and reading, WNED has developed this list of suggested activities. Depending upon how site coordinators structure their parties, these activities may be used before or after viewing Reading Rainbow's Family Television Special. These activities are designed to promote reading, writing and family interaction. We encourage you to adapt them to fit the needs of your families, keeping in mind any special interests they may have.

Your Own Ideas
These are the best of all! If you have successfully implemented family literacy activities at your site, feel free to repeat these at your party.

Patchwork Quilt
Use paper patches that each family member can design for attachment to a large sheet of paper creating a "patchwork quilt". The patches can follow themes such as a favorite storybook, significant life event, personal portrait, etc. Perhaps your organization already has a theme that you could use.

Create a Family Tree
Make paper tree trunks and have each family member create a leaf book about themselves or some significant event in their life. Attach the "leaves" to the trunk to complete the "tree". Trees can be made for each family or one large one can be left on display at the site.

Interactive Storytelling
Invite a storyteller to come to your party to set the stage for, or bring closure to your event. Consult the "Resource List" in this start-up kit for suggested storytellers.

As a variation, involve party participants in telling their own family stories, or coordinate group storytelling. Set the scene and generate the first sentence to get the ball rolling. Then have each family member continue the story by adding on a few lines.

You could also create a "story box" full of unusual props and encourage families to make up a story about the item. They can be simple things like a ball, an umbrella, a pair of sneakers, a stuffed toy or any other common item.

Make a Book/Book Garden

This activity has many possibilities and the only limit is your imagination. You might want to create:

- a favorite food book using paper plates and magazine cut-outs.
- a family story book. Families could either write and draw a story, or you might want them to bring photographs from home to create a "scrapbook" story.
- a color book (add only those items of the same color).
- a "once upon a time" book. Let families finish their own tale.

Once the books are made, have families share their books with others and create a "book garden" display so that everyone can enjoy the collection. You might want to keep the "book garden" display up for a few days to act as a reminder of the fun shared at this event.

Games

These can be a fun, non-threatening way to promote family interaction when reading skills may not be too strong. Charades is one example. A selected group can act out the concept while other families guess what it is. It is also a way to show that stories can be told in ways other than through books.

Come as Your Favorite Story Book Character

Have family members come to the party dressed up as their favorite story book character. You can make a game out of it by having family members guess what character others are dressed as or have families act out a "skit" involving their character. You can also make it into a contest and have prizes for "Most Inventive", "Cutest", "Funniest" character, etc.

Puppet Show

Have scrap materials on hand (cotton balls, construction paper, paper lunch bags, felt, etc.) or ask families to bring their own so that they can make hand puppets. Have families act out their favorite stories or make one up to act out.

Bedtime Reading Pajama Party Resource List
(Local Talent for Entertaining)

Here are just a few names of storytellers and performances you may want to contact to add a little bit of "magic" to your party:

Karima Amin, 207 Herman St., Buffalo 14211, 895-5210.
Folktales and fables from various cultures, including African, African-American, and participation tales.

Allison Barker, 39 Culpepper Rd., Williamsville 14221, 631-5058.
Folktales, participation and scary stories.

Bob Berghash, 73 Oakgrove Dr., Williamsville 14221, 634-1003.
Jewish stories, Grimms' fairytales, Buddhist tales.

Anne Bishop, 164 Westgate Rd., Kenmore 14217, 873-5805.
Fantasy, fables and fairytales.

Lorna Czarnota, 1883 Hertel Ave., Buffalo 14214, 837-0551.
Folk and fairytales, medieval tales (in costume).

Merri Lee Debany, 4243 Sheridan Dr., Amherst 14221, 626-5037.
Folktales, fables, and fairytales for all ages.

Judy Eberle, 127 E. Royal Pkwy., Williamsville 14221, 626-4422.
Participation stories, folktales from many cultures.

Diane Evans, 510 Lafayette Ave., Buffalo 14222, 882-2148.
Stories about the natural world, participation stories, personal experience stories and tales of local history.

Pat Fiedner, 237 Summer Pl., Buffalo 14211, 895-6090.
Bible stories, Native American tales, folktales.

Reba Gruen, 118 Parkwood, Kenmore 14217, 876-2122.
Humorous stories, family stories, adventure, WWII, etc.

Lorna Hill, Ujima Theatre Company, 356 Norwood Ave., Buffalo 14222, 882-0954.
Actress and storyteller.

Nan Hoffman, 9736 Transit Rd., East Amherst 14051, 689-7252.
Singer/songwriter specializing in children's performances.

Sharon Holley, 31 St. Paul Mall, Buffalo 14209, 886-1399.
African and African-American folktales, participation stories, family stories, musical stories.

AnneMarie Jason, 90 Choate Ave., Buffalo 14220, 821-9736.
Stories for children ages 3-9, humorous stories.

Roz Magorian, 133 South Dr., Buffalo 14226, 834-0006.
Children's singer and performer.

Luann Roberts, 514 Main St., West Seneca 14224, 674-0441.
Funny stories, Celtic stories.

Mick Szymanski, 21 Modern Ave., Lackawanna 14218, 822-7312.
Cajun stories and ghost stories.

Sue Tannahill, 8750 Tonawanda Creek Rd., Clarence Center 14032, 741-4755.
Stories of imagination, fairytales and folktales.

"Tiger" Tom Walsh, 6065 Goodrich, Clarence Center 14032, 741-9477.
Songster, spellbinder, and storyteller specializing in American folktales, ghost stories.

Craig Werner, 4780 Ransom Rd., Clarence 14031, 759-6517.
Fairytales, stories of Rudyard Kipling and Greek myths.

You may want to ask around in your area, as there may be local talent who would enjoy performing at your party.

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You may want to contact one or more of the following agencies to see if they would like to participate in your event (and if there are any fees):

African Cultural Center, 350 Masterson Ave., Buffalo 14209, 884-2013.
Workshops on African dance and drum, mask-making and acting. Trains teachers.

Albright-Knox Art Gallery (Buffalo Fine Arts Academy), 1285 Elmwood Ave., Buffalo 14222, 882-8700. Designs art classes, hosts storytelling, dance and hands-on experiences for kids ages 4 and up, lends audio-visual programs.

Alleyway Theatre, One Curtain Up Alley, Buffalo 14202, 852-2600.
Offers teacher training, acting and playwriting.

Amherst Saxophone Quartet, 137 Eagle St., Williamsville 14221, 632-2445.
Provides music concerts, lectures and classes.

Arts in Education Institute, 221 Cassety Hall, Buffalo State College, 1300 Elmwood Ave., Buffalo 14222. Funds artist-led workshops, performances for children as well as planning sessions for teachers.

Buffalo & Erie County Historical Society, 25 Nottingham Court, Buffalo 14216, 873-9644.
Prepares resource materials, teacher training on local history.

Buffalo & Erie County Public Library, Lafayette Square, Buffalo 14203, 858-7181.
Helps students and teachers access its print, audio and visual holdings through library tours and Bookmobile.

Buffalo Friends of Olmsted Parks, P.O. Box 590, Buffalo 14205, 838-1249.
Presents slide lectures, guided tours on conservation, the environment, city history, design and urban planning.

Buffalo Inner City Ballet, 25 High St., Buffalo 14203, 881-5131.
Provides workshops, lectures, demonstrations and concerts.

Buffalo Museum of Science, 1020 Humboldt Pkwy., Buffalo 14211, 896-5200.
Holds exhibits, workshops and tours for children and provides resource guides for teachers.

Buffalo Philharmonic Orchestra, P.O. Box 905, 71 Symphony Circle, Buffalo 14213, 885-0331. Gives concerts, lessons, and free demonstration lectures accompanied by teacher guides.

Buffalo Place Inc., 671 Main St., Buffalo 14203, 856-3150.
Runs Imagifest, dance, music, acting and storytelling performances and workshops.

Buffalo Society of Natural Sciences, 1020 Humboldt Pkwy., Buffalo 14211, 896-5200.
Offers field trips, teacher training, nature classes and research opportunities.

Buffalo State College Performing Arts Center, 210 Rockwell Hall, 1300 Elmwood Ave., Buffalo 14222, 878-3032. Sponsors music, dance, theater performances and furnishes study guides for schools.

Buffalo Suzuki Strings, 139 Irving Terrace, Buffalo 14209, 876-0710.
Trains teachers, gives workshops, performances for children.

Burchfield Art Center, Buffalo State College, 1300 Elmwood Ave., Buffalo 14222, 878-6011.
Develops curricula for schools, hosts tours, lectures and teacher training.

Center for Exploratory and Perceptual Art, 700 Main St., Fourth Floor, Buffalo 14202, 856-2717. Provides lectures, resource materials, artist residencies in photography.

Colored Musicians Club, 145 Broadway, Buffalo 14203, 855-9383.

Community Music School, 415 Elmwood Ave., Buffalo 14222, 884-4887.
Offers lessons and music lectures and demonstrations by artists.

Composers Alliance, 398 Hinman Ave., Buffalo 14216, 874-0486.
Provides workshops for children, training and resource materials for teachers, as well as performances and lectures.

Erie County Wind Ensemble, 191 Woodward Dr., West Seneca 14224, 674-2677.
Offers concerts and master classes.

Greater Buffalo Opera Company, 24 Linwood Ave., Buffalo 14209, 882-6044.
Features children in shows, produces operas in schools, offers workshops and is developing program for children with speech and hearing problems.

Hallwalls Contemporary Arts Center, 700 Main St., Buffalo 14202, 854-5828.
Has offered week-long or shorter school residencies by dancers, musicians, filmmakers and other artists. Funding pending.

Just Buffalo Literary Center, 493 Franklin St., Buffalo 14202, 881-3211.
Sends poets, playwrights and fiction writers into schools for workshops and lectures, hosts reading series and provides teacher training.

Lancaster Opera House, 21 Central Ave., Lancaster 14086, 683-1776.
Presents student matinees and teacher guides.

Langston Hughes Institute, 25 High St., Buffalo 14203, 881-3266.
Provides computing, painting, drawing, silk-screening, wood design and video courses.

Maelstrom Percussion Ensemble, P.O. Box 804, Buffalo 14225, 668-4729.
Offers lectures, performances and workshops for teachers and students about Latin-American percussion music.

MollyOlga Neighborhood Arts Classes, 138 Locust St., Buffalo 14204, 852-4562.
Teaches kids painting, drawing, photography and how to work with clay; holds teacher training.

Pick of the Crop Dance and Music Ensemble, 432 Hewitt Ave., Buffalo 14215, 833-0902.
Provides artist-led, participatory workshops on ballet, modern dance and gymnastics, performances, lectures and resource materials.

Preservation Coalition of Buffalo & Erie County, 873-3626.
Offers teacher training and services on local architecture.

Shea's Buffalo Performing Arts Center, 646 Main Street, Buffalo 14202, 847-1410.
Presents music, dance, theater, storytelling and puppetry programs for young audiences.

Studio Arena Theatre, 710 Main St., Buffalo 14202, 856-8025.
Offers theater classes, tours and guest speakers.

Theatre of Youth Company, 282 Franklin St., Buffalo 14202, 856-4410.
Hosts performances and workshops, as well as teacher guides and training.

Theodore Roosevelt Inaugural National Historic Site, 641 Delaware Ave., Buffalo 14202, 884-0095. Trains teachers, hosts workshops, lectures and performances on U.S. history.

Ujima Theatre Company, 356 Norwood Ave., Buffalo 14222, 882-0954.
Offers group rates for schools, will also perform plays and give lectures at school sites

Young Audiences of Western New York, 16 Linwood Ave., Buffalo 14209, 881-0917.
Provides performances and workshops in dance, music, theater, storytelling and the visual arts.

Organization information adapted from an article entitled "For children, a long list of arts options" from *The Buffalo News*.

Reading Rainbow's
FAMILY READING
CELEBRATION

Reading Rainbow's 1994 Family Literacy Calendar

As part of the project, we have designed a 1994 Reading Rainbow Family Literacy Calendar with art work done by the Fine Arts Department at the State University of New York at Buffalo and WNED-TV's Graphics Department. The calendar includes fun-filled activities for children to do with family members, as well as the Reading Rainbow broadcast schedule. The calendar is designed to sustain our project and act as a year-long reminder of the message of Reading Rainbow's Family Reading Week.

Because we have a limited quantity of calendars, we are able to distribute ***one calendar per family***. For families with more than one child, the children should receive ***one*** calendar to share with one another. The child will act as "captain of the calendar" and it will be up to him/her to choose calendar activities to carry out. Children will be the ones responsible for getting other family members involved in suggested family literacy activities.

The calendars will be available for pick up at the WNED Studios on Monday, January 31. Please fill out the form below and return it to WNED so that we may have calendars ready for you.

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Please fill out and return to:
Donna Olney
Reading Rainbow's Family Reading Week
P.O. Box 1263
Buffalo, NY 14240

Name: ______________________________ Phone: ____________________

Organization: ____

I will be attending the Pajama Party Orientation Meeting on Monday, January 31, 1994 from

_______ 8 a.m. to 9 a.m.

_______ 11:15 a.m. to 12:15 p.m.

_______ 4:15 p.m. to 5:15 p.m.

I will need __________ 1994 Reading Rainbow Family Literacy Calendars set aside for me to pick up that day.

READING RAINBOW®

You and Your Family
Are Invited to Attend a

Reading Rainbow
Bedtime Reading Pajama Party

(followed by a local Reading Rainbow
Television Special for Families)

at

`your site information`

`your logo`

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